Regular Exam-2018
SYBMM [Sem-II]
Sub-Introduction to Journalism

2/10/4/18

(1)

Q. P. Code: 34852

Time: 2:30 hours Marks: 75

Note: 1.All questions are compulsory.
2. All questions carry equal marks

Q.1. CASE STUDY 15

You are journalist and are on the correspondence to cover the recent events of Bollywood star Salman Khan Prosecution in the black buck case. Write a news article of not more than 250 words.

- Use inverted pyramid style writing
- Use a proper lead and explain which lead you have used and why?

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Q.2. A. Explain in detail the structure of newspaper organisation. 15

OR

P. What is the importance and impact of social media as agent of news? 08

Q. Explain the Evolution of Journalism Post- Independence. 07

Q.3. A. What are the different types of Feature article? 15

OR

P. What is role of Journalism in democracy? 08

Q. What is the difference between hard and soft news? 07

Q.4. A. Explain the Process of Electronic News production 15

OR

P. What are the types of News Materials on the basis of Intervals of release? 08

Q. What is news value and what are the different sources of collecting news stories? 07

Q.5. Write Short notes/ in brief **(any 3):** 15

1. Yellow Journalism
2. PTI
3. Hooks and Angles
4. Money shot
5. Editorial article

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