Regular Exam. 2018
S4BMM [Sem. IV]
Sub- Radio & Television

Bmm 27/04/18 (5)

Q.P. Code: 38158

Time: 2.5hrs

Max Marks: 75

N.M.F. College of Comm. & Sci. Kandivali (E) Library

Instructions: **(a) All questions are compulsory and carry equal marks**
(b) Figures to the right indicate marks
(c) Support answers with examples wherever necessary

Q.1. Write a two column script for a video documentary on any one subject of your interest or draw a story board for a fictional video on the subject of your interest. Duration five minutes. Indicate duration of each scene/shots [15]

Q.2. (a) Discuss the various camera shots/angles. [15]

OR

(b) Design a radio programme for women on a FM channel in Mumbai. Describe what kind of programme it will be, the target audience, purpose of the show and potential sponsors. [15]

Q.3. (a) Discuss the role of natural and ambient sound in radio & television. [7]

(b) How animation on Television is a powerful communication medium today? Explain with examples [8]

OR

Q. 3. (c) Write a note on Community Radio in India. [7]

(d) Discuss the role and relevance of PrasarBharati. [8]

Q.4. (a) Discuss the evolution of television in India. [7]

(b) Discuss the evolution and growth of All India radio. [8]

Q4. **OR**

(c) What are the different types of microphones? Explain with examples [15]

Q.5. Write a short note on **any three** of the following:- [15]

a. Pre-production
b. Mann Ki Baat
c. Television news
d. Music shows on radio
e. Online editing

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