



# Nirmala Memorial Foundation College of Commerce and Science

(Autonomous)

Re-accredited by NAAC with B++ and ISO 9001:2015 Certified  
Recognised under section 2 (f) and 12 (B) of the UGC Act, 1956

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai - 400 101. • Tel.: 022-69436400

NMFC / DEP – 149 /AUG 2026

18<sup>th</sup> August, 2026

## TYBAMMC – SEMESTER – V - (NEP)

### ADDITIONAL INTERNAL ASSESSMENT - SEPTEMBER, 2026

#### TIMETABLE

| Day       | Date                            | Course                                                                              | Time                 |
|-----------|---------------------------------|-------------------------------------------------------------------------------------|----------------------|
| Tuesday   | 08 <sup>th</sup> September 2026 | Media Literacy Through Indian Knowledge Systems<br>(Assignment Submission and Viva) | 08:30 am to 09:00 am |
|           |                                 | Community Engagement Program(Assignment Submission and Viva)                        |                      |
|           |                                 | Copywriting<br>(Assignment Submission and Viva)                                     |                      |
| Wednesday | 09 <sup>th</sup> September 2026 | Advertising And Marketing Research (Assignment Submission and Viva)                 | 08:30 am to 09:00 am |
|           |                                 | Mobile Journalism And New Media<br>(Assignment Submission and Viva)                 |                      |
|           |                                 | Consumer Behaviour (Assignment Submission and Viva)                                 |                      |
|           |                                 | Influencer Marketing<br>(Assignment Submission and Viva)                            |                      |

#### Note:

1. The venue for the exam will be **506A**.
2. Students should reach the examination hall at least **15 minutes** before the commencement of the examination.
3. Students should be formally dressed for the viva voce examination.
4. Students need to carry a hard copy of every subject viva voce exam as mentioned in the above timetable. The project should be submitted in a file with the cover page mentioning their name, roll number, division, class, semester and subject name. The format of the cover page is posted in the Google Classroom. The assignment topics are the same which are given in Google Classroom.

(Ms. Bhavna Singh)

(BAMMC Co-ordinator)

(Mr. Vinay Dukale)

(Controller of Examination)

(Dr. Poonam Kakkad)

(Vice Principal)

(Dr. Swiddle D'Cunha)

(I/C Principal)