

Program/Sem: M.Com Part I – Sem - I Course: Human Resource Management
Program Code: 2120161 Course Code: 59121

Duration: 2 Hours

04 NOV 2025

Max. Marks: 50

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Draw neat diagrams wherever necessary.

- Q. 1 Read the case and answer the questions. [10]**
- GreenLeaf Industries is expanding its operations and needs to hire 50 new sales executives within two months. The HR department advertised the vacancies on job portals and social media. They received over 500 applications. HR shortlisted candidates based on qualifications and experience and conducted structured interviews and assessment tests to select the most suitable candidates. Additionally, the HR team planned to create a talent pool for future recruitment to avoid delays. They also focused on employer branding to attract high-quality candidates in a competitive market.
- 1 Give two methods of selection used by GreenLeaf Industries. 02
 - 2 Mention three factors that can influence recruitment effectiveness. 03
 - 3 Discuss how an effective recruitment and selection process benefits the GreenLeaf Industries. 05
- Q. 2 Attempt the following (Any One). [10]**
- A. Explain the meaning and importance of HRP.
- OR**
- B. Bring out the scope and functions of HRM.
- Q. 3 Attempt the following (Any One). [10]**
- A. Discuss the need for training.
- OR**
- B. Explain the different methods of performance appraisal.
- Q. 4 Attempt the following (Any One). [10]**
- A. Bring out the main features of POSH Act, 2013.
- OR**
- B. Explain the need and importance of work life balance.

Q. 5 Attempt the following (Any One).

[10]

A. Explain the various ethical issues in HRM.

OR

B. Discuss the benefits of talent management.

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