Program:	M.Com Part I	**Semester:** I	**Program Code:** PGCOM01
Course:	Research Methodology		**Course Code:** 59191

Duration: 2 Hour **Examination Pattern:** NEP Autonomous - External **Max. Marks:** 50

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Draw neat diagrams wherever necessary.
4. CO (Course Outcome), KL (Knowledge Level).

Examination:

REGULAR

Q. 1		**Case Study Analysis**	[10]	CO's	KL's
		A college noticed that although online learning had become common, students differed in their level of satisfaction with online classes. Some students appreciated the flexibility and convenience, while others complained about poor internet connectivity, lack of interaction, and difficulty concentrating. The college decided to conduct a study among 300 undergraduate and postgraduate students. A structured questionnaire was prepared containing questions about teaching quality, technology, interaction with teachers, convenience, and overall satisfaction. Students were selected from different courses and years of study. The management planned to use the findings to improve the quality of online and blended learning programmes in the future.			
	(a)	Identify the research problem and objectives of the study	03	CO1	L.1
	(b)	Which research design and data collection method would be most suitable for this study? Give reasons.	03	CO1	L.1
	(c)	Suggest an appropriate sampling method for selecting the 300 students and explain why it would be suitable.	04	CO1	L.2
Q. 2		**Attempt the following.**	[10]	CO's	KL's
	(a)	Define Research. Enumerate need and importance of Research in Social Sciences.		CO1	L.2
		OR			
	(b)	Suggest the steps in Research Design.		CO1	L.2
Q. 3		**Attempt the following.**	[10]	CO's	KL's
	(a)	Bringout the advantages and limitations of Primary Data .		CO2	L.1
		OR			
	(b)	What are the essentials of a good Questionnaire		CO2	L.1

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Q. 4		**Attempt the following.**	**10**		
	(a)	Explain in brief the stages in data processing.		**CO3**	**L.2**
		OR			
	(b)	Elucidate the precautions in interpretation of data.		**CO3**	**L.2**
Q. 5		**Attempt the following.**	**10**		
	(a)	Discuss the essentials of good Research Report.		**CO4**	**L.2**
		OR			
	(b)	Explain the role of computers in research. +		**CO4**	**L.2**

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