Program:	**M.Com Part II**	**Semester:**	**III**	**Program Code:**	**PGCOM01**
Course:	**Business Environment**			**Course Code:**	**59161**
Duration:	**2 Hour**	**Examination Pattern:**	**NEP-Autonomous - External**	**Max. Marks:**	**50**

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Draw neat diagrams wherever necessary.
4. CO (Course Outcome), KL (Knowledge Level).

Examination:

REGULAR

Q. 1		**Case Study Analysis**	[10]	CO's	KL's
		A government-owned airline has been struggling with financial losses for several years due to inefficiencies, high operating costs, and outdated technology. The government decides to privatize the airline, believing that private ownership will lead to improved management, increased competitiveness, and better customer service. The privatization process includes bidding by various private investors and a commitment to modernize the airline's fleet and operations.			
	(a)	Evaluate the expected benefits of privatizing the state-owned airline.	**03**	**CO1**	**L5**
	(b)	Analyze the major challenges that may arise during the privatization process.	**03**	**CO1**	**L4**
	(c)	Analyse the measures the government can take to support a smooth transition during the privatization.	**04**	**CO1**	**L5**
Q. 2		**Attempt any ONE of the following.**	**[10]**	**CO's**	**KL's**
	(a)	Summarise the characteristics of Consumerism.		**CO1**	**L1**
		OR			
	(b)	State the features of Mixed Economy in detail.		**CO1**	**L1**
Q. 3		**Attempt any ONE of the following.**	**[10]**	**CO's**	**KL's**
	(a)	Apply your knowledge of economic planning to explain the objectives of Economic Planning in India and the challenges faced in achieving them.		**CO2**	**L3**
		OR			
	(b)	Apply your understanding of industrial sickness to identify and explain the major causes of Industrial Sickness in India.		**CO2**	**L3**
Q. 4		**Attempt any ONE of the following.**	**[10]**	**CO's**	**KL's**
	(a)	Distinguish Between: Capital Market vs. Money Market.		**CO3**	**L4**
		OR			

	(b)	Examine the major benefits and issues of AI.		**CO3**	**L4**
Q. 5		**Attempt any ONE of the following.**	**[10]**	**CO's**	**KL's**
	(a)	Elaborate on the benefits of Multinational Corporations.		**CO4**	**L2**
		OR			
	(b)	Explain the key components of Environmental Management.		**CO4**	**L2**

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