

**Nirmala Memorial Foundation College of Commerce and Science**

**Annual Report for the Academic Year 2021-22**

**Significant Contribution by IQAC for Quality Initiatives undertaken during the year 2021-22**

Sr No	Name of quality initiative by IQAC	Date of conducting activity	Duration	Number of Beneficiaries
<b>I</b>	<b>Teaching and non-Teaching Staff Development</b>			
1	Internal Quality Assurance Cell and the Wellness Centre of the College in association with iCARE Holy Family Hospital organised a National Level webinar on " <b>Awareness and Training on Sudden Cardiac Arrest Resuscitation</b> ". Eminent speaker Sumaiya Raghavan, a qualified trainer on first aid heart saving. The program gave insights on recognising cardiac arrest, learning on how to perform CPR and use of AED (shock machine). The session was attended by Teaching and Non teaching staff members, students and Parents. The session was attended by Teaching and Non teaching staff members, students and Parents. A total of 212 registration took place for the event.	Wednesday, 2nd March 2022	3 Hours	212
2	The Internal Quality Assurance Cell organised a hands on Faculty Training Workshop titled "Brand ME- Make Your Mark on LinkedIn" Guest Speaker was Ms. Jinal Shah, Assistant Professor at NMIMS , School of Commerce. A total of 14 faculty members attended the workshop and gained insight into functioning of LinkedIn, benefits of LinkedIn and tips to build a network using LinkedIn	Friday, 24th December, 2021	3 Hours	14
3	The Department of B.Com ( A & F) and Internal Quality Assurance Cell in association with Bombay Stock Exchange Brokers Forum organised a National Level Webinar on " Overviews of Capital Market." Guest Speaker Dr Aditya Srinivas gave insights on the stock market and its functioning covering the capital market. A total of 290 participants , including students, Assistant Professor , Associate Professor and Professor across the country benefited from this webinar.	Friday, 30th July, 2021	3 Hours	290
4	Commerce Association and IQAC of the College organised a National Level Webinar on "Digital	Wednesday, 16th	3 Hours	82





	and E-Learning Tools". 82 Teachers registered and participated for the program	February 2022		
<b>II</b>	<b>Contribution of IQAC in involving Parents and Alumni for Quality Enhancement</b>			
1	Internal Quality Assurance Cell of the college organised a National Level Webinar on " 5 Secrets of Quality Service Encounter in Educational Institutions" the program was organized specially for the non teaching staff of various colleges. The Resource Person for the session was a Personable Personality having talent to build images showing karisma. A Certified International Image Consultant, who also happens to be a Parent of a BMS student of our college . Being one of the stakeholders of the College madam has been a great support in the continuous development of the institution.	Saturday, 12th February, 2022	3 Hours	A Sum of 180 participants comprising of 47 Registrars, 12 Superintendent and 121 Non Teaching Staff registered and attended the program.
2	Roadmap to Web Development, seminar was conducted by alumnus Mr. Nilesh Maurya from the Department of B.Sc IT batch 2020-21	5th March 2022	3 Hours	
3	Coffee with Kapoor, seminar was conducted by alumnus Mr. Pratik Kapoor from Department of BMS batch 2011-12	27th January, 2022	3 Hours	Students of BMS and BAF
<b>III</b>	<b>Research and Development Contribution</b>			
1	IQAC and Research Cell in association with ICAI organised Research Conference	Friday, 27th May 2022		
2	IQAC and Research Cell Organised a Workshop on the Joy of Research. Total of 92 participants comprising of students and teachers attended the program	Saturday, 26th March 2022	6 Hours	92
3	The BMS Department , IQAC and Research Cell of the college organised a Research Paper Presentation Competition on the theme " Transformation and Challenges Post Covid - 19". A total of 48 participants comprising students, teachers participated for the program.	Wednesday, 30th March 2022	3 Hours	48
<b>IV</b>	<b>IQAC Ensured Conduct of Environment Audit, Green Audit ,Energy Audit, Library Audit and Internal Academic and Administrative Audit</b>			
1	Conducted Environment Audit, Green Audit and Energy Audit	25 <sup>th</sup> May 2022		Stakeholders of the institution
2	Conducted Library Audit	21 <sup>st</sup> September 2021		Stakeholders of the institution
3	Surveillance ISO Certification Audit, Internal AAA	24 <sup>th</sup> and 25 <sup>th</sup> March 2022	16 Hrs	Stakeholders of the institution

I/C PRINCIPAL





<b>V A</b>	<b>Students Empowerment by Startups Seminars, Experiential Learning and Value added Courses</b>			
1	IQAC announced Rewarding and Recognising Advanced learners by Distribution of The Privileged Card to the Top Ten Rankers of every Class , every Program. The Privileged Card gave additional benefits towards issue policy of library books to the students .  Total of 120 students across the programs benefited from the initiative of IQAC	22nd April 2022	-	120
2	Ethical Hacking	15th January, 2022 to 30 th April 2022	30 Hrs	13
3	Digital Marketing	18th Jan to 2nd April 2022	30 Hrs	27
4	Train Earn Learn Batch 1	27th Jan to 18th Feb 2022	30 Hrs	87
5	Train Earn Learn Batch 2	6th March to 26th March 2022	30 Hrs	44
6	Indian Institute of Technology Spoken Tutorials	4th December 2021 to 15th January 2022	15 Hrs	68
7	The Faculty Exchange Program was made with Chandrbhan Sharma College for the Department of BMS students.	5th April, 2021	30 Hrs	
8	The Entrepreneurship Cell alongwith IQAC of the College organised an online workshop on perfume making. Ms. Almas Sharif, women entrepreneur and perfumer was invited to share her experience of making perfumes with students. Around 75 students actively participated in the workshop. Learning the art of Hand made perfumes encouraged students to think about starting up in ventures into Perfume making business.	Tuesday, 30th November 2021	3 Hours	75
9	The Department of B.Com ( A & F) in association with IQAC of the College organised a hands on Workshop " Live Mock Stock Trading" for the students Second and Third year class of BMS, BAF and B.Com .programs.  Guest speaker was CA Mr. Dharin Shah a practicing Chartered Accountant	Thursday, 7th October 2021	5 Hours	96

	<p>Participants got hands on experience and knowledge about stock market and share trading. The session consisted of learning concepts related to stock market and a competition of holding the highest of net value at the end of trading .</p> <p>The Winners of the event were :</p> <ol style="list-style-type: none"> <li>1. Vinay Ravishankar Purohit - SYBAF</li> <li>2. Belekar Aditya Rajesh - SYBAF</li> <li>3. Aparna Pawan Pednekar - SYBCOM</li> </ol> <p>A total of 96 students benefited from the session.</p>			
<b>V B</b>	<b>Institutional Tie Ups</b>			
1	MoU with Internshala to assist students to get internships			
2	<p>MoU with Aashman Foundation to Assist in providing internship opportunities for students to enhance</p> <p>their employability and competitiveness in the job market.</p>			
3	MoU with Institute of Chartered Accountants of India			
4	Collaboration with Digital Marketing			
5	Collaboration with Monster. Enables Recruiter attention on the Monster website to students registering on Monster India portal			
6	Collaboration with Computrain			
7	Collaboration with LOCAL CHAPTER OF SWAYAM - NPTEL			
8	MoU with Recycling Company THRECO for E-Waste Management.			
9	<p>Collaboration with RISESHARP. Helps students to navigate stress free the process of</p> <p>career planning and job search. Helps college to improve its brand visibility</p>			

  
**I/C PRINCIPAL**  
**NIRMALA MEMORIAL FOUNDATION**  
**COLLEGE OF COMMERCE & SCIENCE**  
**KANDIVALI (EAST), MUMBAI - 400 101.**





### Research Papers, Books or Chapters Published

SR No	Name of the teacher	Title of the book/chapters published Name of the Journal	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	ISBN/ISSN number of the proceeding	Name of the publisher
1	Ms. Swiddle D'Cunha	-	Gender Perspective on Influence of Social Media on Holiday Planning Process of generation Y in Mumbai	-	-	International	ISSN-2231-6124	International Journal of Research
2			A Study on the influence of E-Retailing websites on Net Generation with reference to Mumbai City	-	-	International	ISSN 2320-2882	International Journal of Creative Research Thoughts
3	Dr Poonam Kakkad	International Research Journal Of Humanities And Interdisciplinary Studies (Peer-reviewed, Refereed, Indexed & Open Access Journal)	"An Empirical Investigation on Factors Influencing Choice of Talcum Powder Amongst Consumers in Mumbai"				ISSN Number: 2582-8568 DOI	Published in Volume 3, Issue 3, March - 2021 (www.irjhis.com) INTERNATIONAL RESEARCH JOURNAL OF HUMANITIES AND INTERDISCIPLINARY STUDIES (Peer-reviewed, Refereed, Indexed & Open Access Journal)
4		International Book - Multi Disciplinary Approach in Research Vol (5)	A Study on Antecedents of Brand Loyalty - A Review Based Paper				ISBN Number : 978-91-987-830-3-2	Redshine Publication , International Publisher

I/C PRINCIPAL  
NIRMALA MEMORIAL FOUNDATION  
COLLEGE OF COMMERCE & SCIENCE  
KANDIVALI (EAST), MUMBAI - 400 101.



5		Internal Journal of Creative Research Thoughts - UGC Care List Journal 49023 (18)	"FOMO ( Fear of Missing Out) - A New Strategy in Marketing Influencing Consumer Purchase Decisions				ISSN Number : 230-2882 Impact factor 7.97	Published in Volume 10, Issue 5, 20th May - 2022  ( UGC Care Listed, Peer-reviewed, Refereed, Indexed & Open Access Journal)
6	Dr Megha Juvekar		A study on the factors influencing students in the selection of colleges for undergraduate programs in Mumbai."				ISSN: 2320-2882	International research journal of creative research thoughts
7	Ms. Diya Mukherjee	International Journal of Creative Research Thoughts (IJCRT)	A Study On Awareness Of Senior Citizen Savings Scheme (Scss) – A Post Retiral Savings Scheme Amongst Service Sector People W.R.T Mumbai Western Suburbs				ISSN: 2320-2882	International Journal of Creative Research Thoughts (IJCRT)

### Patents

Sr No	Name of the Faculty	Particulars
1	Dr Poonam Kakkad	On 23 June 2021 Granted International Patent by Australian Government Title of invention: Fully autonomous smart manufacturing unit using Intelligent Feature Recognition Algorithm
2	Dr Poonam Kakkad	On 2nd July 2021 Granted National Patent by Indian Government (54) Title of the invention : Sales Decision Management System Using Possibility Theory



I/C PRINCIPAL  
NIRMALA MEMORIAL FOUNDATION  
COLLEGE OF COMMERCE & SCIENCE  
KANDIVALI (EAST), MUMBAI - 400 101.





### Achievements / Awards / Recognition Received by Faculty Members

Sr No	Name of the Faculty	Particulars
1	I/C Principal Swiddle D'Cunha	Successfully completed CAS of Assistant Professor Stage 1 to Stage 2 Promoted to Stage 2 Assistant Professor with effect from 26/05/ /2020
2	Dr Poonam Kakkad	<p>On 6<sup>th</sup> September, 2021 in Prestigious Presence of Chairman of UGC Cornford with The Academisthan Teacher Awards for 2021 in the field of Management under the category age group of below 40.</p> <p>Invited as a member of the Board of Studies in the subject of BMS of Parle Tilak Vidyalaya Association's Sathaye College, autonomous college for a period of three years from 2021-22,</p> <p>Appointed by Hnble VC nominee as subject expert and member of Board of Studies in the subject of BMS at DAV College, autonomous college for a period of three years from 2021-22,</p> <p>Appointed by Hnble VC nominee as subject expert and member of Board of Studies for BAF and <u>B.Com</u> honours at Mithibai College, autonomous college for a period of three years from 2021-22,</p> <p>Appointed by Hnble VC nominee as subject expert and member of Board of Studies for BAF, BMS and BBI programs at DTSS College, autonomous college for a period of three years from 2021-22,</p> <p>Appointed by Hnble VC nominee as subject expert and member of Board of Studies for BMS programs at Vivekananda Education Society College, autonomous college for a period of three years from 2021-22,</p> <p>PhD Thesis Evaluator in Commerce and Management at Chennai University</p> <p>Successfully completed CAS of Assistant Professor Stage 1 to Stage 2 Promoted to Stage 2 Assistant Professor with effect from 14/06/ /2020</p> <p>On 19<sup>th</sup> May, 2022 Invited as Subject Expert in the faculty of Commerce and Management at KES Shroff College</p> <p>On 20<sup>th</sup> May, 2022 Invited as Subject Expert in the faculty of Commerce and Management at Valia College</p>
3	Dr Megha Juvekar	<p>Successfully completed CAS of Assistant Professor Stage 1 to Stage 2 Promoted to Stage 2 Assistant Professor with effect from 15/09/ /2020</p> <p>Recognised PhD guide at University of Mumbai in the faculty of Commerce for the subject Business Policy and Administration from 23<sup>rd</sup> February, 2022</p>
4	Dr Neha Goel	Recognised PhD guide at University of Mumbai in the subject of Business Economics from 23 <sup>rd</sup> February, 2022
5	Ms. Nazneen Siddiqui	On 29 <sup>th</sup> January, 2022 Resource Person at a webinar on Sexuality and Gender Equality organised by Gender Sensitisation Cell at SIES Nerul College of Arts, Science and Science.
6	Ms. Diya Mukherjee	Recognised PG Teacher at University of Mumbai in the faculty of Commerce for the subject Accountancy from 29 <sup>th</sup> September, 2021
7	Dr Vijaya Jacqueline	Recognised PG Teacher at University of Mumbai in the faculty of Commerce for the subject Business Policy and Administration from 29 <sup>th</sup> September, 2021

  
**I/C PRINCIPAL**  
**NIRMALA MEMORIAL FOUNDATION**  
**COLLEGE OF COMMERCE & SCIENCE**  
**KANDIVALI (EAST), MUMBAI - 400 101.**





**Number of Faculty members participation in Seminars / Workshops and Faculty Development program**

Sr No.	Seminars	Workshops	FDP
Faculty members participating	136	38	8
<b>Total</b>	136	38	8

**Students Performance - Result analysis of out going students.**


Year	Program Name	Number of students appeared in the final year examination	Number of students passed in the final year examination
2021-22			
	TYB.Com	550	468
	TYBMS	133	132
	TYB.Com ( A & F)	110	108
	TYBAMMC	120	118
	TYBSc IT	170	162
	TYBSc CS	84	77
	M.Com	104	102
	M.Sc IT	24	24
	<b>Total</b>	1295	1191

**Placements and Internship during the year**

Sr No.	Particular	Total Number
1	Number of Students placed	87
2	Number of Students did internship	168

**Awards in Cultural and Sports**

Sr No.	Particular	Level	Total
1	Sports	District / State	3
		National	1
		International	1
	<b>Total</b>		<b>05</b>
2	Cultural		
		National	17
		International	11
	<b>Total</b>		<b>33</b>

  
**I/C PRINCIPAL**  
**NIRMALA MEMORIAL FOUNDATION**  
**COLLEGE OF COMMERCE & SCIENCE**  
**KANDIVALI (EAST), MUMBAI - 400 101.**





**Contribution by institution in Society Welfare**

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Number of students participated in such activities
Skits on social issues		NSS	12
Blood Donation Drive	Lion's Club and Meenatai Thackery Blood Bank	NSS	50
Vaccination Drive (03)	BMC	NSS	25
Making and distribution of Paper bags		NSS	15
Setting of library in adopted village	Belavdi village	DLLE	50
Medical Check up camp	Belavdi village	NSS	25
Plastic collection for Recycling	Bisleri Company	NSS	10
Share with care		NSS	15
Soak pits	Belavdi village	NSS	15
Women's day (Sanitary Pad Distribution)	Inner wheel club	NSS/DLLE	15
Women's day celebration	College	DLLE	11
Rakshabandhan Celebration	Police force	NSS/DLLE	15
Yog Divas (Virtual)		NSS & DLLE	85
Beach cleaning		NSS/DLLE	20
Tree Plantation (02)		NSS/DLLE	10
Cloth bag distribution		NSS	12
Haladi Kum Kum Celebration		NSS	16
Visit to Nature Conservation Project		Nature's club	10
Feeding stray dogs		NSS	2
E - Waste Collection	THRECO	Nature's club	10
Marathi Divas Celebration	Belvadi Village	NSS	15
Personality development session by Ex - NSS Volunteer	Belvadi Village	NSS	4
School Gardening	Belvadi Village	NSS	10

  
(Dr Poonam Kakkad)  
IQAC Coordinator



  
(Ms Swiddle D'Cunha)  
I / C Principal

NIRMALA MEMORIAL FOUNDATION  
COLLEGE OF COMMERCE & SCIENCE  
KANDIVALI (EAST), MUMBAI - 400 101.