



# **Nirmala Memorial Foundation College of Commerce and Science**

**Permanently Affiliated to University of Mumbai  
Accredited by NAAC, ISO 9001-2015 Certified  
Recognised under section 2(f) & 12(B) of the UGC Act 1956**

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D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

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## 3.2

# Innovation Ecosystem



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## 3.2.2

Number of  
workshops/seminars/conferences  
including programs conducted on  
Research Methodology, Intellectual  
Property Rights (IPR) and  
entrepreneurship year wise during the  
last five years.



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## **3.2.2 INDEX**

<b>Sr. No</b>	<b>Event Name</b>	<b>Link</b>
1.	Total Count	<a href="#">Click Here</a>
2.	List of Activities Year wise	<a href="#">Click Here</a>
3.	Photos of Activities Year wise	<a href="#">Click Here</a>

3.2.2.1 Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the last five years.

Year	2018-19	2019-20	2020-21	2021-22	2022-23
Number	05	04	04	07	26

Year	2018-19	2019-20	2020-21	2021-22	2022-23
Workshops	02	01	01	04	04
IPR workshop	01	01	00	00	01
Conference	01	00	01	01	01
Webinar	00	01	01	00	14
Seminar	00	01	00	00	01
Competition	01	00	00	02	03
FDP	00	00	01	00	01
Faculty exchange programme	00	00	00	00	01
Number	05	04	04	07	26

# List of Activities year wise

Year	Sr. No	Name of the workshop/ seminar/ conference	Number of Participants	Type of Event	Date From – To
2018-2019	1	IPR Workshop on “Lock and Key for Intellectual Creations”	85 students	IPR Workshop	18 March, 2019
	2	One Day Conference on ‘Multidisciplinary Approach to Innovation, Transformation and Challenges’.	80 teachers and students	Conference	23 March, 2019
	3	Workshop on “Awareness on Digital Financial Literacy” by National Payment Corporation of India	68 students	Workshop	5th September 2018
	4	EDC event on “Financial quiz and venture adventure” (Showcase your business plan)	14 teams	Competition	18th January 2019
	5	Workshop from Zero to Crore - Speaker Mr. Ishwar Jha	75 students	Workshop	27th July 2019
2019-2020	1	Workshop on “Relevance of Intellectual Property Rights (IPR) with special reference to Trademarks and Copyrights”.	40 Students	IPR Workshop	10 <sup>th</sup> August 2019
	2	Workshop on “The Joy of Research”	90 teachers and students	Workshop	22nd February 2020
	3	Seminar on “How to be a successful entrepreneur?”	65 students	Workshop	14th February 2020
	4	Webinar on “Impact on Entrepreneur and Startups after COVID - 19”.	98 students	Webinar	7th May 2020
2020-2021	1	National Level FDP on Research Methodology –”Redefining Researching Skills, Back to Basics”.	60 teachers	Faculty Development Programme (FDP)	8th June 2020 to 13th June, 2020
	2	Workshop on " The Joy of Research”	302 teachers	Workshop	20th January 2021
	3	International Conference on “Challenges and Opportunities in Digitalization in 21st Century”	70 teachers	International Conference	22nd April 2021.
	4	A webinar on ‘Understanding Research Design for UG/PG Research Project”	80 participants	Webinar	31st October 2020
2021-2022	1	Workshop on “The Joy of Research”.	92 teachers	Workshop	26th March 2022
	2	Research Paper Presentation Competition on the theme “Transformation and Challenges Post Covid - 19”.	48 students	Competition	30th March 2022

Year	Sr. No	Name of the workshop/ seminar/ conference	Number of Participants	Type of Event	Date From – To
	3	One day Conference on “Emerging Trends in the field of Commerce, Management, Science and IT” in collaboration with ICAI - Institute of Chartered Accountants of India	75 teachers and students	Conference	27th May 2022
	4	Workshop on “From Zero to Crore”.	164 participants	Workshop	9th July 2021
	5	Workshop on “Let’s Learn the Art of Perfume Making”	75 students	Workshop	30th November 2021
	6	Workshop on “Let’s Learn the Art of Chocolate Making”	109 students	Workshop	8th December 2021
	7	Be the Young Entrepreneur – Shark Tank on Campus Business plan competition	04 students	Competition	17th March 2022
2022 - 2023	1	Research workshop on "How to write an effective research paper?"	College teachers (22)	Workshop	6th August 2022
	2	Research Paper Presentations Competition	UG and PG students (10)	Competition	23rd September 2022
	3	IPR Webinar in Collaboration with Ministry of Commerce and Industry, Government of India	120 teachers and 150 students	IPR workshop	19th November 2022
	4	Participation in Intercollegiate Research Activity organised by University of Mumbai (Avishkar Research Convention)	2 teams ( 5 students)	Competition	23rd December 2022
	5	Workshop on “The Joy of Research”	200 teachers	Workshop	20th March 2023
	6	Webinar on “Pathways to effective publication”.	170 teachers	Webinar	25th March 2023
	7	Webinar on “Research Methods, Tools and Techniques”.	225 teachers	Webinar	6th April 2023
	8	Webinar on “Theory Development”	130 teachers	Webinar	8th April 2023
	9	Webinar on “Research Philosophy”	130 teachers	Webinar	15th April 2023
	10	Faculty Exchange Programme between NMFC and ALIET	02 teachers	Webinar	
	11	Webinar on “Partial Least Squares”	60 teachers	Webinar	12th May 2023

<b>Year</b>	<b>Sr. No</b>	<b>Name of the workshop/ seminar/ conference</b>	<b>Number of Participants</b>	<b>Type of Event</b>	<b>Date From – To</b>
	<b>12</b>	International Conference on “Multidisciplinary Approach to Innovation Prospects and Challenges in Modern Business Landscape”.	80 teachers and students	International conference	29th April 2023
	<b>13</b>	7 days National Level Research Methodology Workshop in Collaboration with St. Xavier’s College (Autonomous) and University of Mumbai.	112 participants	Workshop	24th May to 31st May 2023
	<b>14</b>	National level business event "Shark Tank on its way to Nirmala"	08 participants	Competition	10th April, 2023
	<b>15</b>	National Level Webinar on the topic "The Role of Technology in Entrepreneurship”	55 students	Webinar	8th April 2023
	<b>16</b>	Workshop on Kitchen Gardening "The Sustainable Kitchen: A Guide to Starting Your Own Garden".	40 participants	Workshop	6th April, 2023
	<b>17</b>	National level workshop on “Decorate your cake: From Basic to Pro”	90 participants	Workshop	5th April, 2023
	<b>18</b>	Webinar on "How to Make Business Ideas"	70 students	Webinar	31st March, 2023
	<b>19</b>	Seminar on "How to make a good business Plan"	72 participants	Seminar	6th September 2022
	<b>20</b>	Webinar on “Creating Lasting Impact: The Role of Social Entrepreneurs in Addressing Global Challenges”.	50 participants	Webinar	4th May 2023
	<b>21</b>	Webinar on “Empowering Communities: The Power of Social Entrepreneurship”.	54 participants	Webinar	4th May 2023
	<b>22</b>	Webinar on “The Art of Social Entrepreneurship: Navigating the Intersection of Business and Social Impact”.	60 participants	Webinar	6th May 2023
	<b>23</b>	Webinar on “From Local to Global: Scaling Social Impact through Entrepreneurship”.	80 participants	Webinar	8th May 2023
	<b>24</b>	Webinar on “Unleashing Human Potential: The Transformative Power of Social Entrepreneurship”.	60 participants	Webinar	10th May 2023

<b>Year</b>	<b>Sr. No</b>	<b>Name of the workshop/ seminar/ conference</b>	<b>Number of Participants</b>	<b>Type of Event</b>	<b>Date From – To</b>
	<b>25</b>	Webinar on “Social Entrepreneurs: Catalysts for Positive Change”.	55 participants	Webinar	16th May 2023
	<b>26</b>	Webinar on “The Social Entrepreneur's Toolkit: Strategies for Achieving Impact and Sustainability”.	60 participants	Webinar	20th May 2023

## Photos of Activities year wise

## Research Activities 2018-19

### IPR Workshop on “Lock and Key for Intellectual Creations”



**About:** IPR workshop was conducted for students to make them aware about importance and usage of IPR.

**Objective:** To spread awareness on IPR.

**No. of Beneficiaries:** 60 participants

**Outcome:** To increase understanding of IP concepts and their practical applications among participants.

One Day Conference on ‘Multidisciplinary Approach to Innovation, Transformation and Challenges’.



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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA



**About:** Conference was organised to share the views of researchers in the subject of innovation, transformation and challenges in the area of IT, Marketing, HR, Entrepreneurship etc.

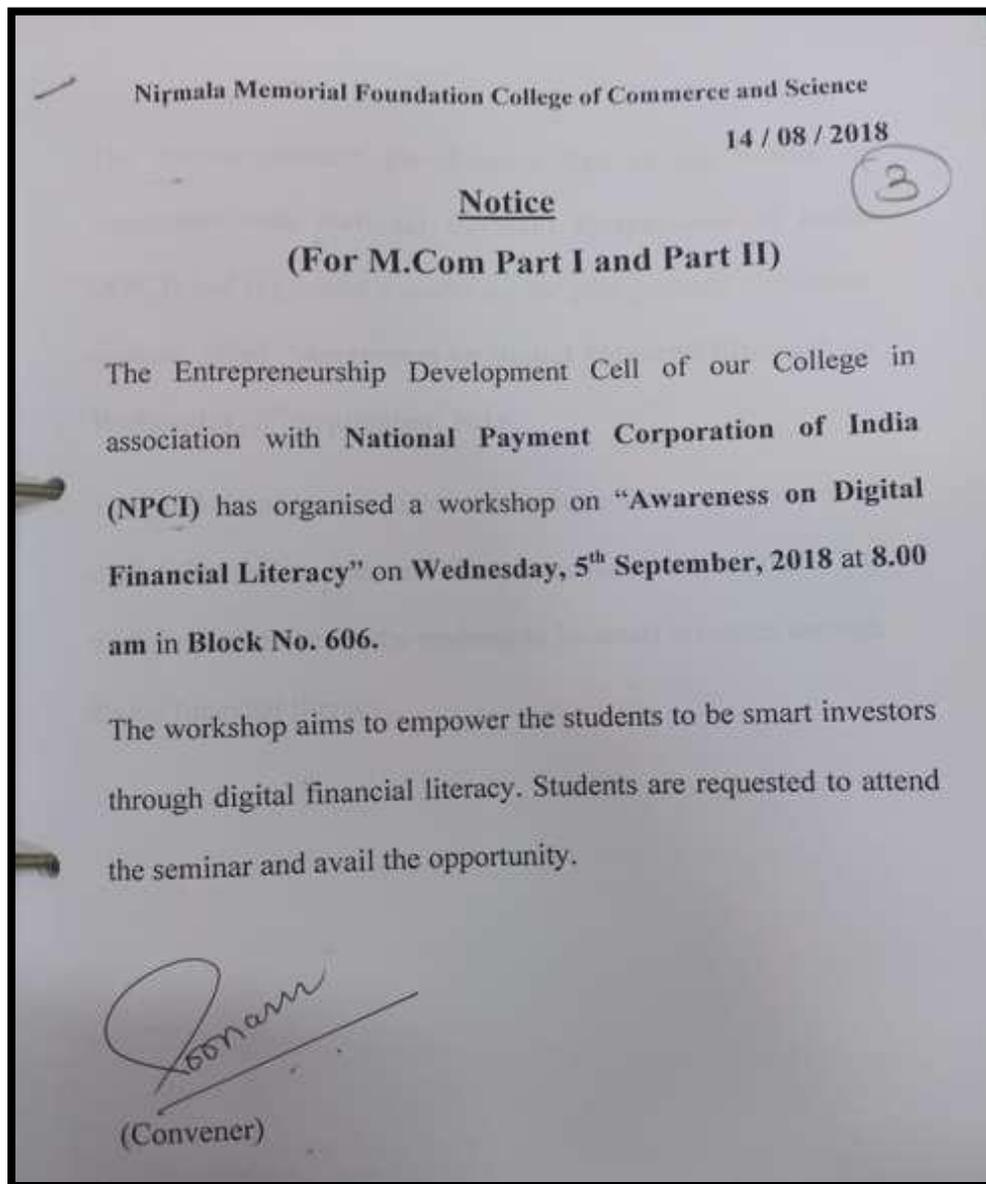
**Objective:** To provide a platform for teachers and students to present and publish their research work.

**No.of Beneficiaries:** 80 participants

**Outcome:** It served as platforms for experts and researchers to share their latest findings, research, and insights. Attendees gain knowledge and information about a specific field or topic.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

Workshop on “Awareness on Digital Financial Literacy” by National Payment Corporation of India



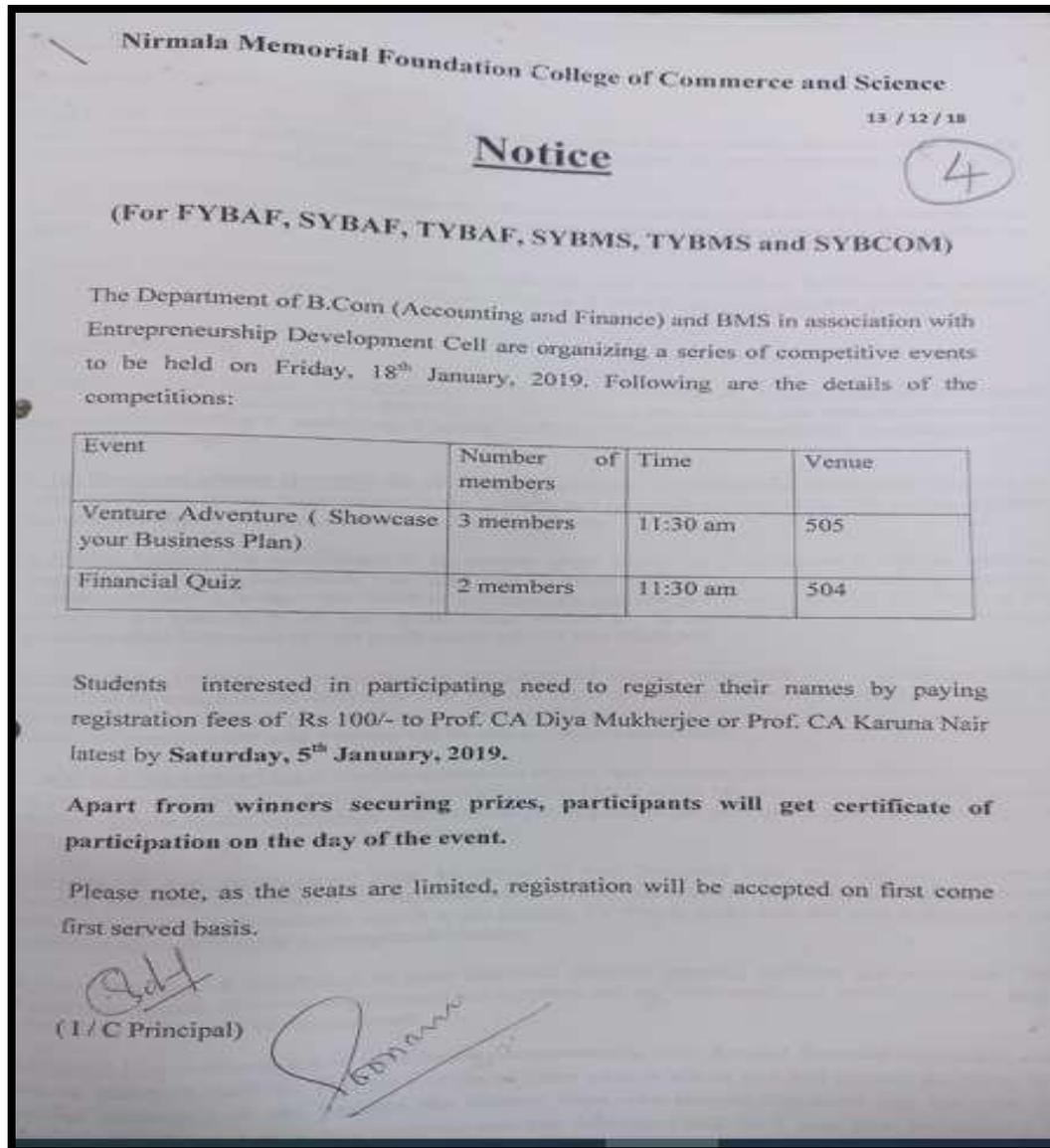
**About:** Entrepreneurship Development Cell in collaboration with National Payment Corporation of India organized “Digital Financial Literacy” for M.Com students.

**Objective:** To empower students to be smart investors through digital financial literacy.

**No.of Beneficiaries:** 50 participants

**Outcome:** To improve knowledge and skills for effective and secure management of personal finances in the digital age.

EDC event on “Financial quiz and venture adventure” (Showcase your business plan)



**About:** Entrepreneurship Development Cell organised a Business Plan Presentation and Financial Quiz competition for UG students.

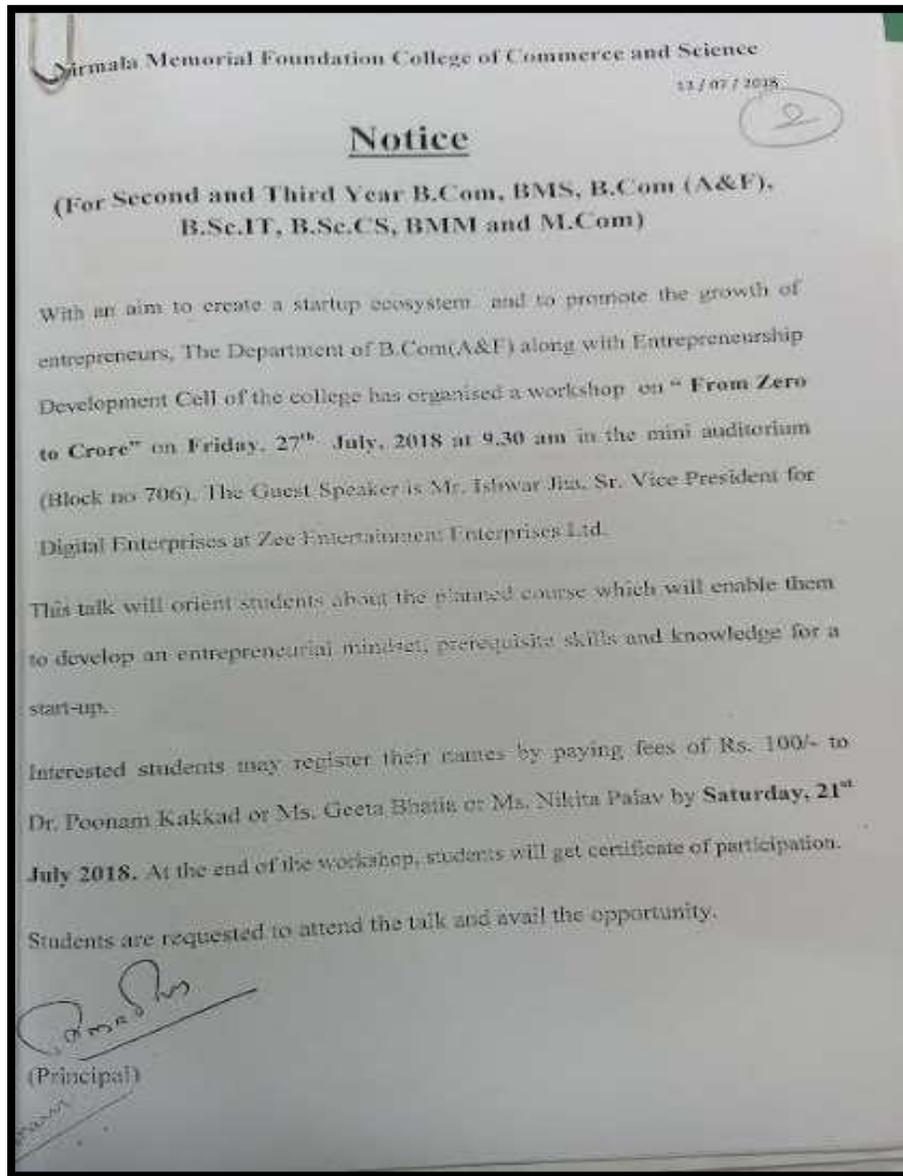
**Objective:** To sharpen the entrepreneurial skills of students and to develop their financial knowledge.

**No.of Beneficiaries:** 10 students (Business Plan Presentation) and 10 students (Financial Quiz)

**Outcome:** To give exposure to students to present their business plan and encourage students to participate in financial quizzes.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Workshop from Zero to Crore - Speaker Mr. Ishwar Jha



**About:** Entrepreneurship Development Cell organised a seminar on "Zero to Crore" for UG students

**Objective:** To develop the entrepreneurial attitude of students and initiate a start up.

No.of Beneficiaries: 60 students

**Outcome:** To develop entrepreneurial skills and prerequisite mindset to become an entrepreneur.

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## Research Activities 2019-20

Workshop on “Relevance of Intellectual Property Rights (IPR) with special reference to Trademarks and Copyrights”.



**About:** IPR Cell organised a workshop on Relevance of IPR with reference to Trademarks and Copyrights for students.

**Objective:** To enhance awareness and understanding of intellectual property rights.

**No.of Beneficiaries:** 50 students

**Outcome:** To promote innovation and protection of creative works.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Workshop on “The Joy of Research”



**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA



**About:** A workshop on "The Joy of Research" was organized with the aim of fostering a deep appreciation for the research process and instilling a sense of enthusiasm and satisfaction in the pursuit of knowledge

**Objective:** To create a supportive and collaborative environment where participants can connect, share experiences, and form a network of like-minded individuals passionate about research.

**No.of Beneficiaries:** 80 participants

**Outcome:** Workshop provided a platform for knowledge exchange but also inspired a community of researchers to find joy in the intellectual exploration and discovery that research offers.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Seminar on “How to be a successful entrepreneur?”



**About:** The "How to Be a Successful Entrepreneur" workshop was organized with the primary objective of equipping aspiring and existing entrepreneurs with the essential knowledge, skills, and mindset needed to thrive in the competitive business landscape.

**Objective:** To engage sessions, real-world case studies, and interactive activities, participants to frame business plans, financial management and marketing strategies.

**No.of Beneficiaries:** 65 participants

**Outcome:** Workshop promoted a deep understanding of the entrepreneurial journey and the challenges and opportunities it entails, this event aimed to empower individuals to navigate the complexities of entrepreneurship and emerge as successful, self-driven business leaders.

## Webinar on “Impact on Entrepreneur and Startups after COVID - 19”

### **Webinar on ‘Impact on Entrepreneur and Startups after COVID 19’**

Amidst the COVID-19 situation where everyone is confined to their homes as a public health measure for containment and mitigation of the pandemic outbreak, the college decided to set a platform for experts and renowned entrepreneurs to come together and create a data-rich environment for budding entrepreneurs and those who are interested in going for a start-up but have little knowledge about how to proceed.

M.Com Department , Entrepreneur Development Cell jointly with Incubation Centre of the college organized a webinar on 'Impact on Entrepreneur and Startups after COVID 19', on Thursday, 7th May 2020 at 4:00 pm.

A total number of 98 M.Com learners participated in the program.

Industrialist Mr. Indrajit Singh Arora is the guest speaker.

The college was glad to announce that the guest speaker was a parent of a students studying in our own college in sybms . This shows parents who are equally important stakeholder of the college, do contribute in college development.

The talk of Mr Singh gave a direction to learners on how to chanelise their thoughts and ideas and showed a pathway to execute the same.

**About:** A webinar on "Impact on Entrepreneurs and Startups after COVID-19" is a valuable event for entrepreneurs, startup founders, during COVID - 19. This type of webinar would provide insights, information, and discussions on various aspects related to the challenges and opportunities that entrepreneurs and startups have faced and continue to face in the aftermath of the COVID-19 pandemic.

**Objective:** To explore the post-COVID-19 landscape and discover strategies for entrepreneurs and startups to adapt, thrive, and seize new opportunities.

**No.of Beneficiaries:** 98 participants

**Outcome:** PG students were enlightened with various entrepreneurial opportunities available during COVID - 19. Also challenges faced by the entrepreneurs were also shared among students.

## Research Activities 2020-21

National Level FDP on Research Methodology – "Redefining Researching Skills, Back to Basics"



**About:** The Faculty Development Program (FDP) on "Research Methodology – Redefining Researching Skills, Back to Basics" was thoughtfully designed to empower educators and researchers with the fundamental tools and techniques necessary to enhance their research capabilities.

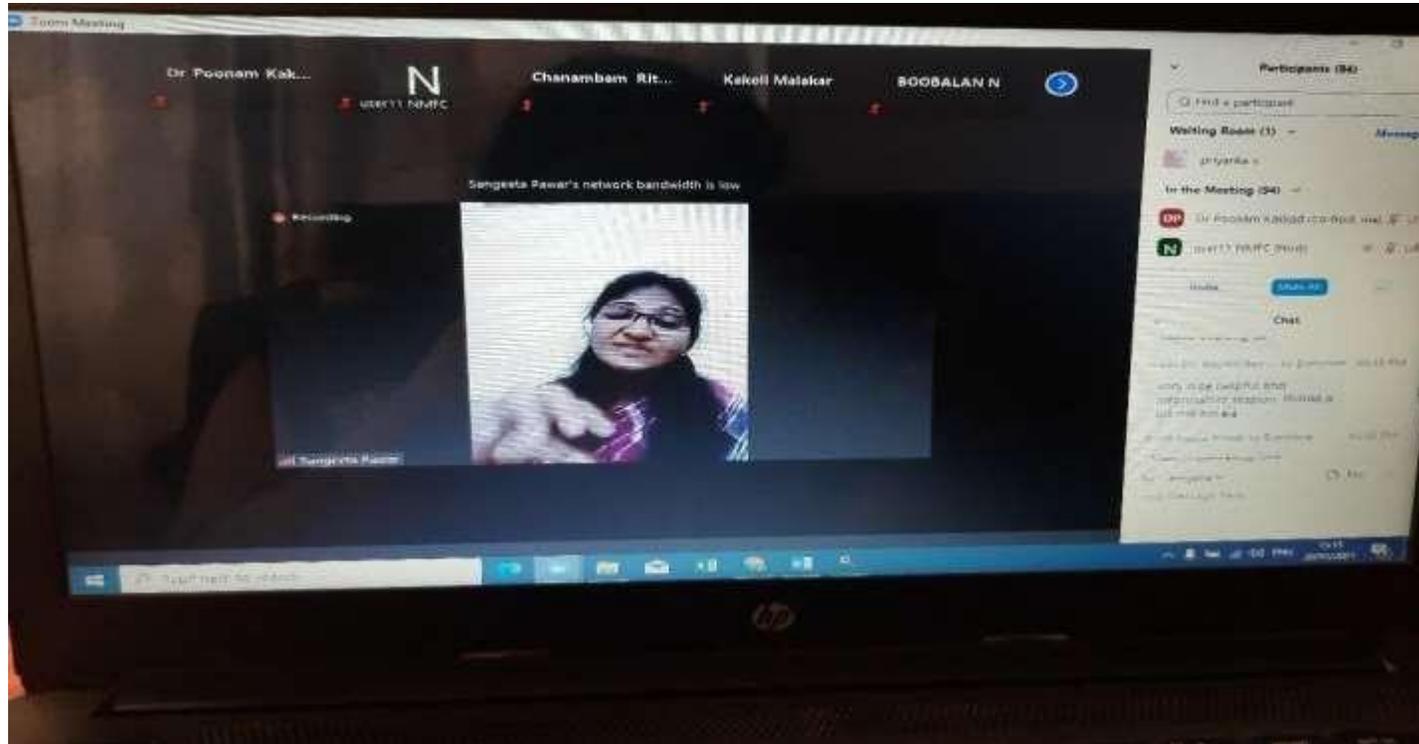
**Objective:** To foster a renewed sense of curiosity, methodological rigor, and an unwavering commitment to the pursuit of knowledge among educators, ultimately contributing to the advancement of academic research and its application in the teaching and learning process.

**No.of Beneficiaries:** 80 participants

**Outcome:** Exploration of research methodologies, including literature review, data collection and analysis, and effective research design, this program sought to rekindle a focus on the core principles of research.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Workshop on " The Joy of Research”



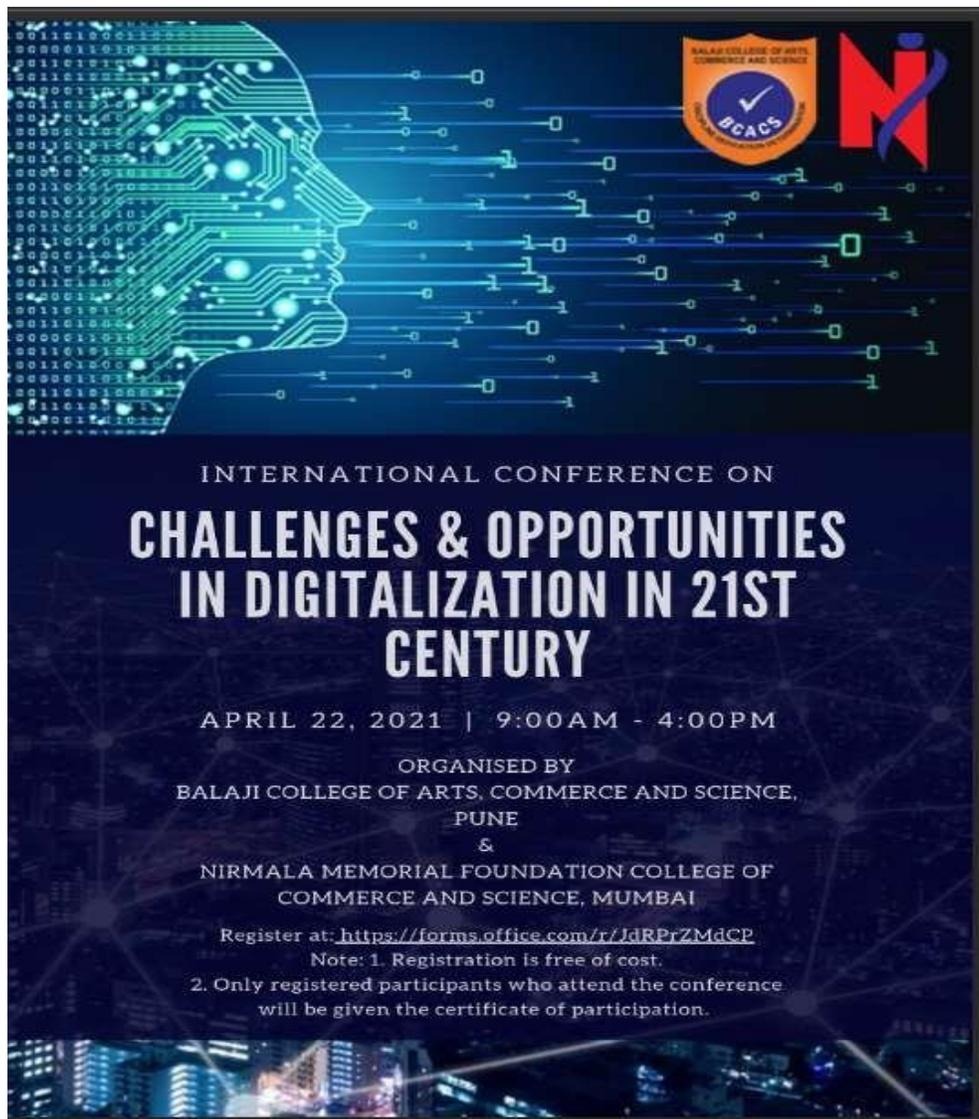
**About:** "The Joy of Research" encapsulates the profound satisfaction and enthusiasm that accompanies the relentless pursuit of knowledge and understanding. It's a celebration of curiosity, critical thinking, and the art of discovery as researchers embark on their intellectual journeys.

**Objective:** To engage participants in interactive sessions, practical exercises, and peer discussions of the research process and its practical applications.

**No.of Beneficiaries:** 60 participants

**Outcome:** Gave hands-on experience, and the exchange of ideas, research workshops empower attendees to become more adept and confident researchers, ultimately contributing to the advancement of knowledge in their respective fields.

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**About:** The International Conference on "Challenges and Opportunities in Digitalization in the 21st Century" served as a dynamic platform for scholars, industry professionals, and thought leaders to converge and deliberate on the ever-evolving landscape of digitalization.

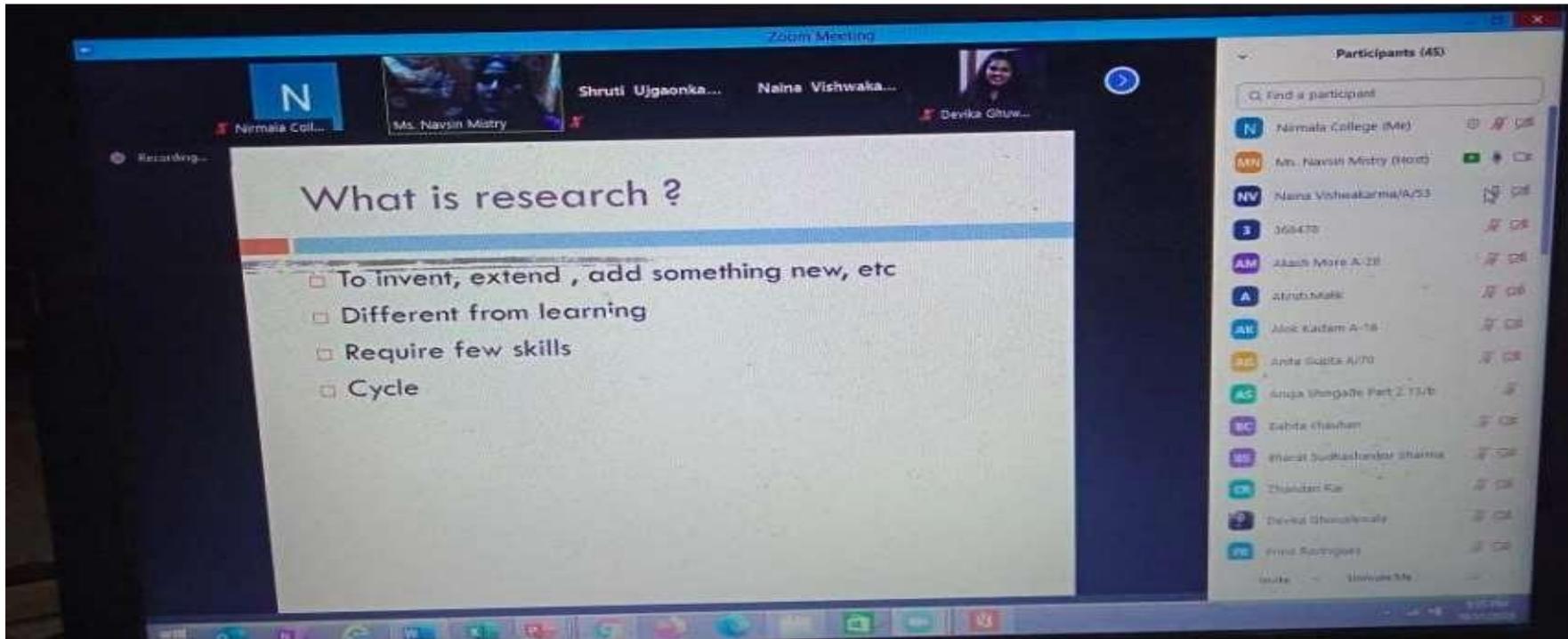
**Objective:** To focus on the multifaceted impacts of digital transformation on society, economy, and technology, this conference provided a space for insightful discussions and knowledge exchange.

**No.of Beneficiaries:** 70 participants

**Outcome:** Participants explored the challenges posed by rapid digitalization, including privacy concerns, cybersecurity, and digital divide, while also delving into the vast opportunities it presents, such as innovation, enhanced connectivity, and data-driven decision-making.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

A webinar on 'Understanding Research Design for UG/PG Research Project'.



**About:** This webinar was conducted by Dr Arvind S Luhar Chairman Board of Studies in Accountancy and Member, Academic Council University of Mumbai along with Ms. Navsin Mistry Research Scholar. The session was appreciated by students and there was a lot of enthusiasm among the students. A complete overview on how to conduct research for black book making for academic purposes was shared.

**Objective:** To give PG students insights on Research concepts and its application.

**No.of Beneficiaries:** 80 participants

**Outcome:** Preparation of quality Research project.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
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## Research Activities 2021-22

### Workshop on “The Joy of Research”

**Nirmala Memorial Foundation College of Commerce and Science**

**Research Cell**

Welcomes all the participants and speakers for the

**ONLINE WORKSHOP - JOY OF RESEARCH**

Unmute Start Video Security Participants 64 Chat Polls New Share Pause Share Annotate Remote Control More

You are screen sharing Stop Share

NMFC K

Swiddle D'Cunha

S.M.Pujar

vijaya

C\_056\_mahesh...

C\_056\_mahesh Vishwakarma

The screenshot shows a Zoom meeting in progress. The main content is a presentation slide titled "Examples of citation styles". The slide is divided into two main sections: "Popular Citation Styles And Who Uses Them!" and "APA, MLA and Chicago".

**Popular Citation Styles And Who Uses Them!**

- MLA:** English Literature, Foreign Language, Communications, Religious Studies.
- APA:** Psychology, Education, Business/Economics, Nursing, Linguistic Studies.
- Chicago:** History, Art History, Fine Arts, Anthropology, Philosophy.
- IEEE:** Engineering, Computer Science, Information Science.
- CSE:** Ecology, Physics, Chemistry, Geology.

*Always check with your instructor about what style to use!*

**APA, MLA and Chicago**

**For a book:**

- APA:** Prewitt, S. (2001). *Columbus: Risk and reward*. Oxford: Oxford University Press.
- MLA:** Prewitt, S. *Columbus: Risk and Reward*. Oxford: Oxford UP, 2001.
- Chicago:** Prewitt, S. *Columbus: Risk and Reward*. Oxford: Oxford University Press, 2001.

**For an article in a periodical: (Kuhlert article from EBSCO)**

- APA:** Kuhlert, S. (2005). Information literacy: The missing link in early childhood education. *Early Childhood Education Journal*, 33(1-2), 40-19. doi:10.1080/1042026050009114
- MLA:** Kuhlert, S. "Information Literacy: The Missing Link in Early Childhood Education." *Early Childhood Education Journal*, 33.1-2 (2005), 40-19. Academic Report Paper Web. 22 Sept. 2019.
- Chicago:** Kuhlert, S. "Information Literacy: The Missing Link in Early Childhood Education." *Early Childhood Education Journal* 33 (2005): 40-19. Accessed September 22, 2019. doi:10.1080/1042026050009114.

**For web sources:**

- APA:** Bergin, J. D. J. *Anger services*. *July's entry*. Retrieved May 24, 2012 from <http://www.angriffs.com/misconceptions/>
- MLA:** Bergin, J. *Anger Services*. *July's entry*. 03 May 2012. <http://www.angriffs.com/misconceptions/>
- Chicago:** Bergin, J. "Anger Services." *July's entry*. <http://www.angriffs.com/misconceptions/>

Sources: <https://usu.instructure.com/courses/449395/pages/types-of-citation-styles>  
<http://test.library.wvu.edu/lib/documenting-citing/citations/styles>

The Zoom interface shows a meeting with 74 participants. The top bar lists participants: NMFC K, Swiddle D'Cunha, vijaya, Anamika Upadh..., and Nishita Sharma. The right sidebar shows a list of participants with their names and initials, such as NMFC K (host), S M Pujar (co-host), vijaya (co-host), A\_69, A/56, A/87, A\_001\_Sunny Tiwari, A\_020\_Hasti, A\_110\_Krishna Patel, A\_114\_Yuvraj Singh, A\_120\_Riddhi Gole, A\_14\_Mehul Bhuwad, A\_17\_Poonami Sharma, A\_30\_Santoshi Nair, A\_39\_Archana Singh, and A\_42\_karan.

**About:** The workshop focuses on specific themes, subfields, or topics, and they provide valuable opportunities for networking, collaboration, and staying updated on the latest developments in a given area of study.

**Objective:** To cultivate quality research culture among teachers, research scholars and students.

**No.of Beneficiaries:** 90 participants

**Outcome:** Participants learnt types of questionnaire, its dimensions and its relevance was explained in detail by the resource person.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
**KANDIVALI (EAST) – MUMBAI - MAHARASHTRA**

Research Paper Presentation Competition on the theme “Transformation and Challenges Post Covid - 19”.



**Nirmala Memorial Foundation**  
COLLEGE OF COMMERCE & SCIENCE  
Kandivali (E), Mumbai-400101  
PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI  
[Accredited by NAAC with B++ Grade & ISO 9001:2015 Certified]

**National Level Research Paper  
Presentation Competition  
on the theme**  
TRANSFORMATIONS  
AND CHALLENGES POST  
COVID-19

Organized by the Department of  
BMS and IQAC in association with  
Research Cell

★ WINNERS ★

**DIVYA NAIR**  
Track - Technology  
MAHARASHTRA

**WAPANGSENLA INCHEON**  
Track - Human Resource Management  
NAGALAND

**Dr. ANU ANTONY**  
Track - Finance  
KERALA

**Wednesday 30th March 2022**

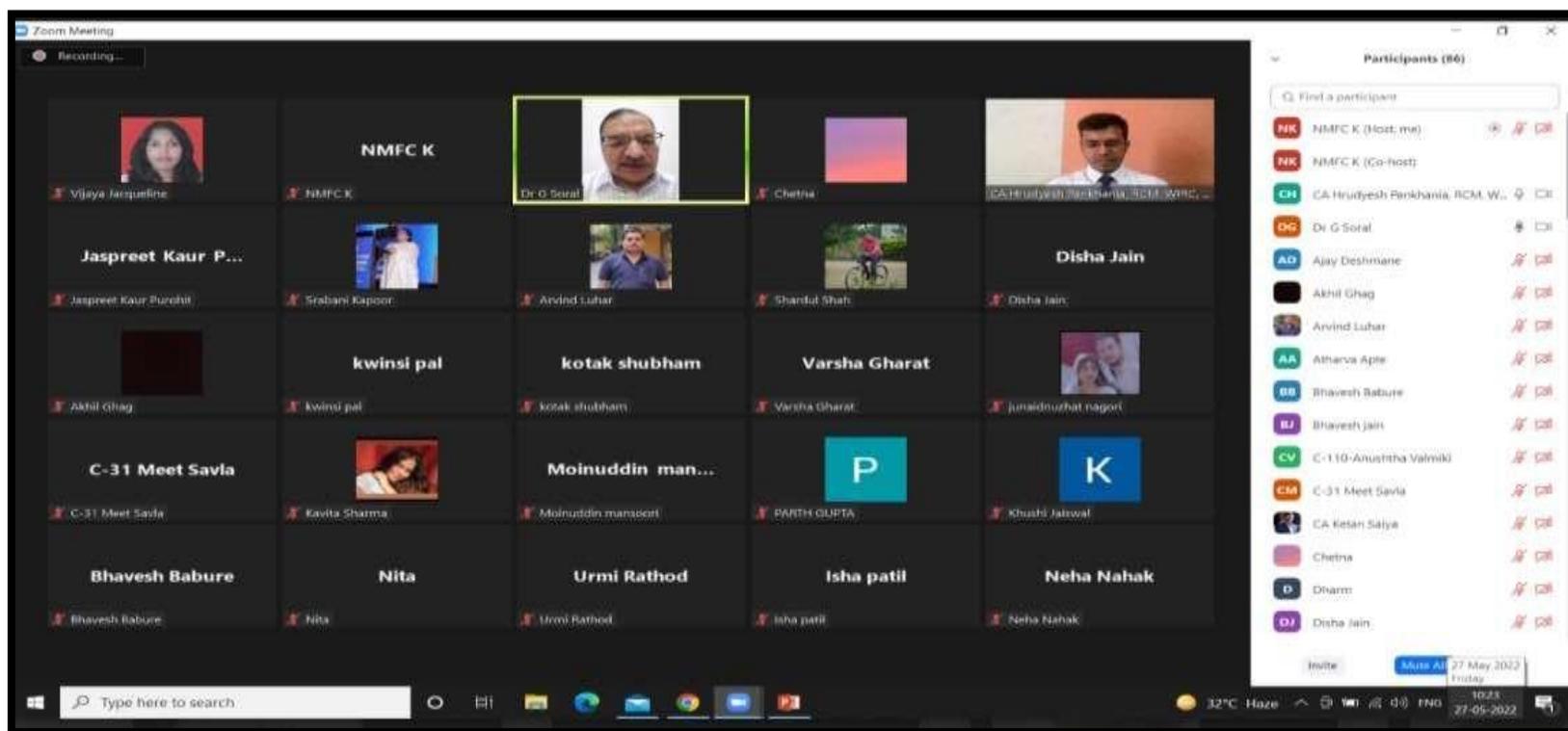
**About:** A Research Paper Presentation Competition on the theme “Emerging Trends in the field of Commerce, Management, Science and IT” was organized for students to present their outcome based on their research findings. It gave a platform for students to explore their research skills.

**Objective:** To demonstrate their research capabilities among students and share their innovative findings with a wider audience.

**No.of Beneficiaries:** 48 participants

**Outcome:** A Research Paper Presentation Competition yields several key outcomes, such as recognizing and celebrating research excellence, fostering intellectual growth, and promoting knowledge dissemination. Participants refine their research and presentation skills, with winning papers often finding publication opportunities, enhancing the impact of their work. Additionally, these competitions encourage collaboration and networking among researchers, inspiring further exploration of innovative ideas and new frontiers in academia.

One day Conference on “Emerging Trends in the field of Commerce, Management, Science and IT” in collaboration with ICAI - Institute of Chartered Accountants of India



**About:** The conference serves as platforms for the exchange of ideas, methodologies, and insights within specific fields or interdisciplinary contexts. Attendees typically present their research through oral presentations, poster sessions, or panel discussions, allowing them to receive feedback and engage in constructive dialogue with peers.

**Objective:** To focus on specific themes, subfields, or topics, and they provide valuable opportunities for networking, collaboration, and staying updated on the latest developments in a given area of study.

**No.of Beneficiaries:** 80 participants

**Outcome:** Conference played a crucial role in advancing knowledge, fostering academic and professional relationships, and driving innovation within various disciplines, including science, technology, social sciences, and humanities.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
**KANDIVALI (EAST) – MUMBAI - MAHARASHTRA**

## Feedback of Workshop on “From Zero to Crore”

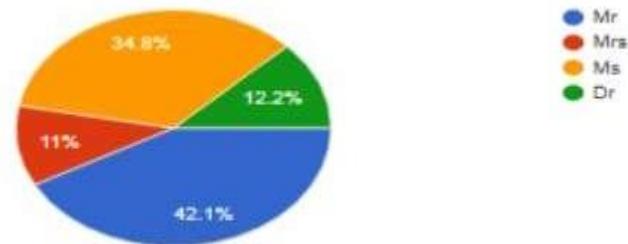
The Incubation Centre of Nirmala Memorial Foundation College of Commerce and Science organised a National Level Webinar titled "From Zero to Crore" on Friday, 9th July 2021 at 3 .00 pm.

The Guest speaker was Mr Ishwar Jha, Founder & Director of the Appetals Solutions, and a visiting faculty at IIM

A total of 164 participants across the nation participated. The session benefited the audience to get an idea on procedure for a start up.

### Salutation

164 responses



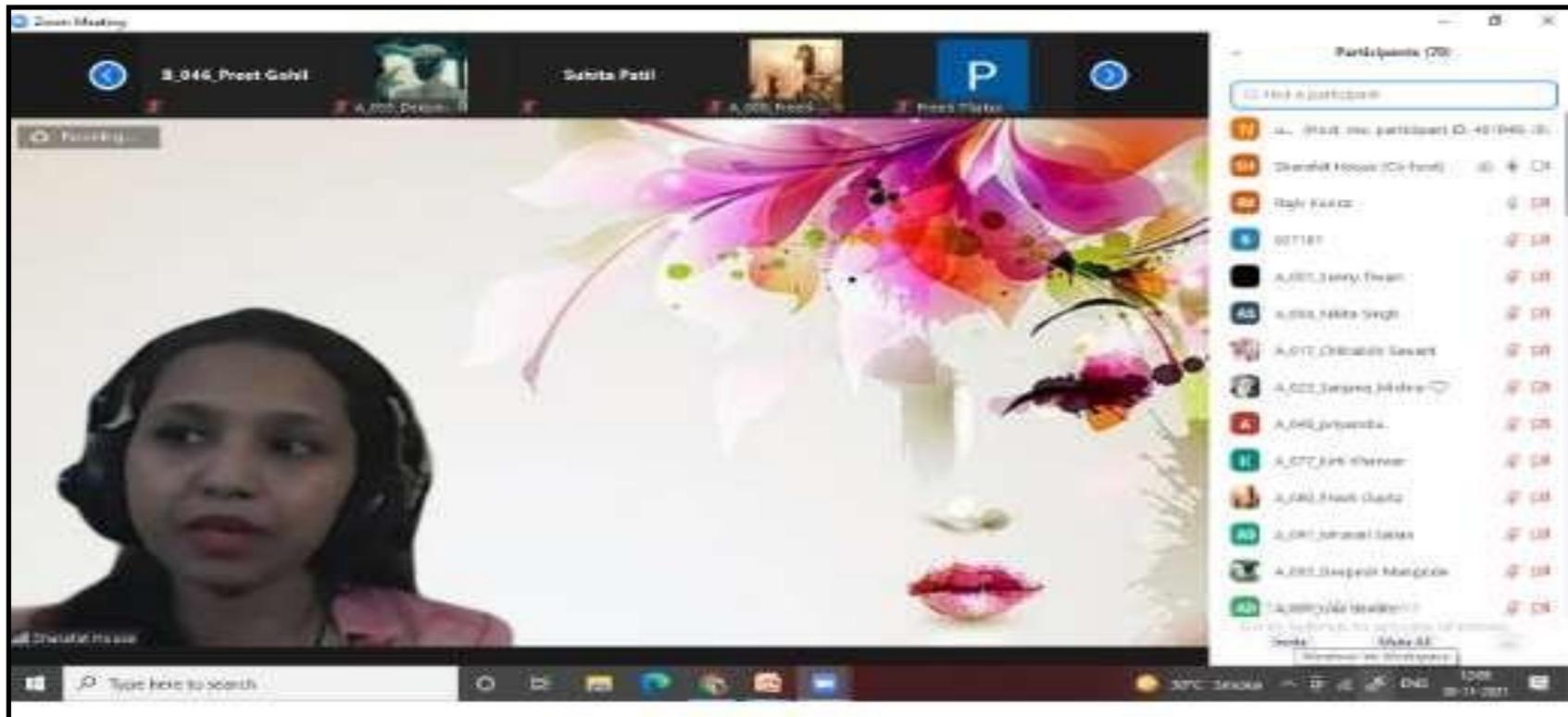
**About:** The workshop serves as catalysts for turning creative ideas into viable businesses and equipping individuals with the tools they need to become self-driven, adaptable, and successful entrepreneurs in today's competitive landscape.

**Objective:** To navigate the challenges and opportunities of the business world.

**No.of Beneficiaries:** 50 participants

**Outcome:** Students were highly motivated to start their own business.

## Workshop on “Let’s Learn the Art of Perfume Making”



**About:** The workshop serves as an opportunity for students to develop perfume making skills and have their start up.

**Objective:** To learn the art of Hand made perfumes encouraged students to think about starting up in ventures into Perfume making business.

**No.of Beneficiaries:** 75 participants

**Outcome:** Students learned to make perfumes.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
**KANDIVALI (EAST) – MUMBAI - MAHARASHTRA**

## Workshop on “Let’s Learn the Art of Chocolate Making”



**About:** The Guest Speaker was Chef. Tushar Pangarkar, showed a live demonstration of making chocolates and different varieties of toppings that can be added to make it taste delicious.

**Objective:** To learn the live demonstration of making chocolates and cakes. It also encouraged students to think about starting up their own venture.

**No.of Beneficiaries:** 109 participants

**Outcome:** Students learned to make chocolates and cakes

## Be the Young Entrepreneur – Shark Tank on Campus Business plan competition

Nirmala Memorial Foundation College of Commerce and Science

11/03/2022

**Notice**

**BE A YOUNG ENTREPRENEUR**

**(Shark Tank to Campus)**

The Internal Quality Assurance Cell and Incubation Centre of the college in association with Mu Ideas Start Up Club of University of Mumbai invites students to participate in an event "Be a Young Entrepreneur". Details of the event are as follows:

- 1) **Event date:** Thursday, 17<sup>th</sup> March 2022
- 2) **Venue:** Block No. 706 (7<sup>th</sup> floor)
- 3) **Timing:** 11:00 am.
- 4) **Numbers of members in each team:** Individual or a Team of 3-5 members
- 5) Each individual or the team will pitch their business idea by making a Powerpoint Presentation offline (as per standard template enclosed below) (Duration Min: 15 minutes Max: 20 minutes) followed by a Q&A session. One spiral bound copy of the presentation should also be submitted at the time of the competition.
- 6) **Reward:** Guidance on setting up of a start-up, financial and legal compliance assistance will be provided to the winners by the Startup club of University of Mumbai.

Interested students must register their name on the link given below:

● <https://forms.gle/LUmnyf3s1ciBePM16> . Last date of registration is 13<sup>th</sup> March 2022 by 4.00 pm

  
(I/ C Principal)

**About:** Start up Club ( Incubation Centre) and Internal Quality Assurance Cell of the College in association with Mu Ideas Start- up Incubator University of Mumbai organised an event “Shark Tank to the Campus”. The Business ideas were judge by - Mr Aadesh Suryarao, Chief Executive Officer at University of Mumbai's Start-up Incubation Centre.

**Objective:** To motivate students to present their business ideas in presence of experts and give them feedback for their initiative.

**No.of Beneficiaries:** 05 participants

**Outcome:** Students were given platform to present their business idea and get inputs from experts to have their own start up.

## Research Activities 2022-23

Research workshop on “How to write an effective research paper?”



**About:** A workshop was organised on “How to write an effective research paper”. wherein, Dr. Kanchan Fulmali was invited to teach dos and don'ts of writing research papers. Also, emphasis was given on different methodologies used while writing a research paper.

**Objective:** To motivate and guide new teachers to write research papers.

**No.of Beneficiaries:** 20 participants

**Outcome:** Teachers were acquainted with skills of writing a research paper and also publishing it in an appropriate journal.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Research Paper Presentations Competition



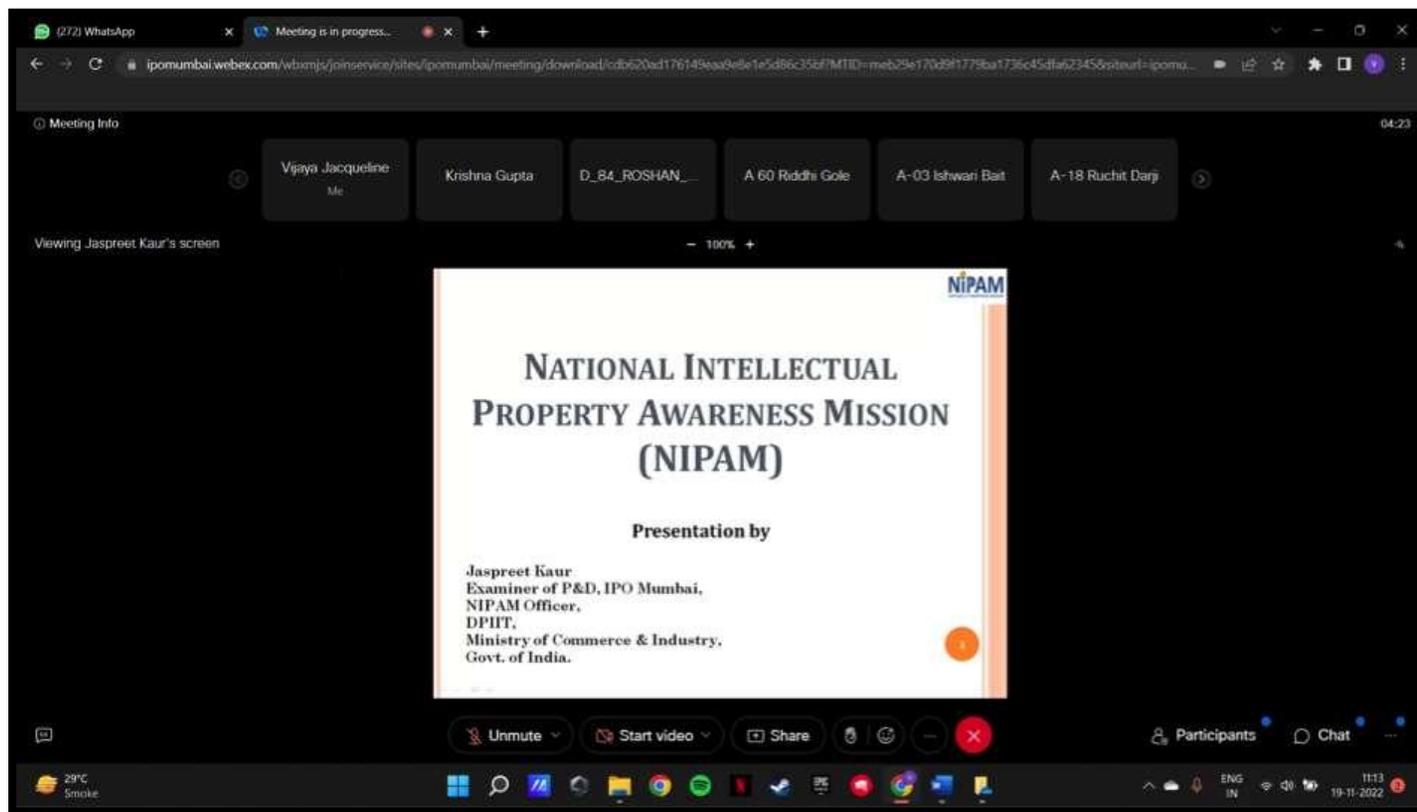
**About:** Research Cell organised “Research Paper Presentation” Competition for students. Students were allowed to make presentations in their subject area.

**Objective:** To enhance the skills of research among students and make them ready to participate in Aavishkar Competition (Research Paper Presentation Competition).

**No.of Beneficiaries:** 10 groups of students

**Outcome:** The students in the group need to present their research and highlight their suggestions. Best three participants were given an opportunity to participate in Intercollegiate Paper Presentation Competition - Aavishkar of University of Mumbai.

## IPR Webinar in Collaboration with Ministry of Commerce and Industry, Government of India



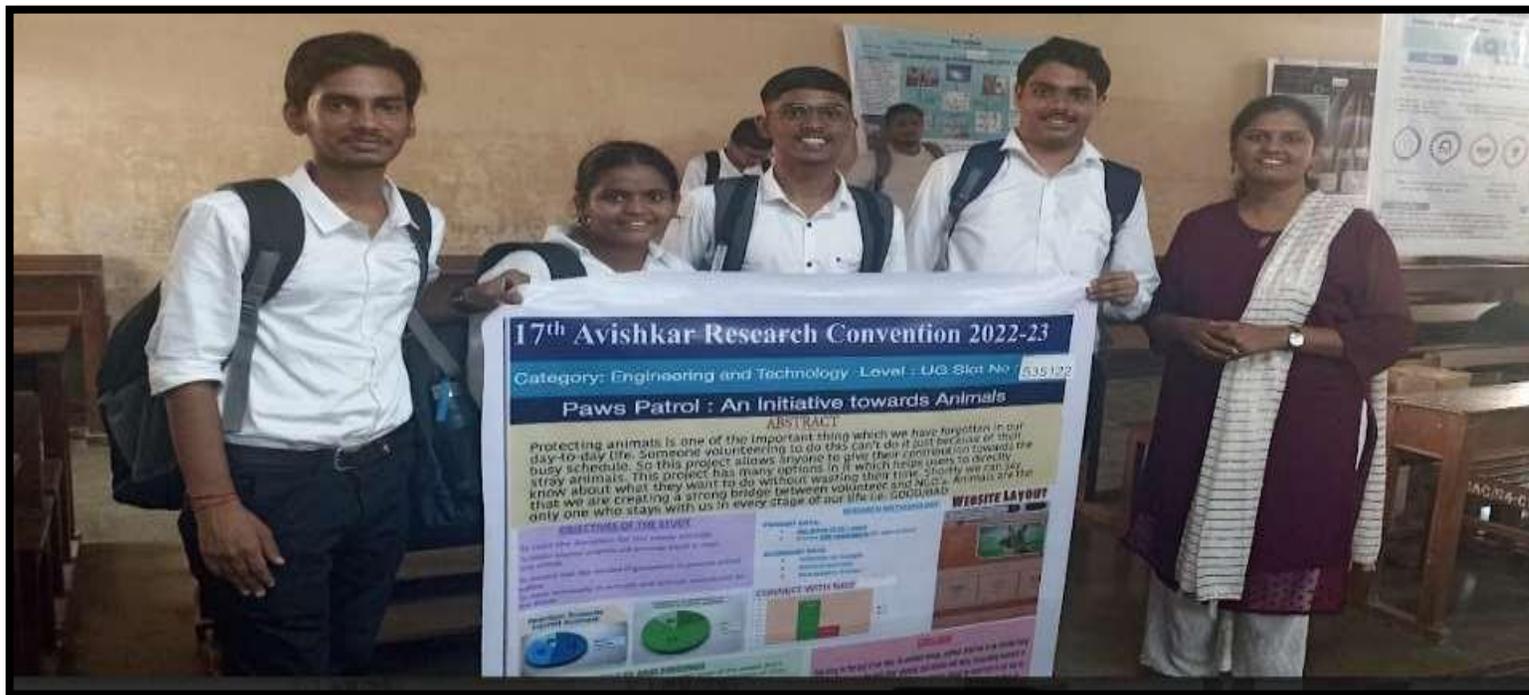
**About:** The Research Cell in collaboration with the Ministry of Commerce and Industry, Government of India organized a One Day online webinar on IPR Awareness. Two sessions were arranged separately for teachers and students.

**Objective:** To increase awareness and understanding of the importance of intellectual property rights among participants.

**No.of Beneficiaries:** 120 teachers and 105 students

**Outcome:** Participants had a good understanding of IPR with suitable live case studies.

## Participation in Intercollegiate Research Activity organised by University of Mumbai (Avishkar Research Convention)



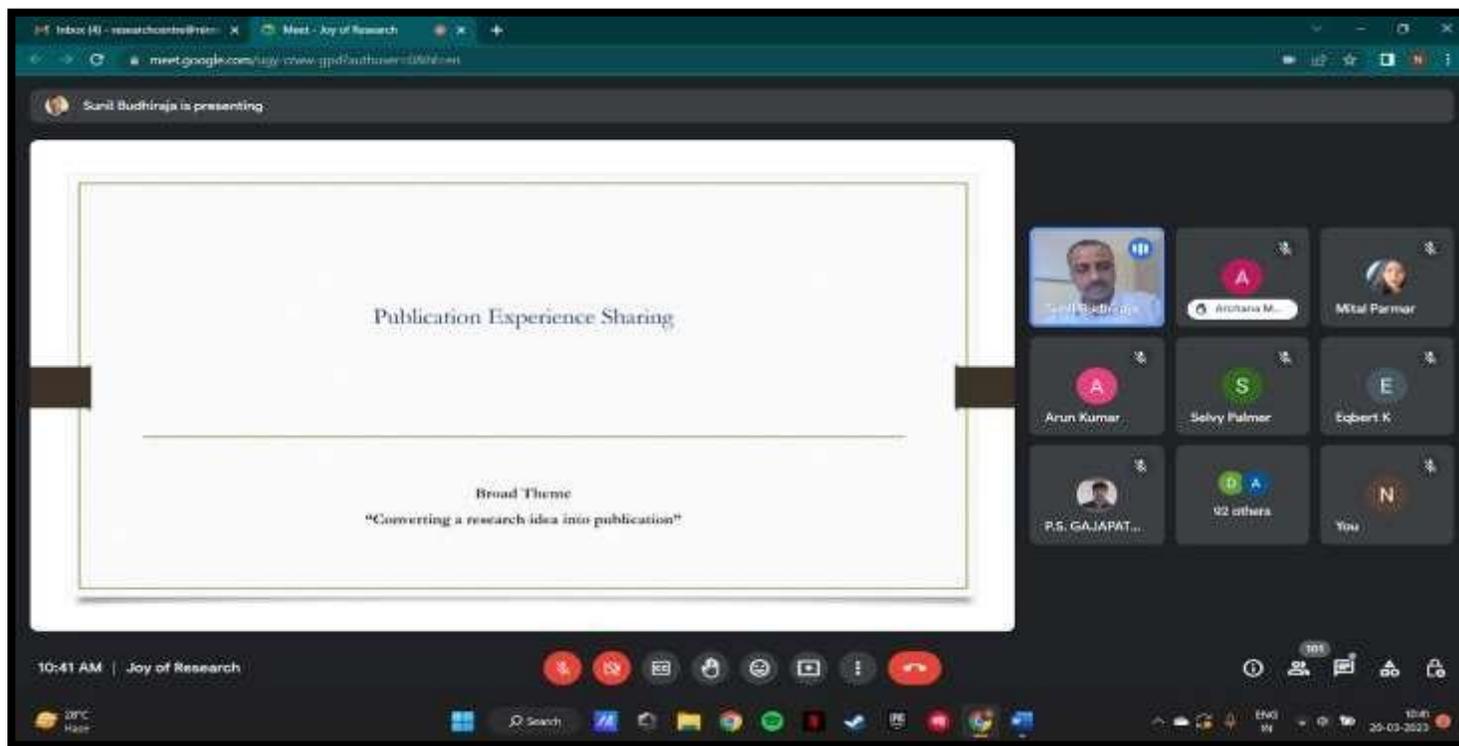
**About:** The research cell promoted the intercollegiate research paper presentation competition organized by University of Mumbai in December 2022.

**Objective:** To give exposure to students to participate in Avishkar competition (Research Paper Presentation)

**No.of Beneficiaries:** 02 groups of students

**Outcome:** The students got a platform to present their idea in presence of experts in the field of research and also got exposure to the University level competition.

## Workshop on “The Joy of Research”



**About:** IQAC in co-ordination with Research Cell organised The Joy of Research. The workshop was organised on Monday, 21st March 2023 wherein, Dr. Sunil Bhardwaj and Dr. Rao was invited to deliver a session on the research process and research funding agencies available.

**Objective:** To make researchers know about various funding agencies available and how to apply for it.

**No.of Beneficiaries:** 200 participants

**Outcome:** Researchers had good intake about the research process and different funding agencies available to release grants for research.

## Webinar on “Pathways to effective publication”.



**About:** IQAC in co-ordination with Research Cell organised a webinar on “Pathways to effective publication” to review on the authenticity of publishing research papers in journals.

**Objective:** To provide attendees with the knowledge and strategies needed to navigate the publication process effectively, from manuscript preparation to successful publication in reputable journals

**No.of Beneficiaries:** 170 participants

**Outcome:** A webinar on "Pathways to Effective Publication" delivers significant outcomes for researchers and academics. This informative event equips participants with a deeper understanding of the intricacies of the publication process, from crafting manuscripts to navigating peer review. As a result, attendees are better prepared to prepare high-quality research papers, ensuring their work meets the standards of reputable journals.

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## Webinar on “Research Methods, Tools and Techniques”.

**About:** The IQAC and Research Cell organised a national level webinar on Research Methods, Tools and Techniques. It was organized on Thursday 6th April 2023. Dr. Sis Candy D'Cunha, Assistant Professor from Andra Loyola Institute of Technology and Engineering was invited to address the audience.

**Objective:** To learn different research methods and techniques.

**No.of Beneficiaries:** 225 participants

**Outcome:** Participants learnt various techniques for conducting research effectively.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “Theory Development”

The screenshot shows a Zoom meeting interface. At the top, the title is "Theory Development and parametric tests for social science". The meeting ID is 5839. The top bar includes icons for mute, video, chat, people, raise hand, react, view, rooms, apps, and more. Below the top bar, there are participant avatars: SG (Sagar Gaikwad), M (MDHANAS...), MN (Mr. Ravi N...), DV (Dr. Vijay Vb...), D (Dr. P. Kolpan...), AG (Ashish Garg...), R (Rachini G...), and 99+ (Participants). On the right, there is a "Participants" list with a search bar and a "Share invite" button. Below that, it says "In this meeting (125)" and "Mute all". The list includes: NIRMALA MEMORIAL FOUNDAT... (Organizer), SRI3 (External), Adv. Sachin Bote (Guest) (Meeting guest), Amarpal Chawan (Guest) (Meeting guest), Amit Verma (Guest) (Meeting guest), Amrita (Guest) (Meeting guest), Anish kalwari (Guest) (Meeting guest), Anisha Bera... (Guest) (Meeting guest), Ankita (Guest) (Meeting guest), Anuro Rupa (Guest) (Meeting guest), and anuro Rupa (Guest) (Meeting guest). At the bottom, there is a Windows taskbar with the search bar and various application icons. The system tray shows the temperature (32°C), signal strength (5G), and the date and time (08-04-2023, 11:03).

**About:** The research cell organised a national level webinar on the Theoretical Framework and Parametric Test in Research. It was organised on Saturday 8th April 2023. Dr. Sagar Gaikwad, Assistant Professor from Mumbai's Education Trust was invited to address the audience.

**Objective:** To learn different research methods and techniques.

**No. of Beneficiaries:** 130 participants

**Outcome:** Researchers were taught to make a theoretical framework based on their research work and variables.

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**KANDIVALI (EAST) – MUMBAI - MAHARASHTRA**

## Webinar on “Research Philosophy”



**About:** Research Cell organised a webinar on “Research Philosophy” on 15th April 2023. Mr. Atul Sathe was invited to address the participants on topics like variables, objectives and hypothesis formation, and different methodology that can be adopted to conduct the research.

**Objective:** To guide researchers to frame the research proposal.

**No.of Beneficiaries:** 85 participants

**Outcome:** The webinar was organised for new researchers to make them aware about research methodology, variables and hypothesis.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
**KANDIVALI (EAST) – MUMBAI - MAHARASHTRA**

## Faculty Exchange Programme between NMFC and ALIET



**About:** Research Cell organised a webinar on “Research Philosophy” on 15th April 2023. Mr. Atul Sathe was invited to address the participants on topics like variables, objectives and hypothesis formation, and different methodology that can be adopted to conduct the research.

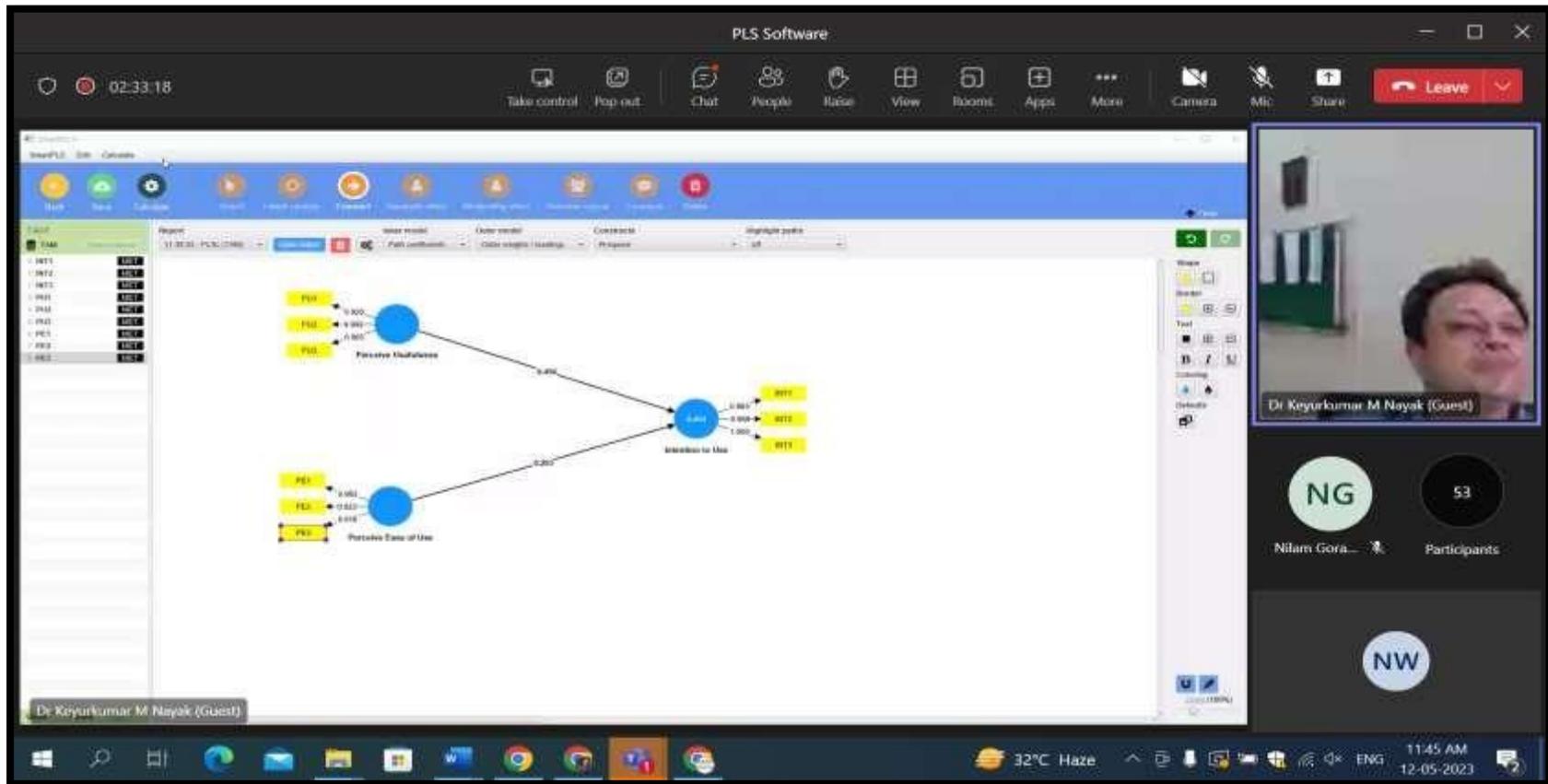
**Objective:** To guide researchers to frame the research proposal.

**No.of Beneficiaries:** 85 participants

**Outcome:** The webinar was organised for new researchers to make them aware about research methodology, variables and hypotheses.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “Partial Least Squares”



**About:** The IQAC and Research Cell of the college in collaboration with Garware Institute of Career Education and Development organised a virtual one day workshop on “Partial Least Squares” on Friday, 12th May 2023. Dr. Keyurkumar Nayak, Director of Garware Institute was invited to conduct the workshop.

**Objective:** To make researchers know to use PLS software for research.

**No.of Beneficiaries:** 60 participants

**Outcome:** The workshop was divided into three sessions to have hands-on practice on the software.

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## International Conference on “Multidisciplinary Approach to Innovation Prospects and Challenges in Modern Business Landscape”



**About:** The IQAC and Research Cell of Nirmala Memorial Foundation College of Commerce and Science (NMFC) in Collaboration with the University of Mumbai and the Department of MBA of Andhra Loyola Institute of Engineering and Technology (ALIET) organised a one-day International Conference on Multidisciplinary Approach to Innovation Prospects and Challenges in Modern Business Landscape. The conference was scheduled for Saturday, 29th April 2023. The papers were received from different states like Madhya Pradesh, Karnataka, Andhra Pradesh, and many more.

**Objective:** To provide a platform for researchers to share their views and findings about the research topic.

**No.of Beneficiaries:** 50 participants

**Outcome:** The best presenters were announced and papers were published in UGC care list.

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## 7 days National Level Research Methodology Workshop in Collaboration with St. Xavier's College (Autonomous) and University of Mumbai.



**About:** The IQAC and Research Cell of Nirmala Memorial Foundation College in collaboration with University of Mumbai and St. Xavier's (Autonomous) College organised a 7 days National Level Research Methodology Workshop. Altogether 113 participants registered for the workshop. The participants are from different universities whereas, some of them are from Goa and Madhya Pradesh too.

### **Objectives:**

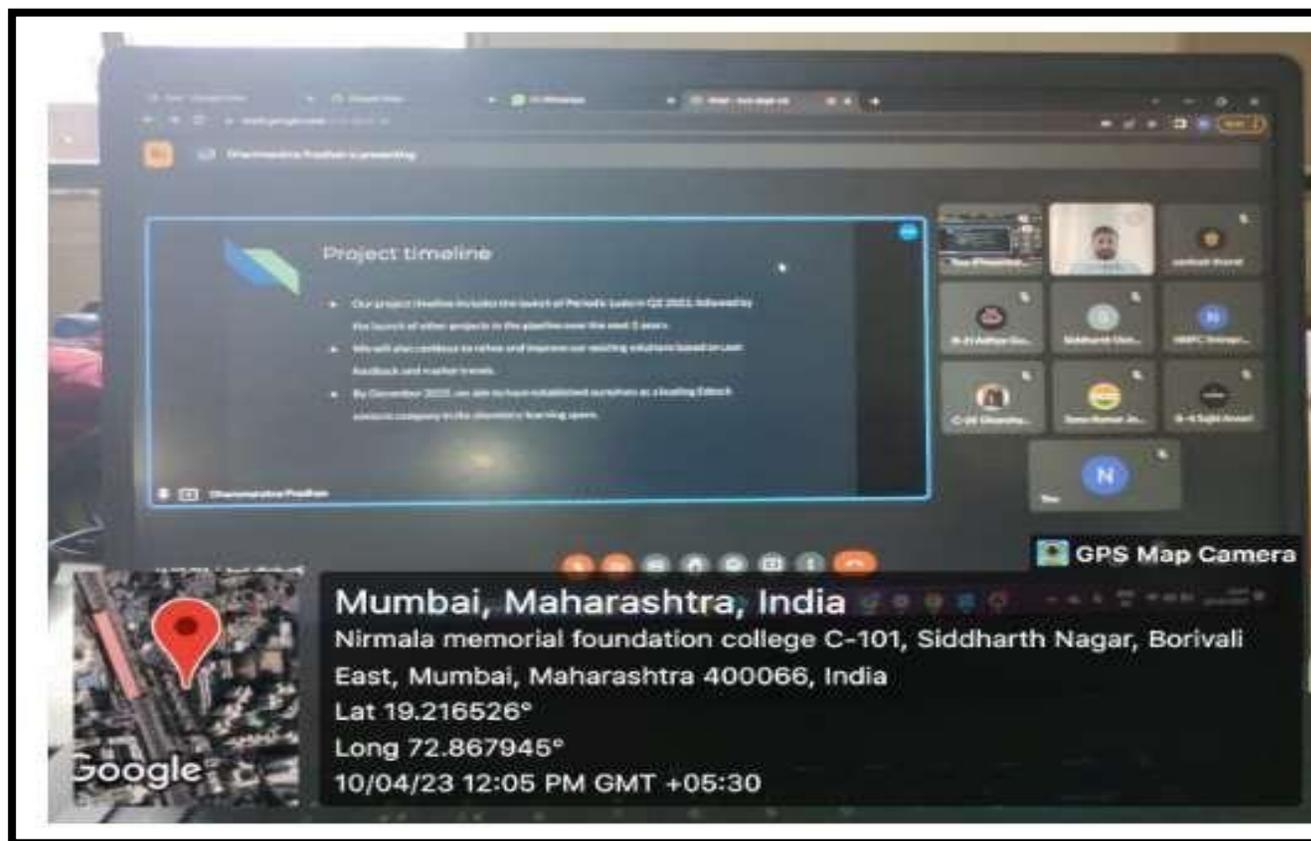
- To give exposure to Research scholars on various aspects of Research.
- To provide a comprehensive overview of qualitative and quantitative research framework.
- To understand the basic concepts of research and its methodologies.

**No.of Beneficiaries:** 113 participants

**Outcome:** Researchers were enlightened with various research topics like framing and testing of hypotheses, identifying and justifying variables, publication and plagiarism check etc.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## National level business event "Shark Tank on its way to Nirmala"



**About:** The Entrepreneurship Development Cell of Nirmala Memorial Foundation College of Commerce and Science College organized a National level business event titled "Shark Tank on its way to Nirmala" on Monday, 10th April, 2023.

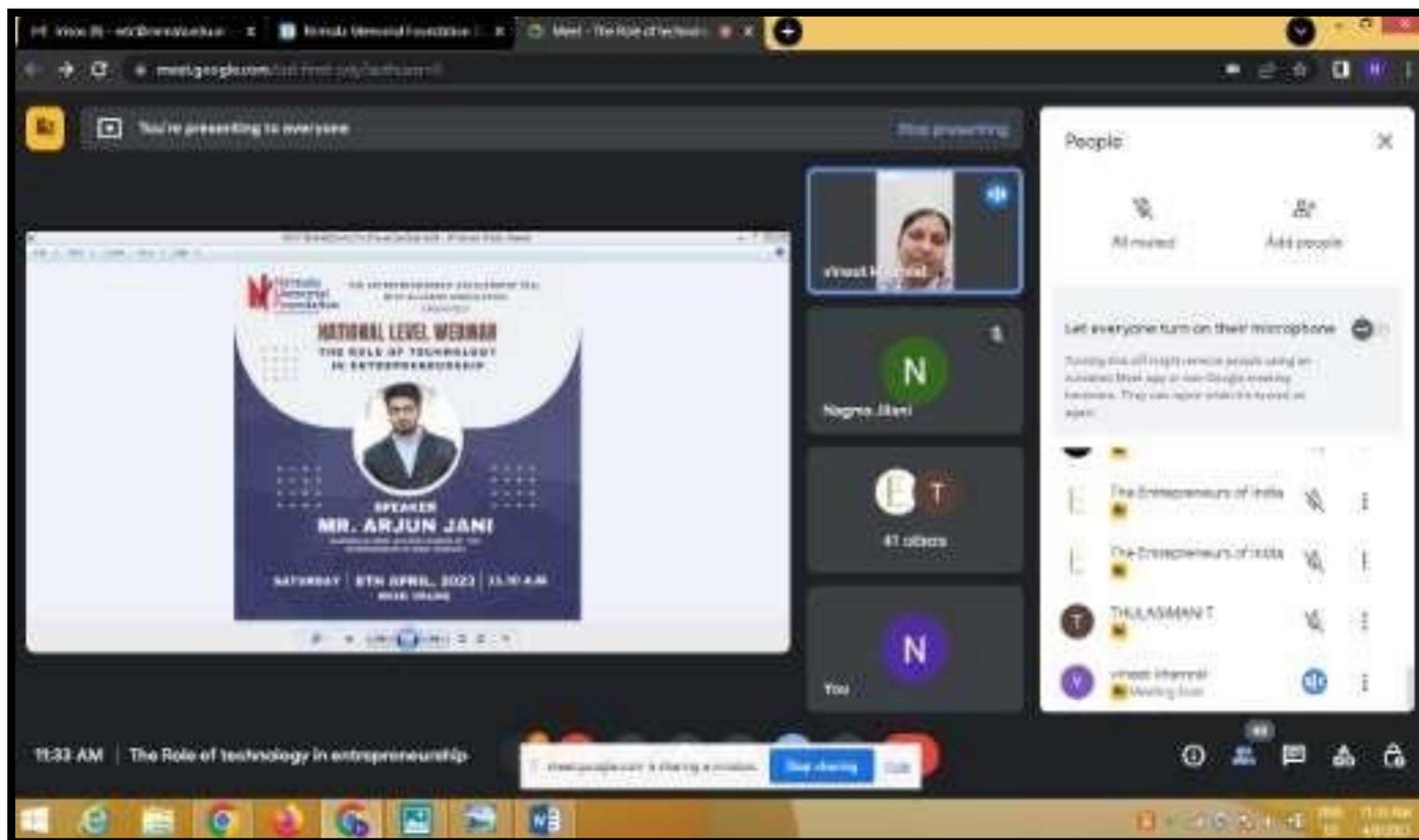
**Objective:** To understand the usage of digital marketing and mode for entrepreneurial activities.

**No.of Beneficiaries:** 8 participants

**Outcome:** The participants displayed exceptional confidence and professionalism as they presented their well-researched business plans, revenue models, and growth strategies. They also answered tough questions posed by Mr. Suryarao.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## National Level Webinar on the topic of "The Role of Technology in Entrepreneurship"



**About:** The Entrepreneurship Development Cell with Alumni Association of the college successfully conducted a National Level Webinar on the topic of "The Role of Technology in Entrepreneurship" on Saturday, 8th April 2023, at 11.30 a.m.

**Objective:** To understand the usage of digital marketing and mode for entrepreneurial activities.

**No.of Beneficiaries:** 55 participants

**Outcome:** The Alumni shared his valuable insights and experiences on how technology has revolutionized the business world, and how entrepreneurs can leverage technology to scale their businesses.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

Workshop on Kitchen Gardening titled "The Sustainable Kitchen: A Guide to Starting Your Own Garden".



**About:** The Entrepreneurship Development Cell of our college in association with the Inner Wheel Club of Bombay, Kandivali successfully organized a workshop on Kitchen Gardening titled "The Sustainable Kitchen: A Guide to Starting Your Own Garden". The event took place on Thursday, 6th April, 2023.

**Objective:** To provide participants with essential skills and knowledge about soil preparation, container gardening techniques, seed sowing and plant care.

**No.of Beneficiaries:** 40 participants

**Outcome:** Practical demonstrations were illustrated and participants were able to witness the techniques being used in real-time and gained a deeper understanding.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

National level workshop on cake making titled “Decorate your cake: From Basic to Pro”



**About:** The Entrepreneurship Development Cell conducted a National level workshop on cake making titled “Decorate your cake: From Basic to Pro” on Wednesday, 5th April, 2023.

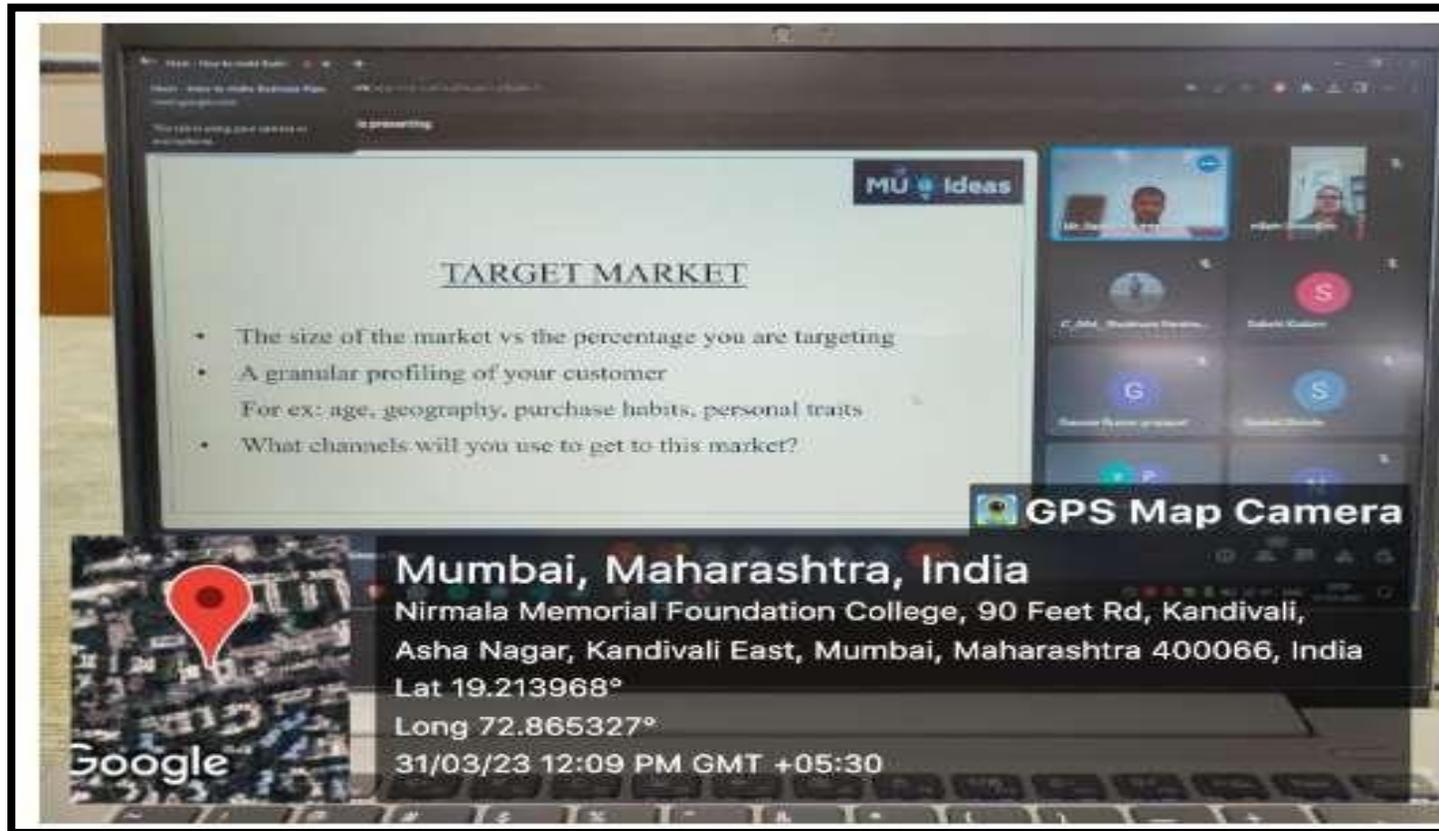
**Objective:** To learn the basics of making cakes and chocolates.

**No.of Beneficiaries:** 90 participants

**Outcome:** The workshop was highly interactive, with the participants asking questions and clarifying doubts throughout the session. The enthusiasm and interest shown by the participants were remarkable, which made the session even more engaging.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on "How to Make Business Ideas"



**About:** The Entrepreneurship Development Cell of Nirmala Memorial Foundation College of Commerce and Science organized a webinar on "How to Make Business Ideas" on Friday, 31st March, 2023.

**Objective:** To train students on making effective presentations on business ideas.

**No.of Beneficiaries:** 70 participants

**Outcome:** Participants found the session informative and engaging and left the session with a better understanding of how to develop successful business ideas.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## How to make a good business Plan



**About:** Entrepreneurship Development Cell organised a competition on “How to make a good business plan?” for giving opportunities to students for performing their business idea in presence of Experts.

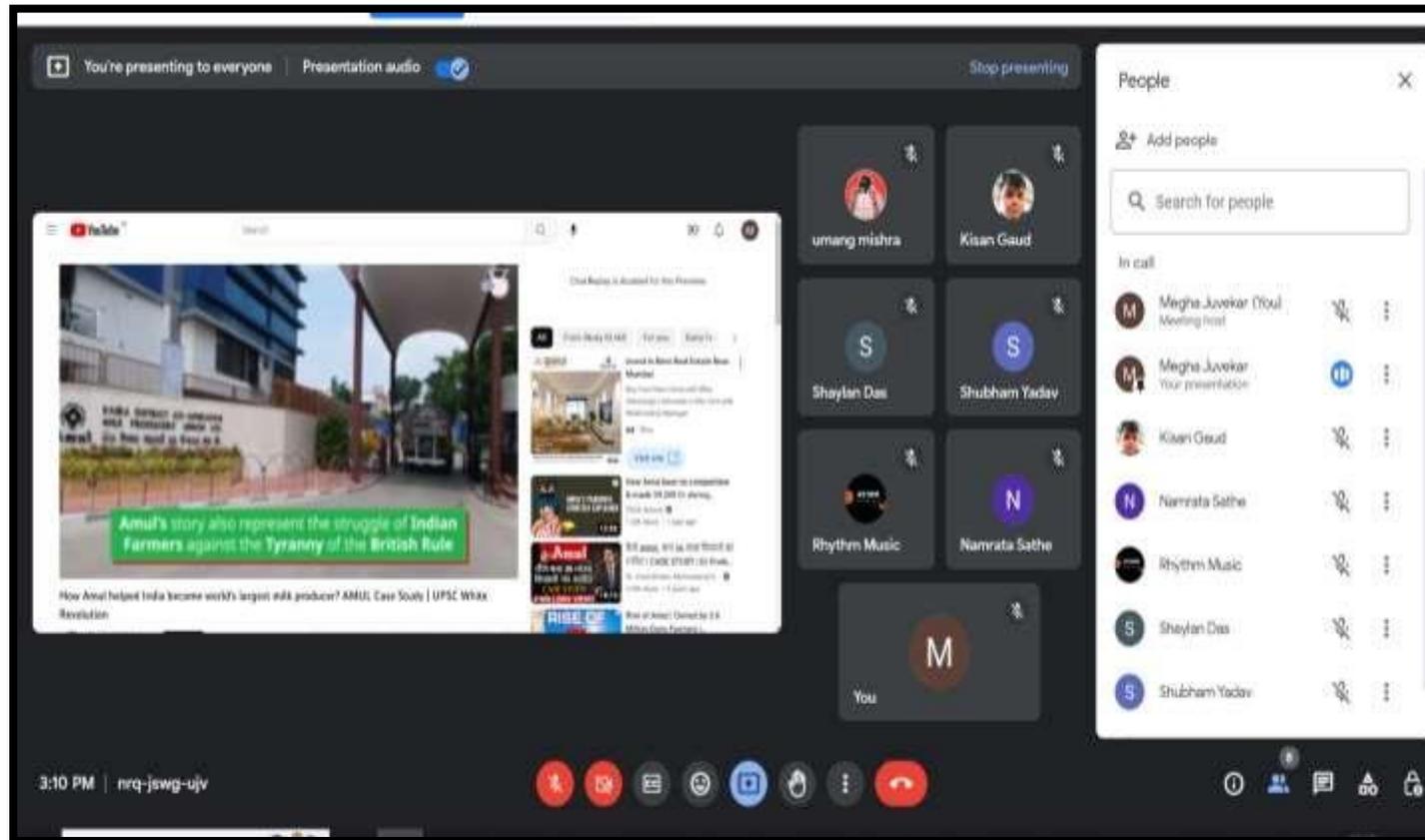
**Objective:** To provide participants with practical insights and expert guidance on creating business plans and to serve as a roadmap for achieving long-term business goals.

**No.of Beneficiaries:** 72 participants

**Outcome:** Participants were equipped with the skills and knowledge to craft compelling business plans that outline their business vision, strategies, and financial viability.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “Creating Lasting Impact: The Role of Social Entrepreneurs in Addressing Global Challenges”



**About:** The webinar, "The Role of Social Entrepreneurs in Addressing Global Challenges," explored the pivotal contributions of social entrepreneurs in confronting pressing global issues.

**Objective:** To spotlight various inventive solutions crafted by social entrepreneurs, such as clean energy initiatives, affordable healthcare models, microfinance programs, and educational technology platforms.

**No.of Beneficiaries:** 80 participants

**Outcome:** The discussion emphasized the importance of rigorous impact measurement and the necessity of partnerships between social entrepreneurs, governments, NGOs, and the private sector to scale and sustain their initiatives.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “Empowering Communities: The Power of Social Entrepreneurship”

The screenshot shows a Zoom meeting interface. At the top, it says 'Sunil Budhiraja is presenting'. The main content area displays a slide with the title 'Positivism v/s Interpretivism'. The slide lists characteristics for both Positivists and Interpretivists. On the right side, there is a grid of participant video thumbnails. The bottom of the screen shows the Zoom control bar with various icons for mute, video, chat, and other functions. The time is 11:09 AM and the meeting name is 'Joy of Research'.

Sunil Budhiraja is presenting

### Positivism v/s Interpretivism

**Positivists**

- One true reality
- Scientific methods to discover the reality
- Value free research
- Prefer quantitative research

**Interpretivists**

- Reality is complex and socially constructed
- Narratives, stories and experiences of individuals
- Value bound research
- Prefer qualitative research

11:09 AM | Joy of Research

**About:** The "Empowering Communities: The Power of Social Entrepreneurship" webinar is an insightful and inspiring event aimed at exploring how social entrepreneurship can be a catalyst for positive change within communities.

**Objective:** To explore the transformative potential of social entrepreneurship and encourage participants to become part of the movement to create a better world through innovative and sustainable community development.

**No.of Beneficiaries:** 90 participants

**Outcome:** Gain a deeper understanding of social entrepreneurship, access valuable resources, and be inspired by real-life stories of change-making through social entrepreneurship.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “The Art of Social Entrepreneurship: Navigating the Intersection of Business and Social Impact”

The screenshot shows a Microsoft Teams meeting interface. The main content is a slide titled "Minimize Impact" with six categories, each represented by an icon in a circle:

- Safety:** Account for public and employee anxiety around performing essential work. Anticipate major secondary events (e.g. seismic, weather, cyber, etc.)
- Communication:** Provide transparent and consistent communication to all internal and external stakeholders
- Supply Chain:** Engage strategy and risk management to reassign projects and related implications
- Business Continuity:** Challenge if BCPs are sufficient. Continually evaluate work-from-home implications such as productivity and cyber risks
- Workplace Access:** Initiate planning for post-pandemic return-to-work protocols. Conduct planning for best-likely- and worst-case employee absence scenarios
- Surge Demand for Critical Services:** Engage with government partners to support planning for massive surge of new critical care facilities

The slide is presented by Dr. P.V.V. Rama Rao, Speaker (Guest). The meeting has 55 participants, including Anjali Vachhani (Guest), Aparna Jain (External), Apsa Khan (Guest), Bhoomi Rathod (External), deepthi (Guest), Deepthi Klor (Guest), Department of Management Stu... (External), Dr. C. Sreedhar (Guest), Dr. Poonam Kakk... (Guest), and Dr. Sadamhusen ... (Guest).

**About:** The webinar titled "The Art of Social Entrepreneurship: Navigating the Intersection of Business and Social Impact" offers a comprehensive exploration of the dynamic field of social entrepreneurship.

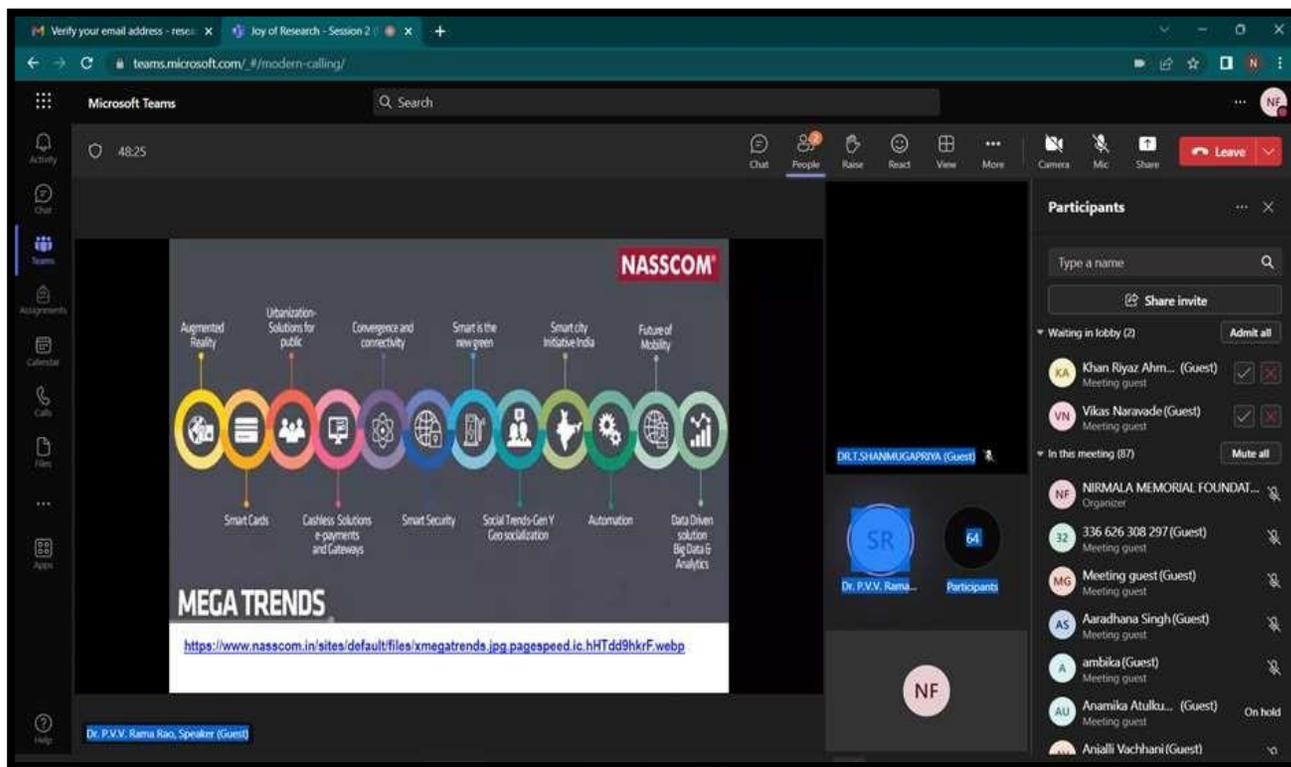
**Objective:** To focus on the intricate balance between business and social impact, emphasizing the importance of creative solutions to address societal challenges.

**No. of Beneficiaries:** 70 participants

**Outcome:** The webinar encourages participants to appreciate the innovative and creative aspects of this field and underscores the potential of social entrepreneurship as a driving force for positive change in today's world.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “From Local to Global: Scaling Social Impact through Entrepreneurship”



**About:** The webinar titled "From Local to Global: Scaling Social Impact through Entrepreneurship" provides a comprehensive exploration of the strategies and challenges involved in expanding the reach and impact of social entrepreneurship from local to global scales.

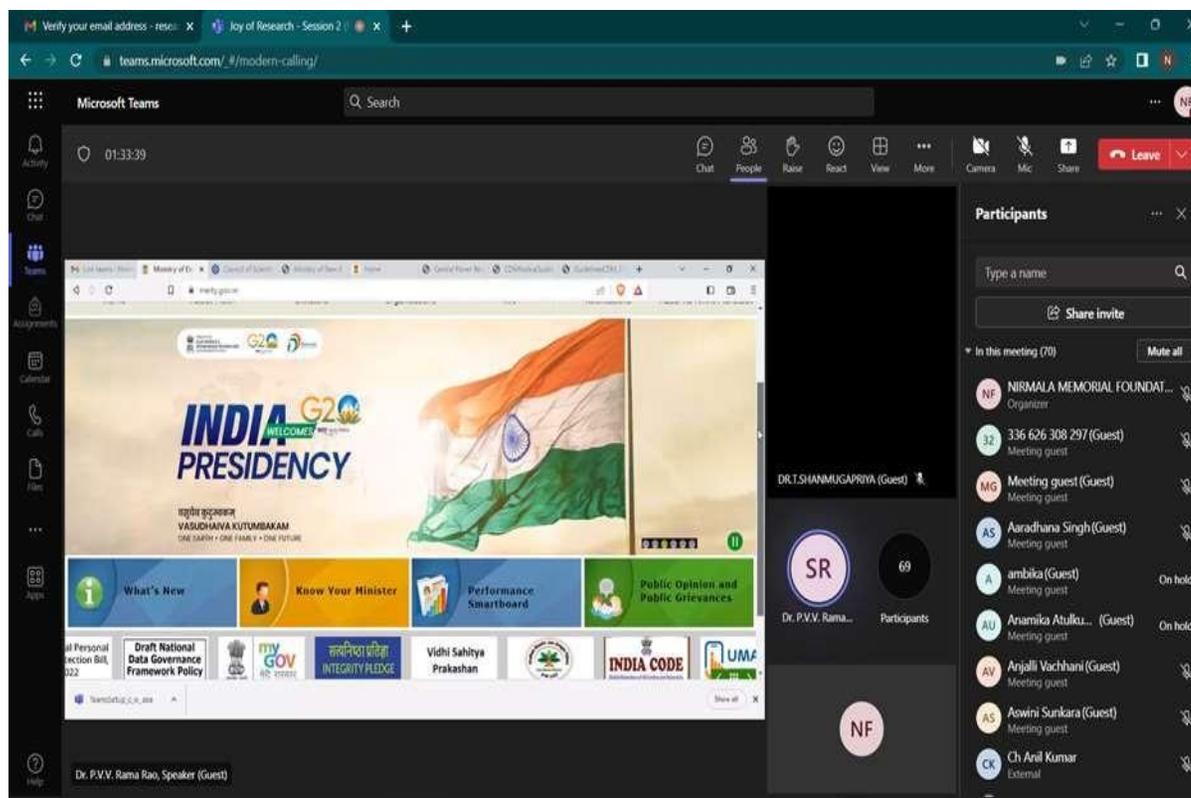
**Objective:** To provide a clear definition of social impact entrepreneurship and its unique potential to address pressing global issues while maintaining a strong local focus.

**No. of Beneficiaries:** 90 participants

**Outcome:** The webinar explores various strategies for expanding social ventures, including partnerships, internationalization, and effective marketing approaches that resonate with a global audience.

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KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “Unleashing Human Potential: The Transformative Power of Social Entrepreneurship”



**About:** The webinar is a profound exploration of the capacity of social entrepreneurship to unlock human potential and drive positive transformation in individuals and communities.

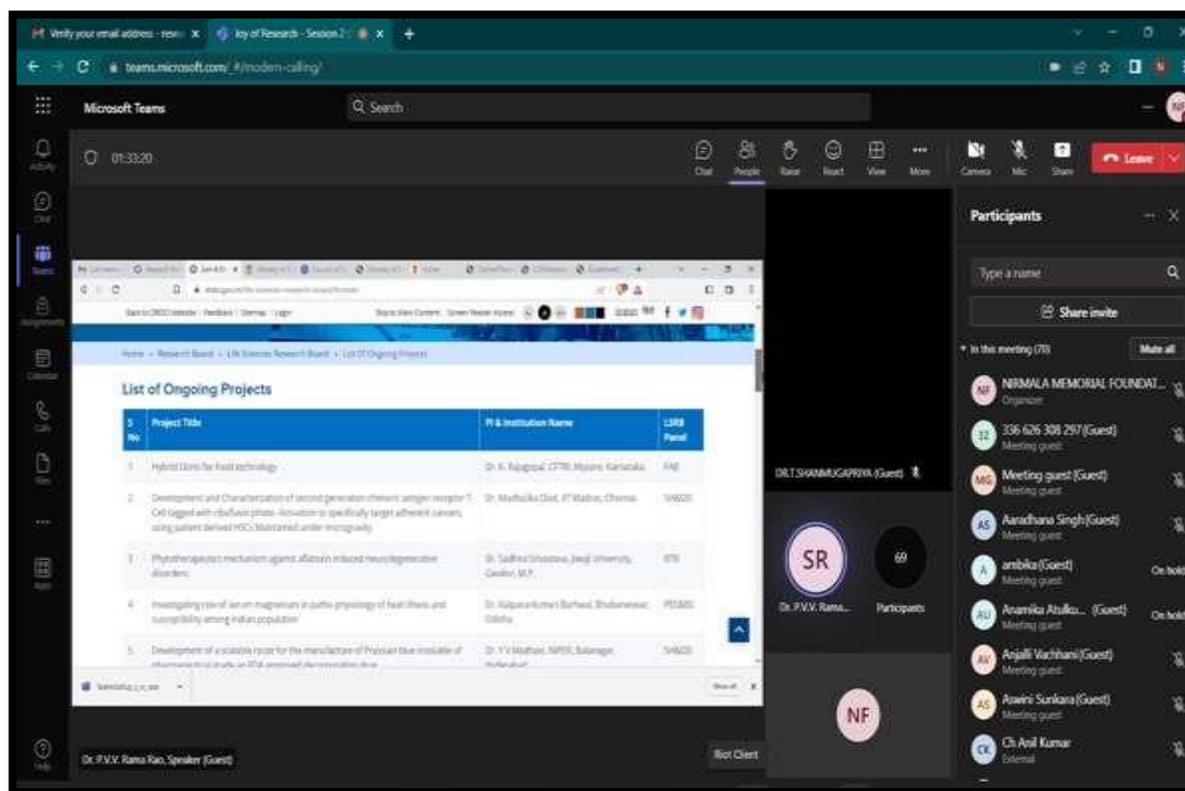
**Objective:** To learn about tools and methodologies for measuring the social impact of entrepreneurial ventures, emphasizing the transformative changes brought about by these initiatives.

**No. of Beneficiaries:** 90 participants

**Outcome:** Inspired participants to recognize the transformative force of social entrepreneurship in human lives and communities, encourages them to become part of a global movement to unlock human potential and create a more equitable, and empowered world.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “Social Entrepreneurs: Catalysts for Positive Change”



**About:** This webinar is designed for a wide-ranging audience, for making a positive impact in their communities and the world.

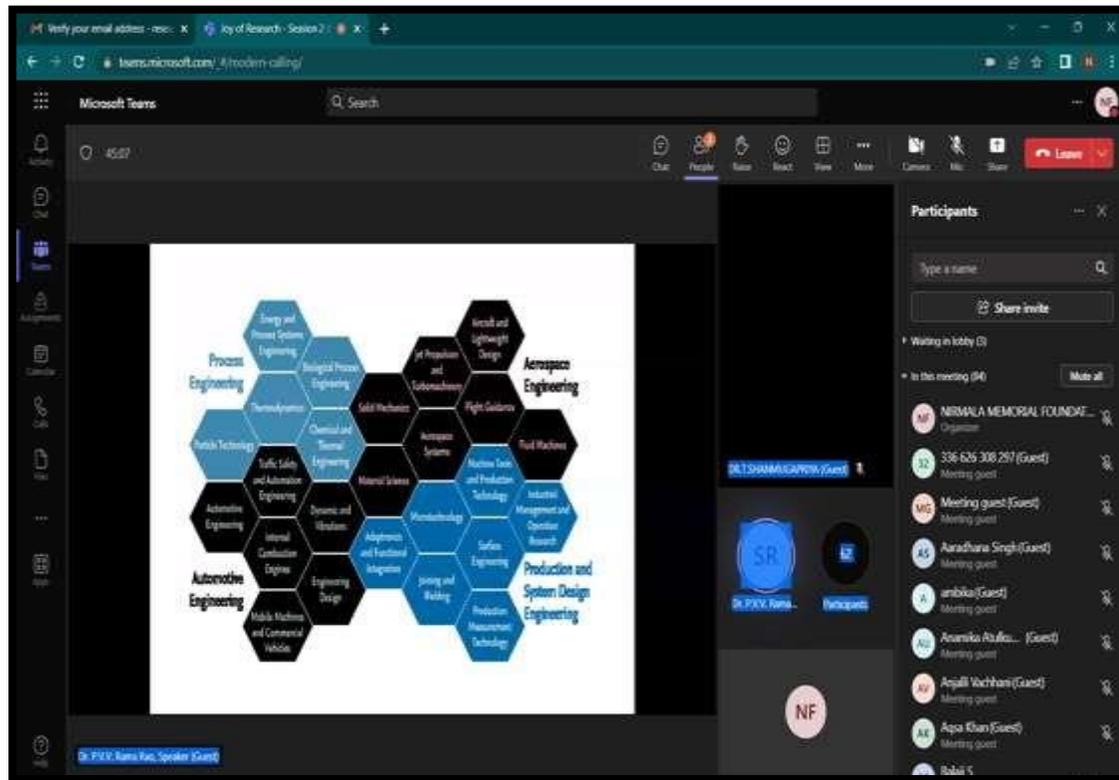
**Objective:** To gain a deeper understanding of the innovative and transformative work of social entrepreneurs, as well as insights into the power of collaboration and partnerships in driving positive change.

**No. of Beneficiaries:** 90 participants

**Outcome:** The webinar serves as a platform to recognize and celebrate the remarkable work of social entrepreneurs and encourages participants to be inspired by their efforts, fostering a sense of optimism and a commitment to creating a more just and sustainable world.

**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE**  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## Webinar on “The Social Entrepreneur's Toolkit: Strategies for Achieving Impact and Sustainability”.



**About:** The webinar delves into a practical toolkit that covers essential strategies, including business models, funding sources, impact measurement, and partnership building, all aimed at helping social entrepreneurs achieve their goals.

**Objective:** To understand different methods and tools used to measure the social impact of entrepreneurial ventures, emphasizing the importance of data-driven decision-making.

**No.of Beneficiaries:** 90 participants

**Outcome:** It gave a valuable resource, offering practical guidance for social entrepreneurs, empowering them to make a meaningful and sustainable impact in the communities and causes they serve.

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