

8/9/2022


PLACEMENT NOTICE

GRADUATES AND EX- STUDENTS of B.COM, BMS, BAF, BMM & M.COM

Northwest Executive Education has an urgent requirement of various vacancies on an urgent basis. Details are follows :

NAME OF COMPANY	Northwest Executive Education Website: https://northwest.education/
JOB PROFILE	Content Writer Job Type: Full-time Job Function: Marketing
QUALIFICATION	Bachelor's degree or Master's degree
LOCATION	Mumbai, Maharashtra
SALARY	(CTC): INR 5,00,000 - 8,00,000 Per Year
RESPONSIBILITIES	<ul style="list-style-type: none"> ● Create content that motivates, inspires, educates, and informs across a wide variety of digital platforms. ● Edit and publish content for websites, blogs, videos, social media posts/campaigns, email campaigns, podcasts, e-books, whitepapers, brochures, and more. ● Build and maintain the content calendar, with prioritization for execution. ● Conducting in-depth research on program-related topics to develop original content. ● Develop a deep understanding of the programs and their audience and, participate in identifying opportunities to drive additional value for the company. ● Proofread marketing content for errors and inconsistencies. ● Competitive research to develop Advertising and Marketing content with the marketing team
SKILLS REQUIRED	<ul style="list-style-type: none"> ● Attention to detail ● Strong grasp of the English language and American English proficiency. ● Excellent writing and editing skills ● Effective communication skills ● Should have the knowledge and hands-on experience with whitepapers, case studies, brochures, PowerPoint presentations and other subjective content. ● Ability to work independently and finish tasks within given timelines. ● Blog-writing and Creative-writing skills ● Basic Understanding of SEO ● Experience in Business publication and/or education sector is an advantage
Qualification & Skills:	<ul style="list-style-type: none"> ● Strong grasp of the English language and American English proficiency ● Should have the knowledge and hands-on experience with whitepapers, case studies, brochures, PowerPoint presentations other subjective content ● Blog-writing and Creative-writing skills

Interested students may contact **Sahera Banu** at **8297020222** or sahera@getjobready.in and fill the given link <https://forms.gle/M8qZntQAfPgGmiuc6> by 9th September, 2022.

 I/C Principal