



## Campus Ambassador Program For FIRST, SECOND AND THIRD YEAR OF ALL PROGRAMMES

### **Overview:**

Reliance securities has a strong track record in broking. It is one of India's largest retail broking houses with over 1 million customers and a pan-India presence at more than 1,700 locations. Our Campus ambassador program is a part-time opportunity for the students to become our brand's representative and promote our Super App among their college community.

### **Responsibilities:**

- Developing an in-depth knowledge of the product Reliance securities wants to promote.
- Building a network of teachers and students in your college by using online and offline strategies.
- Ideating and executing engaging campaigns in your college.
- Educating the college community about the benefits of the product.
- Publicizing information by displaying posters on notice boards and sharing them online.
- Organizing varied events like seminars and workshops to talk about the brand's product.
- Conducting marketing and promotional activities using social media.
- Becoming a primary point of contact between the brand and the student community.
- Persuading the students to take part in events that aim to promote the brand's product.
- Developing campus specific outreach programs and campaigns to increase participation.
- Addressing queries of students regarding the events, product and promotions.
- Liaising with the brand's regional representatives to discuss project reports and outcomes.
- Analyzing marketing activity reports and key performance indicators for future improvements.
- Collecting feedback from students to improve marketing strategies.

### **Skills required:**

- Outgoing personality
- Strategic administrator
- Convincing influencer
- Digital savvy

**Benefits:**

- It will provide a glimpse of the corporate world to the students, and they learn about the working of the organization.
- Students will gain skills like team management, event organization, public speaking, social media, content writing and promotion, and various other technical skills.
- It will give a boost to their Resume.
- Interacting with several students and hosting many events will increase their confidence.

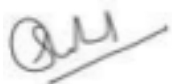
**Perks:**

- Students can receive a pre-placement offer from Reliance securities.
- Exciting goodies (Headphones, speakers, mugs, hoodies, t-shirts)
- Certificate and letter of recommendation from Reliance securities.

**HOW TO APPLY:**

**Interested Candidates can fill this registration link given below latest by 14th April, 2023 till 12 noon.**

<https://forms.gle/sSBZEakQqeKJDSQY9>



I/C Principal