

Nirmala Memorial Foundation College of Commerce & Science

16th September 2022

FY.B.A.M.M.C - Semester – I

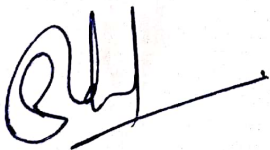
(New Syllabus)

ATKT and Ex-Students Examination, September 2022

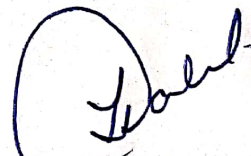
Time – Table

| SEMESTER- I | | | |
|-------------|----------|------------------------------------|-------------------|
| Day | Date | Course | Time |
| Monday | 26/9/22 | Current Affairs | 8.00am to 10.30am |
| Tuesday | 27/09/22 | Effective Communication-I | 8.00am to 10.30am |
| Wednesday | 28/09/22 | Visual Communication | 8.00am to 10.30am |
| Thursday | 29/09/22 | History of Media | 8.00am to 10.30am |
| Friday | 30/09/22 | Fundamentals of Mass Communication | 8.00am to 10.30am |
| Saturday | 1/10/22 | Foundation Course-I | 8.00am to 10.30am |

Note: Students should reach the examination hall 15 minutes prior to the commencement of the examination.



(Ms. Swiddle D'cunha)
(I/C Principal)



(Dr. Jignesh Dalal)
(B.com & BAMMC Coordinator)

Nirmala Memorial Foundation College of Commerce & Science

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FY.B.A.M.M.C - Semester – II

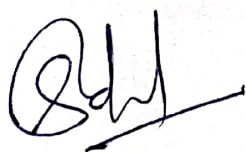
(New Syllabus)

ATKT and Ex-Students Examination, September 2022

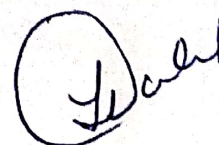
Time – Table

| SEMESTER- II | | | |
|--------------|----------|-------------------------------|-------------------|
| Day | Date | Course | Time |
| Monday | 26/9/22 | Effective Communication | 8.00am to 10.30am |
| Tuesday | 27/09/22 | Foundation Course-II | 8.00am to 10.30am |
| Wednesday | 28/09/22 | Content Writing | 8.00am to 10.30am |
| Thursday | 29/09/22 | Introduction to Advertisement | 8.00am to 10.30am |
| Friday | 30/09/22 | Introduction to Journalism | 8.00am to 10.30am |
| Saturday | 1/10/22 | Media Gender & culture | 8.00am to 10.30am |

Note: Students should reach the examination hall 15minutes prior to the commencement of the examination.



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Nirmala Memorial Foundation College of Commerce & Science

16th September 2022

SY.B.A.M.M.C - Semester – III

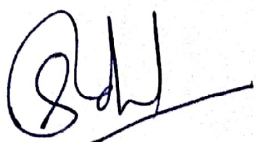
(New Syllabus)

ATKT and Ex-Students Examination, September 2022

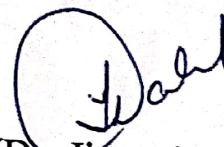
Time – Table

| SEMESTER- III | | | |
|---------------|----------|--|-------------------|
| Day | Date | Course | Time |
| Monday | 26/9/22 | Corporate Communication and Public Relations | 8.00am to 10.30am |
| Tuesday | 27/09/22 | Media Studies | 8.00am to 10.30am |
| Wednesday | 28/09/22 | Introduction to Photography | 8.00am to 10.30am |
| Thursday | 29/09/22 | Electronic Media-I | 8.00am to 10.30am |
| Friday | 30/09/22 | Film Communication- I | 8.00am to 10.30am |
| Saturday | 1/10/22 | Computer and Multimedia-I | 8.00am to 10.30am |

Note: Students should reach the examination hall 15 minutes prior to the commencement of the examination.



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Nirmala Memorial Foundation College of Commerce & Science

16th September 2022

SY.B.A.M.M.C - Semester -IV

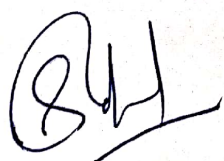
(New Syllabus)

ATKT and Ex-Students Examination, September 2022

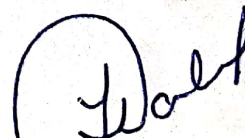
Time – Table

| SEMESTER- IV | | | |
|--------------|----------|-------------------------------|-------------------|
| Day | Date | Course | Time |
| Monday | 26/9/22 | Computer Multimedia-II | 8.00am to 10.30am |
| Tuesday | 27/09/22 | Media Laws & Ethics | 8.00am to 10.30am |
| Wednesday | 28/09/22 | Film Communication-II | 8.00am to 10.30am |
| Thursday | 29/09/22 | Writing and Editing for Media | 8.00am to 10.30am |
| Friday | 30/09/22 | Mass Media Research | 8.00am to 10.30am |
| Saturday | 1/10/22 | Electronic Media- II | 8.00am to 10.30am |

Note: Students should reach the examination hall 15 minutes prior to the commencement of the examination.



(Ms. Swiddle D'cunha)
(I/C Principal)



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15th, September, 2022

NOTICE

BAMMC Semester I, II, III and IV

Internal Assessment ATKT / Ex-Students Examination September 2022

Students of BAMMC who have remained absent / failed in the Internal Assessment at Semesters I, II, III, and/ or IV and have filled the ATKT examination form should submit the Project Report in the respective subject.

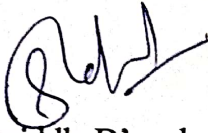
The submission should be done on **Tuesday, 4th October 2022, by 11.30 am. In block No - 409**

Note: The project should be handwritten and have a minimum of 10 and a maximum of 12 pages.

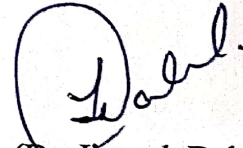
In case of default, the candidate will be declared as "Fail" as there is a **separate head of passing at the Theory Exam and Internal Assessment.**

No Project Report will be accepted after the last date mentioned above.

The list of topics is put up separately on the website.



(Ms. Swiddle D'cunha)
(I/C Principal)



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(B.com & BAMMC coordinator)

Nirmala Memorial Foundation College of Commerce and Science

ASSIGNMENT TOPICS FOR INTERNAL ASSESSMENT ATKT

(Old Syllabus)

EXAMINATION, SEPTEMBER, 2022

SYBAMMC

Semester- III

| Course | Topic |
|----------------------------------|--|
| Introduction to Creative Writing | A study on setting as an element of writing. |
| Introduction to Cultural Studies | A study on meaning and elements of culture. |
| Understanding cinemas | A study on differences between short film and documentary. |
| Advance Computer | A study on blue screen effect. |

Semester -IV

| Course | Topic |
|-------------------------------|---|
| Introduction to Advertisement | A study on the role of advertising in society. |
| Introduction to Journalism | A study on the 7 types of journalism. |
| Print Production Photography | A study on stages of pre-press. |
| Organizational Behaviour | A study on self-discipline and team support in an organization. |
| Radio And Television | A study on the representation of women in media. |

**Nirmala Memorial Foundation College of Commerce and
Science**

ASSIGNMENT TOPICS FOR INTERNAL ASSESSMENT ATKT

EXAMINATION, SEPTEMBER, 2022

FYBAMMC (NEW SYLLABUS)

Semester- I

| Course | Topic |
|-------------------------------------|---|
| Foundation Course-1 | A study on Cyber-crimes among Indian Youths |
| Effective Communication-1 | Email writing and its etiquette |
| Visual Communication | Importance of visuals in communication process |
| Fundamentals of Mass Communications | Describe the use of Print Media and its impact on Society |
| Current Affairs | Explain the Current scenario of Indian economy |
| History of Media | Describe Global Vipassana Pagoda |

Semester -II

| Course | Topic |
|-----------------------------|--|
| Foundation Course -II | Impact of Globalization on the Health of common people |
| Effective Communication -II | Explain Organisational writing |
| Introduction to Journalism | Describe News and its process |
| Introduction to Advertising | Importance of Advertising for product sale |
| Media, Gender & Culture | Explain various theories in culture studies |
| Content Writing | Collection of 50 English Proverbs and explain any 10 in detail |

SYBAMMC**Semester -III** (NEW SYLLABUS)

| Course | Topic |
|---|--|
| Media Studies | Impact of Media in today's world |
| Corporate Communication and Public Relation | Describe the stages in writing Press release |
| Film Communication -1 | Importance of Films in promoting Education |
| Introduction to Photography | Explain the careers available in Photography |
| Motion Graphics and Visual Effects -1 | State the importance of visual effects in Mass Media |
| Electronic Media -1 | Write a Radio Show script on the Vaccination Campaign for Covid-19 |
| Computer and Multimedia -1 | Describe the use of various editing techniques in Photoshop |

Semester -IV

| Course | Topic |
|--|---|
| Media Law and Ethics | Explain the Fundamental Rights in the Constitution |
| Mass Media Research | Describe in detail the Types of Research Designs |
| Writing and Editing in Media | Explain the Rules of Copywriting |
| Motion Graphics and Visual Effects -II | Create an animation video and write a summary on it |
| Electronic Media -II | Write a Radio Show Script on the Corona Pandemic |
| Film Communication -II | Write a Review on any 3 movies of your choice |
| Computers and Multimedia -II | Describe the Various tools used in Photoshop |

Nirmala Memorial Foundation College of Commerce & Science

16th September 2022

Department of B.A.M.M.C - Semester – I,II,III & IV

(Old Syllabus)

ATKT and Ex-Students Examination, September 2022

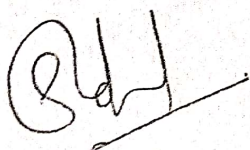
Time – Table

| SEMESTER- I | | | |
|--------------|----------|--|-------------------|
| Day | Date | Course | Time |
| Monday | 26/09/22 | Landmark Events in the history of the world, India & Maharashtra | 8.00am to 10.30am |
| Tuesday | 27/09/22 | Introduction to Sociology | 8.00am to 10.30am |
| SEMESTER-II | | | |
| Day | Date | Course | Time |
| Wednesday | 28/09/22 | Principles of Management | 8.00am to 10.30am |
| Thursday | 29/09/22 | Introduction to Literature | 8.00am to 10.30am |
| SEMESTER-III | | | |
| Day | Date | Course | Time |
| Friday | 30/09/22 | Introduction to Creative Writing | 8.00am to 10.30am |
| Saturday | 01/10/22 | Introduction to Cultural Studies | 8.00am to 10.30am |
| Monday | 03/10/22 | Understanding Cinemas | 8.00am to 10.30am |
| Tuesday | 04/10/22 | Advance Computer | 8.00am to 10.30am |

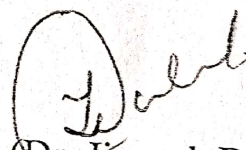


| Wednesday | 12/10/22 | Introduction to Public Relations | 8.00am to 10.30am |
|---------------------|----------|----------------------------------|-------------------|
| Thursday | 13/10/22 | Introduction to Media Studies | 8.00am to 10.30am |
| SEMESTER- IV | | | |
| Day | Date | Course | Time |
| Thursday | 06/10/22 | Introduction to Advertisement | 8.00am to 10.30am |
| Friday | 07/10/22 | Introduction to Journalism | 8.00am to 10.30am |
| Saturday | 08/10/22 | Print Production Photography | 8.00am to 10.30am |
| Monday | 10/10/22 | Organizational Behavior | 8.00am to 10.30am |
| Tuesday | 11/10/22 | Radio And Television | 8.00am to 10.30am |
| Friday | 14/10/22 | Mass Media Research | 8.00am to 10.30am |

Note: Students should reach the examination hall 15 minutes prior to the commencement of the examination.



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