



# Nirmala Memorial Foundation College of Commerce and Science

(Permanently Affiliated to University of Mumbai)  
(Accredited by NAAC with B<sup>++</sup> CGPA: 2.80) (First Cycle)

ISO 9001-2015 Certified

Recognised under section 2(f) &12(B) of the UGC Act, 1956

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

NMFC/DEP-38/JULY2024

20<sup>th</sup> July 2024

## TYBAMMC – SEMESTER – V

### INTERNAL ASSESSMENT VIVA-VOCE EXAMINATION AUGUST, 2024


#### TIME – TABLE

| Day       | Date                            | Course  | Time                 | Roll No. Slotwise |
|-----------|---------------------------------|---|----------------------|-------------------|
| Saturday  | 03 <sup>rd</sup> August<br>2024 | Social Media<br>Marketing (Ms.<br>Minu Paul)                      | 08:00 am to 08:30 am | Roll No. 01 to 10 |
|           |                                 |   | 08:30 am to 09:00 am | Roll No. 11 to 20 |
|           |                                 |   | 09:00 am to 09:30 am | Roll No. 21 to 30 |
|           |                                 |   | 9:30 am to 10:00 am  | Roll No. 31 to 37 |
| Monday    | 05 <sup>th</sup> August<br>2024 | Agency<br>Management<br>(Ms. Amruta<br>Pawar)                     | 07:30 am to 08:00 am | Roll No. 01 to 10 |
|           |                                 |   | 08:00 am to 08:30 am | Roll No. 11 to 20 |
|           |                                 |   | 08:30 am to 09:00 am | Roll No. 21 to 30 |
|           |                                 |   | 09:00 am to 09:30 am | Roll No. 31 to 37 |
| Tuesday   | 06 <sup>th</sup> August<br>2024 | Advertising and<br>Marketing<br>Research<br>(Ms. Bhavna<br>Singh) | 07:30 am to 08:00 am | Roll No. 01 to 10 |
|           |                                 |   | 08:00 am to 08:30 am | Roll No. 11 to 20 |
|           |                                 |   | 08:30 am to 09:00 am | Roll No. 21 to 30 |
|           |                                 |   | 09:00 am to 09:30 am | Roll No. 31 to 37 |
| Wednesday | 07 <sup>th</sup> August<br>2024 | Brand Building<br>(Ms.Minu Paul)                                  | 08:00 am to 08:30 am | Roll No. 01 to 10 |


|          |                                 |   |                      |                   |
|----------|---------------------------------|---|----------------------|-------------------|
|          |                                 |   | 08:30 am to 09:00 am | Roll No. 11 to 20 |
|          |                                 |   | 09:00 am to 09:30 am | Roll No. 21 to 30 |
|          |                                 |   | 9:30 am to 10:00 am  | Roll No. 31 to 37 |
| Thursday | 08 <sup>th</sup> August<br>2024 | Copywriting<br>(Ms. Neelam<br>Patil)            | 07:30 am to 08:00 am | Roll No. 01 to 10 |
|          |                                 |   | 08:00 am to 08:30 am | Roll No. 11 to 20 |
|          |                                 |   | 08:30 am to 09:00 am | Roll No. 21 to 30 |
|          |                                 |   | 09:00 am to 09:30 am | Roll No. 31 to 37 |
| Friday   | 09 <sup>th</sup> August<br>2024 | Consumer<br>Behaviour<br>(Ms. Bhavna<br>Singh). | 07:30 am to 08:00 am | Roll No. 01 to 10 |
|          |                                 |   | 08:00 am to 08:30 am | Roll No. 11 to 20 |
|          |                                 |   | 08:30 am to 09:00 am | Roll No. 21 to 30 |
|          |                                 |   | 09:00 am to 09:30 am | Roll No. 31 to 37 |

**Note:**

- Students should be formally dressed for the viva voce examination.
- Students need to carry a hard copy of every subject viva voce exam per mentioned in the above time table. The project should be submitted in a white file with the cover page mentioning their name, roll number, division, class, semester and subject name. The format of the cover page is posted in the google classroom.
- Venue for the examination is Block No. 410.

  
(Ms. Bhavna Singh)

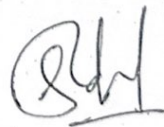
(BAMMC Co-ordinator)

  
(Mr. Vinay Dukale)

(Examination Chairperson)

  
(Dr. Poonam Kakkad)

(Vice Principal)



(Dr. Swiddle D'cunha)

(I/C Principal)