

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE

SYABMMC SEMESTER III INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A TYPED or HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

i) A4 SIZE RULED PAPER WITH ONE SIDE RULED AND BLANK ON THE OTHER SIDE MUST BE USED FOR ASSIGNMENT.

ii) PICTURES PERTAINING TO YOUR TOPIC CAN BE STUCK ON THE BLANK SHEET.

iii) FORMAT OF THE ASSIGNMENT IS AS FOLLOWS:

1st Page - Cover Page (Will be shared by teacher)

2nd Page - Index

3rd Page - Introduction of your Topic

4th to 12th Page - Research content about your topic

13th Page - Conclusion

14th Page - Bibliography

15th Page - Acknowledgement

Sr. No.	Seat No.	Name of the Student	INTRODUCTION TO PHOTOGRAPHY	ELECTRONIC MEDIA - I	CORPORATE COMMUNICATION AND PUBLIC RELATION	MEDIA STUDIES	FILM COMMUNICATION I	COMPUTER MULTIMEDIA - I
1	22SMM024	CHAURASIYA AMAN INDRESH CHHAYA	OLD DOORS	Record an interview with Academician	A STUDY ON CORPORATE IDENTITY WITH REFERENCE TO APPLE	A study on Media And Queer representation	Raja Harishdra and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
2	22SMM025	CHITALIA PRATHAM AKSHAY FORAM	OLD LOCKS	Create a short documentary on save environment	A STUDY ON CORPORATE IDENTITY WITH REFERENCE TO LEVIS	A study on Media effects And Behaviour	Aadmi Aur Insaan and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
3	22SMM026	DALVI SWAPNALI ARUN ANKITA	new pyayas of Mumbai	Record an interview with Sports person	A STUDY ON CORPORATE IDENTITY WITH REFERENCE TO SAMSUNG	A study on the argument against media effect theories	Aai Phirse Bahar and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
4	22SMM027	GAIKWAD ANUSHKA CHANDRASEN ARTI	dogs and dog owners	Create a short documentary on Drug abuse	A STUDY ON CORPORATE IDENTITY WITH REFERENCE TO LG	A study on Cultivation Theory	Aaj Aur Kal (1963 film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
5	22SMM028	GALIYA JAY DHIRUBHAI KOKILABEN	cat and cat owners	Record an interview with Vegetable seller	A STUDY ON CORPORATE IDENTITY WITH REFERENCE TO VIVO	A study on Agenda Setting Theory	Aakhri Khat and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
6	22SMM029	GOSALIA HARSH NIRAV MONIKA	10 old pyyas of mumbai	Create a short documentary on no to body shamming	A STUDY ON CORPORATE IDENTITY WITH REFERENCE TO OPPO	A study on Media Consolidation	Aamne Samne (1967 film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
7	22SMM030	GOUR DEEPIKA MAHIPAL SHANTI	10 indo saracenic small temples	Record an interview with Makeup artist	A STUDY ON CORPORATE IDENTITY WITH REFERENCE TO ONE PLUS	A study on Media Bias	Aanchal (1960 film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
8	22SMM031	INIALE MANTHAN DIVYESH SONAL	12 municipal markets in Mumbai	Create a short documentary on effect of social media on society.	A STUDY ON CORPORATE IMAGE MANAGEMENT WITH REFERENCE TO ADITYA BIRLA GROUP	A study on Media Decency	Aansoo Ban Gaye Phool and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
9	22SMM032	JAIN DISHA PRAKASH MADHU	10 fisher women	Record an interview with Entrepreneur	A STUDY ON CORPORATE IMAGE MANAGEMENT WITH REFERENCE TO LIC	A study on Participatory Culture	Aap Ki Parchhaiyan and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
10	22SMM033	JAISWAR ASMITA AMARJIT RITA	10 gao devi mandir	Create a short documentary on LGBTQ	A STUDY ON THE USE OF SOCIAL NETWORKING SITES WITH REFERENCE TO ROYAL DUTCH AIRLINES	A study on Public Sphere- Habermas to Twitter	Baat Ek Raat Ki and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
11	22SMM035	KERAMBI ARYAN MAPANNA USHA	10 forts of Mumbai	Record an interview with Actor (Budding Actor)	A STUDY ON CORPORATE REPUTATION WITH REFERENCE TO COCA COLA	A study on McLuhan's concept of Global Village in the age of Netflix	Baazi (1968 film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
12	22SMM040	MANIREKAR MOHIT UMESH SHRUTI	10 dargahs of Mumbai	Create a video on BMMMC course in Nirmala college	A STUDY ON CORPORATE REPUTATION WITH REFERENCE TO NESTLE	A study on Uses And Gratification in the age of internet	Bachpan (1945 film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
13	22SMM041	MEHTA PRACHI PRAHLAD PREETI	10 churches of Mumbai	Record an interview with Sweeper	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO UBER	A study on public perception of reality (Public Agenda)	Badalti Duniya and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
14	22SMM042	MHATRE PRATHAM MAHESH KALPANA	10 old akharas of mumbai	Create a video why graduation is important?	A STUDY ON CORPORATE REPUTATION WITH REFERENCE TO LEGO	A study on – How intellectually challenging is media studies.	Hulchul (1951 film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
15	22SMM043	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	10 south indian restaurants	Record an interview with Doctor	A STUDY ON CORPORATE REPUTATION WITH REFERENCE TO SONY	A study on multidisciplinary approach of Media Studies	Hum Log (film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
16	22SMM044	MISHRA NIKHIL DHIRVENDRA VIJAYLAXMI	10 chiliaa restuarants in Mumbai	Create a video on parttime job options for college students	A STUDY ON THE USE OF SOCIAL NETWORKING SITES WITH REFERENCE TO S TAR BUCKS	A study on Role of Media Studies in Contemporary Societies	Hum Panchhi Ek Daal Ke and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
17	22SMM044	NADAR SARONLISHA JEBARAI ABISHA	10 Malvani food restuarant in Mumbai	Record an interview with a person from LGBT Community	A STUDY ON CORPORATE REPUTATION WITH REFERENCE TO THE WALT DISNEY COMPANY	A study on the mid-20th century media evolution theory	Baazi (1984 film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
18	22SMM045	NAMDEV DEV SANTOSHKUMAR AARTI	10 cycle idli walas	Create a video on what are the career option of media graduate?	A STUDY ON CORPORATE REPUTATION WITH REFERENCE TO GOOGLE	A study on evaluation of mass media influence on lifestyle of youth	Babu (1985 film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw

		10 marathi vada pav walas	Record an interview with Conseller	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO UBER	A study on Theories of Mass Communication	Anmol Sitaare and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw	
19	22SMM046	PANDEY PRIYANSHU SHRIKRISHNA BRIJBALA						
20	22SMM047	PATEL GAYATRI MOHANLAL SHANTIDEVI	10 postoffice of Mumbai	Create a video on skills required for media professional	A STUDY ON CORPORATE REPUTATION WITH REFERENCE TO LEGO	A study on – How mass communication creates mass culture	Anokha Bandhan and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
21	22SMM048	PRAJAPATI JAY JIGNESH SANGEETA	10 water hydrants	Record an interview with Shopkeeper	A STUDY ON FINANCIAL ADVERTISING WITH REFERENCE TO MUTUAL FUNDS	A study on the rise of Yellow Journalism	Padosi and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
22	22SMM067	RAJ AACHAL SHANI SAVITA	10 aarey milk center	Create a video on save water	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO PEPSICO (CAN TAMPERING RUMORS 1993)	A study on levels of Agenda Setting	Mother India and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
23	22SMM049	RAUT MONARCH SACHIN TRUPTI	10 public water taps places	Record an interview with Youtuber	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO TAJ HOTELS (TERRORIST ATTACK)	A study of importance of Opinion Leader in Mass Media	Sholay and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
24	22SMM050	SALUNKE VIREN KISHOR SAVITA	10 sulabha sauchalyas	Create a short documentary on MOTHER	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO TOYOTA (RECALL FIASCO 2010)	A study on the role of media in crisis management	Mughal-E-Azam and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
25	22SMM051	SALVI DARSHAN PARAG PRARTHANA	10 old libraries of Mumbai	Record an interview with Cafe Owner	A STUDY ON FINANCIAL ADVERTISING WITH REFERENCE TO MUTUAL FUNDS	A study on the concept of Power And Authority in Media	Amar Akbar Anthony and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
26	22SMM052	SAMPAT HEMANG MAYUR VANDANA	10 bakeries , UP	Create a video on negative impacts of internet	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO PEPSICO (CAN TAMPERING RUMORS 1993)	A study on techniques of Propaganda	Do Bigha Zamin and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
27	22SMM054	SATHE NAMRATA MAHESH HEMLATA	10 parsu restaurants	Record an interview with Social worker	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO TAJ HOTELS (TERRORIST ATTACK)	A study on Media Censorship	Bandini and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
28	22SMM070	SONI AKSHITA DILIP SEEMA	10 dabawalas portraits	Create a video of importance of parents in the life of children	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO CADBURY (WORM CONTROVERSY)	A study on Internet as a Public Sphere	Awara and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
29	22SMM058	TRIVEDI KRISHA CHETAN MANISHA	10 chavi makers	Record an interview with Housewife	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO MAGGIE (LEAD CONTENT)	A study on 'New Media'	Shri 420 and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
30	22SMM060	VISHWAKARMA NANDINI SANJAY SAROJ	10 gola wala	Create a video on life of disabled children	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO JOHNSON & JOHNSON (CYANIDE-LACED TYLENOL CAPSULES 1982)	A study on –Impact of Freedom Of Information Act on Journalism	Lajwanti and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
31	22SMM061	WAGHMARE KETAN SUBHASH USHA	10 bmc sweepers	Record an interview with Couseller	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO COCA COLA (BELGIUM)	A study on the effect of government ownership and control of mass media by government	Ek ke Baad Ek and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
32	22SMM062	YADAV AARTI SANJAY GEETA	10 street dogs	Create a video on the life of a senior citizen in an old age home	A STUDY ON FINANCIAL ADVERTISING WITH REFERENCE TO INSURANCE	A study on 5 major elements of Mass Media	Neecha Nagar and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
33	22SMM063	YADAV AKANSHA SURESH MONA	10 street cats	Record an interview with Bus conductor	A STUDY ON FINANCIAL ADVERTISING WITH REFERENCE TO BANKS	A study on influence of advertisement on consumer behaviour	Nirali Duniya and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
34	22SMM064	YADAV SANDHYA RAMSUKH KUSUM	10 dog feeders	Create a video on no smoking	A STUDY ON FINANCIAL ADVERTISING WITH REFERENCE TO ICICI LOMBARD	A study on influence of Digital Technology on mass media	Andhaa Kaanoon and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
35	22SMM065	YADAV VIBHA OMPRAKASH SHAKUNTALA	10 tree lovers	Record an interview with fashion influencer	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO INDIAN AIRLINES FLIGHT 814	A study on perception of mass media as tools for sensitizing rural dwellers about COVID-19 Pandemic	Bandish (1980 Indian film) and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
36	22SMM066	YADUKRISHNA RAJAPPAN LETHA	10 chaku dhar wala	Create a short documentary on plastic pollution	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO JOHNSON & JOHNSON (CYANIDE-LACED TYLENOL)	A study on impact of social media on drugs usage among youth	ChaalBaaz and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
37	20SMM092	SHAIKH SAHIL YUSUF VASHA	10 nagori chai wala	Record an interview with Photographer	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO COCA COLA (BELGIUM)	A study on role of advertisement in newspaper patronage	Yaadon Ki Baaraat and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
38	21SMM054	TIWARI MANISH YOGESH POONAM	10 UP machhi wala	Create a short documentary on life of Mumbaikar	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO FORD FIGO (ADVERTISEMENTS)	A study on the impact of Online Journalism	Nauker (1979 film)and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw
39	21SMM051	SOLANKI RISHABH MITESH SMITA	10 bhargar wala	Record an interview with Journalist	A STUDY ON CRISIS MANAGEMENT WITH REFERENCE TO MANESAR PLANT OF MARUTI UDYOG LIMITED	A study on Radio programmes on Indian youth	Satyam Shivam Sundaram and 2 current movie on your choice. Also do a comparative study on the same.	Design an eye-catching advertisement that effectively promotes a product, service, or imaginary company of your choice.software: Adobe Photoshop and logo in CorelDraw