



Nirmala Memorial Foundation College of Commerce & Science
NOTICE

DI/F-N/00

NMFCBAMMC/2022-23/001
13th August, 2022

Department of BAMMC is conducting the “**Bridge Course**” for the First Year Learners.

Objective:

1. To introduce the basic concepts of History.
2. To increase the learners appreciation of the role played by historians and media icons.
3. To increase appreciation of important of mutual responsibility.
4. To promote understanding the process of change and development.

The course details are as follows:

Course Name: HISTORYOF MEDIA

Resource Person: Ms.Bhoomi Dave

Course Fees: Nil

Venue: 4th Floor (410)

Programme Time table:

Sr. No.	Day	Date	Batch	Time	Prof. in charge
1	THURSDAY	18 th AUGUST	1	11.00 AM TO 12.00 NOON	MS BHOOMI D
2	SATURDAY	20 th AUGUST	1	11.00 AM TO 12.00 NOON	MS BHOOMI D

I/C PRINCIPAL



Bridge course

Subject – History OfMedia

Year – 2022-23

Preamble – History is important to study because it is essential for all of us in understanding ourselves and the world around us. History gives us very clear pictures of how the various aspects of society such as technology, governmental systems and even society as a whole worked in the past so we understand how it came to work the way it is now.

Objectives

1. To introduce the basic concepts of History
2. To increase the learner’s appreciation of the role played by historians and media icons
3. To increase appreciation for importance of mutual responsibility
4. To promote understanding of the process of change and development

Learning outcomes

1. Learners will be able to understand media History through key events in cultural History
2. Learner will understand the major development in media History
3. Learners will understand the History and the role of professionals in shaping communication

Syllabus

Topic 1. India’s freedom struggle	40 minutes
Topic 2. Press and media during emergency period in India	30 minutes
Topic 3. History of radio and television in India	30 minutes
Topic 4. Social reformers, media icons and their role in changing Indian society	40 minutes
Total	140 minutes