Placement Officer Nirmala Memorial Foundation College of Commerce and Science, Mumbai, Maharashtra

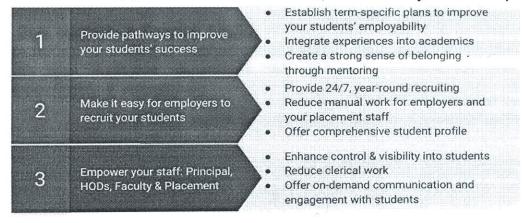
Subject: Memorandum of Understanding (MoU)

Thank you for your interest in RiseSharp's solution, an innovative platform to elevate an education institution to the next level. RiseSharp was founded with a simple goal of helping college students transition from college to career successfully.

The RiseSharp Platform, a strategic initiative to elevate a higher education institution, helps you:

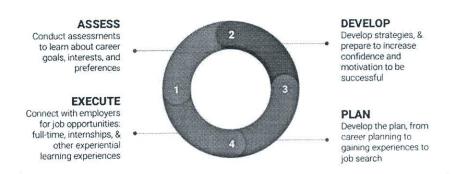
- Improve Your Student Outcomes: Providing pathways to improve your students' success, and helping your students navigate the stressful process of career planning and job search.
- Attract Employers: Providing you with a streamlined system to attract and engage with employers. Offers a platform for employers to recruit your students 24/7, year-round, and automates on-campus and off-campus recruiting processes to reduce manual work.
- Enhance Your Brand: Improving your brand and reputation in the marketplace through best-in-class career development services infrastructure and improved student outcomes.
- Gain Visibility & Control: Empowering your organization with complete control and visibility into your student outcomes and job placement. Providing visibility &control at every level: institution, department, student Empowers institution with on-demand communication & engagement.

The Framework to Elevate, Powered by RiseSharp



In current challenging times, student (& parent) anxiety about not being able to develop the necessary competencies to succeed professionally and find a job upon graduation are at the top. Tackling this challenge is paramount to the success of a higher education institution, and the institution's success depends on the student outcomes. Market leading institutions like yours are turning to new strategies and approaches to maximize their value proposition, through career pathways and mentoring for students and streamlined engagement with employers.

The RiseSharp Platform



The RiseSharp Platform helps your students plan, prepare and pursue the best path to a successful transition from college to career:

1. ASSESS

Conduct assessments to learn about their career goals, interests, values, skills, and preferences.

Features

- Know what's important to them, including criteria for their career selection
- Receive guidance that covers such areas as personality types, motivational traits and top job areas to pursue
- Define and clarify their academic and professional goals
- Explore their career possibilities: identify all the choices that are available to their as they consider their career path, both short-term and long-term
- Review the current market trends, opportunities and challenges impacting their field of interest

2. DEVELOP

Develop strategies to achieve their professional goals, and prepare to increase

confidence and motivation to be successful in their job search.

Features

- Develop resume using Resume Builder, including creating a PDF version of resume to post on online job search directories
- Establish a polished, professional online presence (LinkedIn Profile, Profile on Job Search Sites)
- Get interview advice to help learn the art of interviewing: Review interviewing strategies, tips and best practices
- Prepare for a library of most commonly asked interview questions, including approaches to answering them -- Questions on education, Questions on experience, Behavioral questions, Questions about Strengths and Weaknesses, Questions about salary, Open-Ended questions
- Prepare to ask an interviewer questions to show their interest and gauge "fit", including company culture
- Practice mock interview sessions

3. PLAN

Develop the plan, step-by-step, through the complete career planning and job search process.

Features

- Develop job search strategy and timeline
- Map out the best plan of action while in college
- Request appointment with career services office to discuss your career plans, job-readiness and job search plan, or discuss your graduate school plans
- Create a "best fit" companies list matched to their job goals and career interests
- Learn how to research companies and job roles, and how to make the best impression in a competitive job market
- Ask faculty and past employers for reference letters

4. EXECUTE

Connect with employers for job opportunities, including internships and other experiential learning experiences.

Features

Leverage the internal and external job boards to identify internship and other job

opportunities

- Build professional, Job-Ready skills through class projects, volunteer opportunities, summer internships and other experiential learning opportunities
- Maximize their career opportunities by improving their employment marketability and job opportunities
- Conduct an ongoing progress review to address any job search challenges and to refine job searching strategies &tactics
- Gain access to guidance on follow-up communications and salary negotiation strategies

Onboarding Process

Launching your Career Planning and Development program and portal, powered by RiseSharp, is an exciting time for you and your college. The goal of the RiseSharp's College Onboarding Process is to deploy the solution quickly and successfully working closely with your organization:

Transformation Roadmap, Guided By RiseSharp

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Sign	Create Your Site	Empower Your Students	Empower Your Staff
Sign memorandum of understanding (MoU) with RiseSharp	Create a branded & customized RiseSharp portal for your college	Announce your new Career Services portal to your students (RiseSharp will host a town hall	RiseSharp trains your HODs and Faculty on how to gain visibility into their students
	Link your site into your college's website	meeting)	Train your TPO staff on
	Import your student list: The system will send an email invitation & Getting Started with RiseSharp Guide	Demo to students: Engage your students to plan, prepare and pursue the best path to their job readiness and successful career outcome	how to manage job- readiness of your students and how to create jobs

This Memorandum of Understanding ("MoU") is made by and between RiseSharp Technologies ("RiseSharp"), having an address at 5A Melange Towers, Madhapur, Hyderabad, Telangana and Nirmala Memorial Foundation College of Commerce and Science, Kandivali East, Mumbai, Maharashtra

This Memorandum of Understanding (MoU) shall terminate upon expiration or termination of the subscription service with RiseSharp.

Nirmala Memorial Foundation College of Commerce and Science, Mumbai, Maharashtra

RiseSharp Technologies:

Name: Ms. Swiddle D'Cunha

Title: Principal

Date: April 3rd, 2021

Name: <u>Aravind Eda</u>

Title: Customer Success Manager

Date: April 3rd, 2021

Subscription For

RiseSharp Platform – Key features include:

- Integrated Portal: Branded Role-based access rights (Principal, HOD, Faculty, Placement) Onsite onboarding assistance Engage with students, alumni, staff & employers Access from all types of devices (mobile, computer, laptop, tablet)
- Resources for a Successful Career Planning & Development: Career Planning Career Pathways Checklist How to Guides Instructional Videos Online Workshops / Events
- Assessments to Improve Self Awareness: Personality Interests Values Skills Competency Job Readiness
- Build Profile & Resume: Develop a professional profile Request letters of references Showcase portfolio Resume Builder
- Communicate with Ease: Group Emailing Manage appointments with the Placement Office (5200 Email Credits)
- Job Board: Enable 24/7, year-round recruiting Jobs & Internships posted directly by employers Post jobs & collect resumes on behalf of employers Apply online Invite new employers Maintain a database of companies Access job placement reporting
- Reports & Visibility: Export to Excel Export to PDF Gain visibility and Control

Terms: The products and services provided under this order shall be governed by the RiseSharp's Terms of Use Agreement on the website. After signing this form, RiseSharp will create a branded career planning and development services portal for the institution.

Effective Date: April 3rd, 2021

Authorized Signature:

Name: SANGEETHA SHYAM SUNDAR

Title: Placement Officer

Range ethe

Signature: _____ Date: 03.04.2021