

Placement Officer

**Nirmala Memorial Foundation College of Commerce and Science,
Mumbai, Maharashtra**

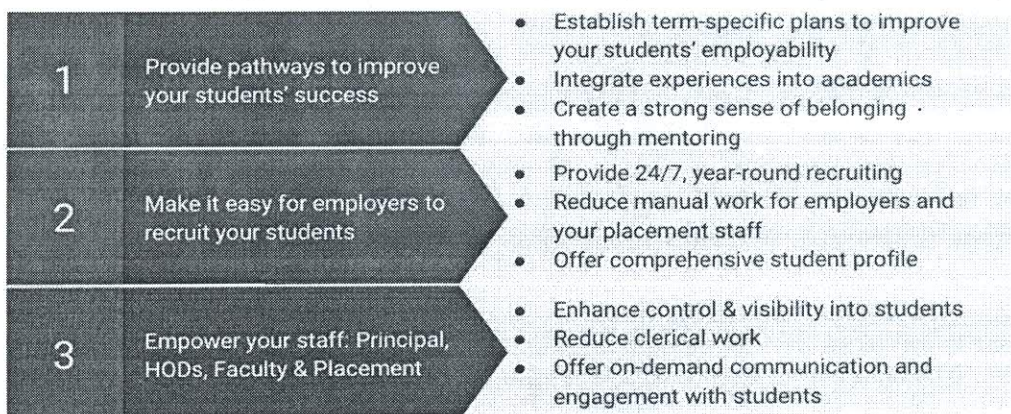
Subject: Memorandum of Understanding (MoU)

Thank you for your interest in RiseSharp's solution, an innovative platform to elevate an education institution to the next level. RiseSharp was founded with a simple goal of helping college students transition from college to career successfully.

The RiseSharp Platform, a strategic initiative to elevate a higher education institution, helps you:

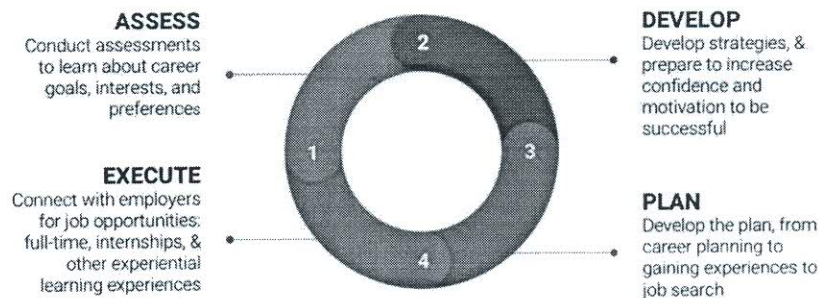
- **Improve Your Student Outcomes:** Providing pathways to improve your students' success, and helping your students navigate the stressful process of career planning and job search.
- **Attract Employers:** Providing you with a streamlined system to attract and engage with employers. Offers a platform for employers to recruit your students 24/7, year-round, and automates on-campus and off-campus recruiting processes to reduce manual work.
- **Enhance Your Brand:** Improving your brand and reputation in the marketplace through best-in-class career development services infrastructure and improved student outcomes.
- **Gain Visibility & Control:** Empowering your organization with complete control and visibility into your student outcomes and job placement. Providing visibility & control at every level: institution, department, student Empowers institution with on-demand communication & engagement.

The Framework to Elevate, Powered by RiseSharp



In current challenging times, student (& parent) anxiety about not being able to develop the necessary competencies to succeed professionally and find a job upon graduation are at the top. Tackling this challenge is paramount to the success of a higher education institution, and the institution's success depends on the student outcomes. Market leading institutions like yours are turning to new strategies and approaches to maximize their value proposition, through career pathways and mentoring for students and streamlined engagement with employers.

The RiseSharp Platform



The RiseSharp Platform helps your students plan, prepare and pursue the best path to a successful transition from college to career:

1. ASSESS

Conduct assessments to learn about their career goals, interests, values, skills, and preferences.

Features

- Know what's important to them, including criteria for their career selection
- Receive guidance that covers such areas as personality types, motivational traits and top job areas to pursue
- Define and clarify their academic and professional goals
- Explore their career possibilities: identify all the choices that are available to them as they consider their career path, both short-term and long-term
- Review the current market trends, opportunities and challenges impacting their field of interest

2. DEVELOP

Develop strategies to achieve their professional goals, and prepare to increase

confidence and motivation to be successful in their job search.

Features

- Develop resume using Resume Builder, including creating a PDF version of resume to post on online job search directories
- Establish a polished, professional online presence (LinkedIn Profile, Profile on Job Search Sites)
- Get interview advice to help learn the art of interviewing: Review interviewing strategies, tips and best practices
- Prepare for a library of most commonly asked interview questions, including approaches to answering them -- Questions on education, Questions on experience, Behavioral questions, Questions about Strengths and Weaknesses, Questions about salary, Open-Ended questions
- Prepare to ask an interviewer questions to show their interest and gauge "fit", including company culture
- Practice mock interview sessions

3. PLAN

Develop the plan, step-by-step, through the complete career planning and job search process.

Features

- Develop job search strategy and timeline
- Map out the best plan of action while in college
- Request appointment with career services office to discuss your career plans, job-readiness and job search plan, or discuss your graduate school plans
- Create a "best fit" companies list matched to their job goals and career interests
- Learn how to research companies and job roles, and how to make the best impression in a competitive job market
- Ask faculty and past employers for reference letters

4. EXECUTE

Connect with employers for job opportunities, including internships and other experiential learning experiences.

Features

- Leverage the internal and external job boards to identify internship and other job

