



Time: 2½ hrs.

Note:

1. All questions are compulsory with internal options.
2. Figures to the right indicate full marks.

Q.1 (A) Fill in the blanks with the correct alternative (attempt any 8)

(08)

- (1) A business plan describes the _____ direction of the business.
(a) past (b) present (c) future
- (2) Economies of large scale are an advantage of _____ form of business.
(a) sole trading (b) partnership (c) joint stock company
- (3) Analysis of the _____ environment helps to identify the strengths of the business.
(a) external (b) internal (c) intermediate
- (4) An _____ works for the empowerment of economically and socially marginalized groups.
(a) KPO (b) NGO (c) BPO
- (5) _____ wrote the famous book 'Intrapreneuring' in 1985.
(a) Gifford Pinchot (b) Everett Hagen (c) Harvey Leibenstein
- (6) A process of gathering and analyzing information for strategic purposes is called _____.
(a) environmental scanning (b) project planning (c) feasibility analysis
- (7) _____ capital is also called as circulating capital.
(a) Fixed (b) Working (c) Long term
- (8) A _____ may be read by different people according to their interest.
(a) business plan (b) schedule (c) milestone
- (9) _____ is a source of fixed capital for a business unit.
(a) Equity shares (b) Advances by banks (c) Trade credit
- (10) According to _____, an entrepreneur is innovative and creative.
(a) F. H. Knight (b) Joseph Schumpeter (c) David McClelland

(B) State whether the following statements are true or false (attempt any 7)

(07)

- (1) There are complex legal formalities in the formation of a sole trading concern.
- (2) Banks provide loans to an entrepreneur after careful analysis of the project report.
- (3) Both Central and State government provides financial and non financial assistance to entrepreneurs.
- (4) Working capital is required for payment of recurring expenses.
- (5) Ad-hoc scanning refers to short-term, infrequent scanning usually initiated by a crisis.
- (6) Merger and franchise are synonymous terms.
- (7) Co-operative societies follow the principle of 'one man, one vote'.
- (8) Small scale units lay a lot of emphasis on R&D activities.
- (9) Any innovative and creative activity is subject to risks and uncertainties.
- (10) Normally women entrepreneurs have low risk bearing ability.

Q. 2 (A) List and explain the characteristics of entrepreneurship.

(08)

(B) 'An entrepreneur plays a vital role in economic development'. Justify the statement.

(07)

OR

(P) Discuss the contribution of Schumpeter to entrepreneurship development.

(08)

(Q) What are the qualities of a successful entrepreneur?

(07)

Q.3 (A) Distinguish between entrepreneur and intrapreneur.

(08)

(B) Discuss the problems faced by women entrepreneurs in India.

(07)

OR

(P) Discuss the advantages and limitations of franchising model of business.

(08)

(Q) Bring out the role and importance of Self Help Groups (SHG).

(07)

- (23)
- Q.4** (A) List and explain the sources of idea generation in brief. (08)
(B) Discuss the need and importance of preparing a business plan. (07)
OR
(P) What is a business plan? Discuss its contents in brief. (08)
(Q) Write a detailed note on environmental scanning. (07)
- Q.5** (A) What are the problems faced by small scale units? (08)
(B) Write a detailed note of fixed and working capital requirements of a business. (07)
OR
(P) **Write short notes on: (attempt any 3)** (15)
(i) Entrepreneurship Development Program (EDP)
(ii) Outsourcing
(iii) Sources of finance
(iv) Types of entrepreneurs
(v) Social entrepreneur

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