

(2 Hours)

[Total Marks: 60]

Note: (1) All Questions are compulsory.  
(2) Figures to the right indicate full marks.

- Q. 1. A) Explain the significance of growth of entrepreneurship. (08)  
B) Explain various characteristics of a successful entrepreneur. (07)

OR

- C) Explain the Theory of Achievement by David McClelland. (08)  
D) Write a note on Entrepreneurial Structure. (07)

2. A) Discuss the problems faced by entrepreneurs? (08)  
B) Explain the significance of financial analysis. (07)

OR

- C) State the difference between fixed capital and working capital. (08)  
D) Write a note on SWOC Analysis. (07)

3. A) What are the ways and methods to search business ideas? (08)  
B) Discuss various types of Feasibility analysis? (07)

OR

- (C) What are the phases of project management? (08)  
(D) Write a note on Project Cycle. (07)

4. (A) State whether the following statements are True or False. (05)  
a) Entrepreneurship is a risk taking practice.  
b) Role models are political influences for the growth of entrepreneurship.  
c) PERT and CPM are synonymous terms.  
d) Environments face problems only related to manufacturing.  
e) The main objective of social entrepreneurship is profit.



B. Fill in the blanks with appropriate option. (05)

- a) \_\_\_\_\_ Skill is used to measure risk.  
(Financial, Diagnostic, Management)
- b) \_\_\_\_\_ are the positive competencies of a firm as compared to its competitor. (Opportunities, Weaknesses, Strengths)
- c) \_\_\_\_\_ is process of planning, organizing, executing and controlling project activities.  
(Project formulation, Project identification, Project Management)
- d) \_\_\_\_\_ is type of organizational assistance and incentives provided to entrepreneurs. ( Marketing development, tax holiday, testing centres)
- e) Project \_\_\_\_\_ is the first step of a new venture.  
(formulation, identification, planning)

C. Match the following: (05)

Group A

- 1. NIESBUD
- 2. Social Entrepreneurship
- 3. Big dream approach
- 4. Brain Writing
- 5. Theory of Innovation

Group B

- (a) Joseph Schumpeter
- (b) Bernd Rohrbach
- (c) Ahmadabad
- (d) Social welfare
- (e) Big Idea

OR

4. Write short notes (Any three) (15)

- 1. Methods of Entrepreneurship Development Programmes.
- 2. Objectives of NPSD, 2015.
- 3. Need of Incentives to entrepreneurs.
- 4. Small Industries Development Organisation (SIDO).
- 5. District Industries Centres (DICs)