

Time: 2½ hrs.

Marks:75

- Note:**
1. All questions are compulsory with internal options.
 2. Figures to the right indicate full marks.
 3. Draw neat diagram wherever necessary.

Q.1 Explain the following concepts. (Any five) (15)

- (a) Digital Radio
- (b) OTT
- (c) Storyboarding
- (d) Panel Discussion
- (e) DTH
- (f) FM Radio
- (g) Interview
- (h) Television

Q.2 Answer the following questions. (15)

- (a) Explain in detail the evolution and growth of Satellite Radio.
- (b) Discuss Community radio.

OR

Q.2 Answer the following questions. (15)

- (p) Elaborate 'Streaming Internet Radio is advantageous'.
- (q) Explain in details Evolution and growth of Private and Satellite channels.

Q.3 Answer the following questions. (15)

- (a) State the Advantages in FM mode of Transmission.
- (b) What is TRP? Explain how it is done ?

OR

Q.3 Answer the following questions. (15)

- (p) Growth of private , international, nation and regional TV networks in India
- (q) Explain the changes in structures and regulations of broadcasting in India

Q.4 Answer the following questions. (15)

- (a) State Do's and Donts' for television and radio broadcasting in presentation of News.
- (b) Explain the details – storyboard and its goals

OR

Q.4 Answer the following questions. (15)

- (p) Explain Convergence of Media.
- (q) Explain Dumbing Down Of News

Q.5 Write a short note. (Any 3) (15)

- (a) Gram Vaani
- (b) Regional TV channels
- (c) 24/7 News Broadcast
- (d) Internet TV
- (e) IPTV

---X---