SYBAMMC/EXT/SEM IV/MLE

Time: 2½ hrs.		hre Mark	s:75
Note: 1. All questions are compulsory with internal options.			
11010	•	2. Figures to the right indicate full marks.	
		3. Draw neat diagram wherever necessary.	
0.1		Explain the following concepts. (Any five)	(15)
Q.1	(a)	Fake news	
	(b)	Preamble	
	(c)	Defamation	
	(d)	Copyright	
	(e)	Unfair Trade Practices	
	(1)	Contempt of Court	
	(g)	Right to Information	
	(h)	Official Secrets Act	
Q.2		Answer the following questions.	
-		What are the core values of the Indian Constitution?	(08)
	(b)	What does "Freedom of Speech and Expression" mean in a democratic	(07)
		country?	
Q.2		Answer the following questions.	
Q	(p)		(80)
	(q)	What is Social Responsibility? Explain it in the context of media's social	(07)
		responsibility.	
Q.3		Answer the following questions.	(00)
	(a)	Is using sex appeal ethical in ads? Explain and give reasons. What is the Press Council of India and enumerate the functions of Press Council	(08) (07)
	(b)	of India?	(07)
		OR	
Q.3		Answer the following questions.	
	(p)	What are the roles and responsibilities of TRAI?	(08)
	(q)	What is NBA and its objectives?	(07)
Q.4		Answer the following questions.	
	(a)	Examine the importance of intellectual property rights with special reference to trademarks and patent?	(80)
	(b)	In what circumstances is defamation an offence? Mention whether criminal or	(07)
	(-)	civil offence.	. ,
OR			
Q.4	(~)	Answer the following questions.	(00)
	(p) (q)	Section 66 is the most important part of cyber Crime Law. Explain. What do you mean by contempt of Court and the punishment for Contempt of	(08) (07)
	W	Court?	(01)
Q.5		Write a short note. (Any 3)	(15)
•	(a)	Trademarks	, ,
	(b)	Magic Remedies	
	(c)	Role of Telecom Regulatory Authority of India	
	· (d)	Visual distortion in Advertising	
	(e)	Personal Liberty	