

Time: 2½ hrs.

Marks:75

- Note:
1. All questions are compulsory with internal options.
 2. Figures to the right indicate full marks.
 3. Draw neat diagram wherever necessary.

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- Q.1 Explain the following concepts. (Any Five) (15)**
- (a) Data Journalist
 - (b) Editorial
 - (c) New Media
 - (d) Feature writer
 - (e) Citizen Journalism
 - (f) Print Media
 - (g) Broadcast Media
 - (h) Reporting
- Q.2 Answer the following questions. (15)**
- (a) Explain the career opportunities in Broadcast and Electronic Media.
 - (b) Describe various types of Beats in Journalism.
- OR**
- Q.2 Answer the following questions. (15)**
- (c) Explain what makes Data Journalism different.
 - (d) Describe why Journalists should use Data to tell story.
- Q.3 Answer the following questions. (15)**
- (a) Describe news process from event to the reader.
 - (b) Explain in detail the anatomy of a news story.
- OR**
- Q.3 Answer the following questions. (15)**
- (c) Describe the various elements of News in detail.
 - (d) Explain the different types of news stories.
- Q.4 Answer the following questions. (15)**
- (a) Describe in brief the history of Indian Media during the medieval period.
 - (b) Explain Journalism and how it has evolved over the past years?
- OR**
- Q.4 Answer the following questions. (15)**
- (c) Explain in detail Journalism during digital age.
 - (d) Describe in detail how technology has changed transmission of news.
- Q.5 Write a short note.(Any Three) (15)**
- (a) Public Relations
 - (b) Content writer
 - (c) Ethics of Journalist
 - (d) Visual Mass Media
 - (e) Internet Publishing

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