

Time: 2 Hours

Marks: 60

- N.B: 1) All questions are compulsory
2) Figures to the right indicate full marks

Q1) Answer the following (Any two) (15)

- a) Elaborate on the factors affecting the growth of entrepreneurship.
- b) Discuss the requirements of an entrepreneurial structure

OR

- c) What is entrepreneurial culture? Discuss the steps to change entrepreneurial culture
- d) Briefly explain the Theory of Personnel Resourcefulness

Q2) Answer the following (Any two) (15)

- a) Discuss the significance of entrepreneurial environment.
- b) State & explain the problems of entrepreneurship

OR

- c) Highlight the importance of social entrepreneurship.
- d) Who is woman entrepreneur? Discuss the special schemes initiated by government for women entrepreneurs.

Q3) Answer the following (Any two) (15)

- a) What is a project? Discuss the classification of project in detail.
- b) Write a detailed note on Project Cycle

OR

- c) Discuss the steps involved in project formulation
- d) Write a short note on Project Feasibility Analysis

Q4 A) Fill in the blanks by choosing the appropriate options given below: (05)

- a) _____ entrepreneurs adapt to any existing idea which is developed by someone else. (Innovative/Imitative/Drone/None of these)
- b) In _____ financial statements figures are converted into percentages. (comparative, common size, trend analysis, ratio analysis)
- c) C implies _____ in the acronym of SWOC Analysis. (Challenges, Considerations, Concessions, Collaterals)
- d) _____ is a person who owns & develops his own enterprise. (Intrapreneur, Manager, Employee, None of these)
- e) _____ implies a drive to dominate or influence others. (Need for Achievement, Need for Power, Need for Affiliation, None of these)

B) State whether the following statements are true or false

(05)

- a) Language is a group of words or ideas having common meaning and is shared to a social situation.
- b) An angel investor is a retired and experienced entrepreneur intending to fund a startup venture.
- c) Critical Path Method & PERT are techniques of fund raising.
- d) Opportunities are internal factors for a business enterprise to explore.
- e) Innovation Theory was propounded by Joseph Schumpeter.

C. Match the following

| Group A | Group B |
|---------------------------------------|------------------------------------------------------|
| a) Fiscal Incentive | i. Muhammad Yunus |
| b) Social Entrepreneur | ii. Internal source of finance |
| c) Retained Profits | iii. Tax holiday |
| d) Source of Business Idea | iv. Small Industries Development Organisation (SIDO) |
| e) Marketing Support to Entrepreneurs | v. Delphi Technique |

OR

Q.4) Write short notes on (Any three)

(15)

- a. District Industrial Centre
- b. National Alliance of Young Entrepreneurs (NAYE)
- c. National Policy for Skill Development and Entrepreneurship 2015
- d. Types of Marketing Assistance
- e. Promotional Incentives & Assistance to Entrepreneurs