

Time: 2½ hrs.

Marks:75

Note:

1. All questions are compulsory with internal choice.
2. Draw neat diagrams wherever necessary.

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- Q.1 Answer the following (any Four) (20)**
- (a) Write a short note on Creative content writing?
 - (b) Explain any two elements of story writing.
 - (c) Explain: Social media with humor.
 - (d) Write a short note on a podcast.
 - (e) Write a short note about different types of blog.
 - (f) Write a short note on email writing with format.
- Q.2 Answer the following (any Four) (20)**
- (a) How the power point presentation is useful in education?
 - (b) Explain with examples: Writing content for Twitter.
 - (c) What are the different ways to Document?
 - (d) Write a short note on 5 W's and H questions.
 - (e) Write a short note on LinkedIn.
 - (f) What are the Offline Publishing Opportunity
- Q.3 Answer the following (any Four) (20)**
- (a) How to make an Instagram post more attractive?
 - (b) Explain ethical and legal aspects of content writing.
 - (c) Write advantages and disadvantages of productivity software.
 - (d) Write top five writing tools of content writer.
 - (e) Write a short note on infographics websites with examples.
 - (f) Write benefits of productivity tools.
- Q.4 Answer the following (any Five) (15)**
- (a) Explain 'Persuasive writing' with examples.
 - (b) What is plagiarism law in content writing?
 - (c) Explain learning tones in writing and its types.
 - (d) Write the importance of Plagiarism laws in Content writing.
 - (e) What are the Do's and Don'ts in content writing?
 - (f) What is Visual Communication? What are Infographics?

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