

FYBAMMC/SEM I / EXT/ History of Media

Time: 2½ hrs.

Marks:75

Note:

1. All questions are compulsory with internal options.
2. Figures to the right indicate full marks.
3. Draw neat diagrams wherever necessary

Q.1 Explain the following concepts. (Any five) (15)

- (a) Broadcasting
- (b) Short film
- (c) Revolution
- (d) Satellite Television
- (e) Media Censorship
- (f) Art Cinema
- (g) Documentary
- (h) Vernacular Press

Q.2 Answer the following questions. (15)

- (a) Explain the Press Acts of India.
- (b) Write a brief note on Independence and the rise of newspapers in India.

OR

Q.2 Answer the following questions. (15)

- (c) State the role of YouTube and WhatsApp for business and marketing.
- (d) What are the steps you need to follow in order to make a good short film?

Q.3 Answer the following questions. (15)

- (a) Critically evaluate and review any one Bollywood movie of the season.
- (b) State the difference between English Newspapers and Language Newspapers.

OR

Q.3 Answer the following questions. (15)

- (c) What is a documentary? What are the forms and styles of documentaries
- (d) Explain Licensing Regulation Act 1823 & Press Act of 1835.

Q.4 Answer the following questions. (15)

- (a) Explain the types of documentaries with suitable examples
- (b) Discuss the history of Radio in India.

OR

Q.4 Answer the following questions. (15)

- (c) Explain the role of Bal Gangadhar Tilak in Indian Journalism.
- (d) State the difference between a short film and a documentary.

Q.5 Write a short note. (Any three) (15)

- (a) Bengal Gazette
- (b) Indian Commercial Cinema
- (c) Raj Kapoor
- (d) John Grierson
- (e) Bollywood

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