

SYBAMMC/SEM IV/FILM COMMUNICATION II

**Time: 2½
hrs.**

Marks:75

Note: All questions are compulsory with internal options.
Figures to the right indicate full marks.
Draw neat diagram wherever necessary.

- Q.1 Explain the following concepts. (Any five) (15)**
- (a) Film Financing
 - (b) Director
 - (c) Celluloid Films
 - (d) Cinema
 - (e) Programmer
 - (f) Regional Cinema
 - (g) Developer
 - (h) Internet
- Q.2 Answer the following questions. (Any two) (15)**
- (a) Explain the role of Ritwik Ghatak as a film maker.
 - (b) Describe in detail stages of Filmmaking.
 - (c) Explain any five film festivals of India.
 - (d) Describe in brief about Indian Regional Cinema.
- Q.3 Answer the following questions.(Any two) (15)**
- (a) Describe the history of Commercial Cinema in detail.
 - (b) Describe Film and Society in detail.
 - (c) Explain in detail about the film and television institute of India (FTII)
 - (d) Explain in detail International Indian Film Academy Awards (IIFA)
- Q.4 Answer the following questions. (15)**
- (a) Explain the pre production, production and post production in detail
 - (b) Difference between Hollywood and Bollywood industry
- OR**
- (c) Create a storyboard for hair shampoo advertisements for 12 frames. (15)
- Q.5 Write a short note. (Any three) (15)**
- (a) Dadasaheb Phalke International Film Festival
 - (b) OTT platforms
 - (c) Post Production
 - (d) U/A certification
 - (e) Types of Camera Angle

---X---