

**SYBAMMC/SEM IV/EXT/MEDIA LAWS & ETHICS**

**Time: 2½ hrs.**

**Marks:75**

- Note:**
1. All questions are compulsory with internal options.
  2. Figures to the right indicate full marks.
  3. Draw neat diagram wherever necessary.
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**Q.1 Explain the following concepts. (Any five) (15)**

- (a) RTI
- (b) Fake News
- (c) Preamble
- (d) Advertising Standards Council of India
- (e) Civil defamation
- (f) Official Secret Act
- (g) IPR
- (h) Right to Privacy

**Q.2 Answer the following questions. (15)**

- (a) Explain the power & limitations of Press Council of India [PCI].
- (b) What are the Fundamental rights?

**OR**

**Q.2 Answer the following questions. (15)**

- (c) Explain the role of News Broadcaster Association [NBA].
- (d) Explain the need for ethics in Media.

**Q.3 Answer the following questions. (15)**

- (a) Explain in detail Social Media decorum.
- (b) What are the elements of Social Responsibility Theory?

**OR**

**Q.3 Answer the following questions. (15)**

- (c) Explain the ethical standards/responsibilities for Journalist.
- (d) What kind of Advertisements is prohibited under Magical Remedies act 1954?

**Q.4 Answer the following questions. (15)**

- (a) Describe Competition Act 2002.
- (b) Explain the importance of Emblems and Names act.

**OR**

**Q.4 Answer the following questions. (15)**

- (c) State the types of Unfair Trade practices.
- (d) Write a detailed note on Indian Broadcasting Foundation [IBF]

**Q.5 Write a short note. (Any THREE) (15)**

- (a) Freedom of Expression
- (b) Ethics
- (c) Stereotyping
- (d) Copyright act
- (e) TRAI

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