

**Note:** All questions are compulsory with internal options.  
Figures to the right indicate full marks.  
Draw neat diagram wherever necessary.

- Q.1 Explain the following concepts. (Any five) (15)**
- (a) Television
  - (b) Panel Discussion
  - (c) Radio
  - (d) DTH
  - (e) Scripting
  - (f) Regional TV channel
  - (g) Voice Modulation
  - (h) Webseries
- Q.2 Answer the following questions. (15)**
- (a) Discuss – Qualities of a good Radio jockey
  - (b) What is OTT platform? What are its advantages?
- OR**
- Q.2 Answer the following questions. (15)**
- (p) Name 10 regional TV channels with language and state they belong.
  - (q) Explain panel discussion format.
- Q.3 Answer the following questions. (15)**
- (a) What is TRP? How TV channels income is based on TRP?
  - (b) Discuss AIR community radio. Name 4 community radios.
- OR**
- Q.3 Answer the following questions. (15)**
- (p) State Do's and Donts' for television and radio broadcasting in presentation of News.
  - (q) How media can help in saving democracy? Explain.
- Q.4 Answer the following questions. (15)**
- (a) Write emerging trends on social media with some examples.
  - (b) How effective are today's News Channels? Discuss.
- OR**
- Q.4 Answer the following questions. (15)**
- (p) Explain Dumbing Down Of News.
  - (q) Explain at Large – Use of social media handle for Radio and Tv channels.
- Q.5 Write a short note. (Any 3) (15)**
- (a) Storyboard Goals
  - (b) FM Radio
  - (c) Mobile TV
  - (d) Gram Vaani
  - (e) Anchoring