

- Note:**
- 1. All questions are compulsory with internal choice.**
 - 2. Draw neat diagrams wherever necessary.**
 - 3. Figures to the right indicate full marks.**

- Q.1 Answer the following (Any four) (20)**
- (a) State the functions of entrepreneur and describe different types of entrepreneurs.**
 - (b) Explain the term directing and describe its principles.**
 - (c) Compare and contrast management and administration.**
 - (d) Explain different types of communication in detail.**
 - (e) Explain the difference between coordination and cooperation.**
 - (f) What is meant by management and explain the characteristics of management.**

- Q.2 Answer the following (Any four) (20)**
- (a) State the importance of planning in detail.**
 - (b) Define Project Appraisal and discuss the different methods of Project Appraisal.**
 - (c) Explain the various principles of organization in detail.**
 - (d) Describe motivation and explain different motivational theories in detail.**
 - (e) What is leadership in management and explain different leadership styles.**
 - (f) Explain in detail the role of entrepreneurship in economic development.**

- Q.3 Answer the following (Any four) (20)**
- (a) What is selection and explain the significance of selection.**
 - (b) Define organizing and explain the steps in organizing.**
 - (c) Discuss different functions of management in detail.**
 - (d) Explain the importance of organizing.**
 - (e) Explain different government policies towards Small Scale Industries in detail.**
 - (f) Explain in detail Project Feasibility study.**

- Q.4 Answer the following: (Any Five) (15)**
- (a) Explain Departmentation in detail.**
 - (b) State the advantages of small scale industries.**
 - (c) Discuss in detail the recruitment process**
 - (d) Describe in detail the role of management.**
 - (e) State the Importance of communication in detail.**
 - (f) Describe Management by Objectives (MBO)**