ı ime:	2½ hr	S.	Marks:75	
Note:		 All questions are compulso Figures to the right indicat Draw a neat diagram when 	e full marks.	
Q. 1	(A)	Fill in the blanks with the corre(Attempt any 8)	ect answer from the alternatives given below.	(08)
	(1)	include financial costs, ed a) Production cost b) Inventory Cost	quipment handling costs, ordering costs. c) Processing d) Purchasing	
	(2)	The input involved in production a) moneyb) method	process are: materials, machine,and capital. c) land d) equipment	
	(3)	views quality as a function department of product. a) Cost of Quality b) Holistic Quality Management	c) Quality Improvement ent d) Kaizen	
	(4)	Layout is an arrangement performed during the manufacture a) Group b) Process	nt based on the sequence of operations that are ring of a good or the delivery of a service. c) Product d) Fixed position	
	(5)	is the art and science of r form. a) Material Procuring b) Material Management	noving, packaging and storing of material in any c) Material Handling d) Material Securing	
	(6)	means procurement of go a) Inventory b) Purchasing	oods and services from some external agencies. c) Management d) Production	
	(7)	type of discount is pro a) Bulk b) Consolidate	ovided for the bulk purchases. c) Cash d) Petty	
•	(8)	Construction of airports or buildi system. a) process b) job	c) project d) mass	
	(9)	refers to the quantity order a) EOQ b) ABC	red to be purchased at the lowest total cost. c) XYZ d) LMN	
	(10)	A measure of the success of an op a) Production b) Efficiency	eration in converting inputs to outputs is c) Management d) Packaging	

	(B)	State whether the following statements are true or false. (Attempt any 7)	(07)		
	(1)	The location decision falls under long term planning.			
	(2)	Product Layout is also called Line Layout.			
	(3)	Purchasing is primarily a clerical activity.			
	(4)	Materials can be stocked in any manner.			
	(5)	ABC analysis is based on the Pareto principle.			
	(6)	Productivity and efficiency are the same.			
	(7)	Total Quality Management requires management to accept change.			
	(8)	ISO stands for Indian Organisation for Standardisation.			
	(9)	Under the Six Sigma process, 99.99966% of products created are expected to be statically free from detection.			
	(10)	ISO 9000 is the international specification for an Environmental Management System.			
Q.2	(a)	Explain the Principles of a Good Product Layout.	07)		
	(b)	What is Product Design? Explain the factors influencing Product Design.	08)		
		OR			
Q.2	(c)	Explain the types of Production Management Systems.	15)		
Q.3	(a)	Elaborate on the inventory control techniques.	07)		
	(b)	What is Materials Management? Explain the objectives of materials management. (0	(80		
		OR			
Q.3	(c)	Elaborate on EOQ and discuss its advantages and disadvantages.	(07)		
	(d)	Following information refers to Colour lamps: Annual demand = 2,00,000 units Unit price of a Colour lamp = Rs. 5000 Ordering cost = Rs. 1500 per order Inventory Carrying cost = 25% Find the EOQ.			
Q.4	(a)	What is Productivity? Explain the importance of productivity.	(07)		
	(b)	Explain in detail Servqual.	(80)		
		OR			
Q.4	(c)	Calculate Partial and Total Productivity.	(15)		
		Output 8,00,000 Raw Material 1,50,000			
		Labor 1,50,000 Electricity 90,000			
		Capital 3,00,000 Other Misc. Exp. 28,000			

Q. 5	(a)	Elaborate on the benefits of ISO 9000.	(07)
	(b)	Describe the features of six sigma technique.	(08)
		OR	
Q.5	(b)	Write short notes on (Attempt any 3)	(15)
	(1)	Kaizen process	
	(2)	Consumer goods	
	(3)	Lean thinking	
	(4)	Just in Time Method (JIT)	
	(5)	Product Development Process	