

NOTICE

B.COM DEPARTMENT
AD MAD COMPETITION

B.Com Department of our college is organising an **Ad Mad Competition** for students of all programmes on **Thursday, 14th September, 2023** in Block No. **710** (7th Floor) Students are invited to participate and showcase their creativity, marketing skills, and teamwork.

Note: Participants have to choose any one format mentioned below to create the advertisement.

Details of the Competition:

- 1) **Format:** Image, Video (MP4 format) or Live performance
- 2) **Theme:** 1. Goods
2. Services
3. Ideas
- 3) **No. of Participant(s):** Team of 1-4 Participants
- 4) **Duration:** 30 seconds to 02 minutes
- 5) **Language:** The ad film can be in English, Hindi, or Marathi
- 6) **Submission:** There will be Pre-Submission of Image or Video
- 7) **Link for Submission of Videos:** <https://forms.gle/cUGEOcSycROSuDWU6>
- 8) **Last Date of Registration:** Monday, 11th September, 2023

Regulations and Guidelines:

- 1) Content of the advertisement should be appropriate.
- 2) The college prohibits use of offensive language, vulgarity, political or religious remarks, explicit content or any content that goes against college policies.
- 3) Decision of the Judge(s) will be final and binding.



(Vice-Principal)



(I/C Principal)