## Nirmala Memorial Foundation College of Commerce and Science

(Autonomous)

NMFC/DEP-274 NOV 2025

21st November 2025

## **Notice**

Learners are hereby informed that the Department of BAMMC has organised a seminar titled "Think Bold: Building Careers in the Changing Ad Landscape", on Wednesday, 26th November 2025 at 10:00 am through Google Meet Platform. The speaker will be Dr. Neha Singh Agarwal, an Assistant Professor in Marketing at SOBA, NMIMS, Mumbai.

This seminar is designed to provide students of the BAMMC Department to understand emerging career roles, the future skills required to succeed in the creative industry, ways to build a strong portfolio, and the real-world expectations of modern agencies and brands. Students will gain practical insights that can guide them in shaping their professional journey in the advertising field. The link of the Google meet will be shared in the whatsapp group a day prior to the seminar. Students are directed to attend the session and avail the benefit.

Note: Regular lectures will be conducted on this day.

(Vice Principal)

(I/C Principal)