

Nirmala Memorial Foundation College of Commerce and Science
(Autonomous)

NMFC / DEP -277 / November, 2025

25th November, 2025

Notice

(For FY B.Com (M S), SY B.Com (M S) and TYBMS
(Marketing and HR Specialisation)

Students are hereby informed that the College in collaboration with Financial Planning Academy is offering a Value Added and Skill Enhancement Certified course specially for Management students. Details of the course are as follows:

Title of the Course	Digital Marketing (Social Media)
Fees of the Course	500/- Only
Course content	Introduction , Social Media Strategy for a brand, Meta, LinkedIn, YouTube Online Reputation Management, Creating Sharable content, Chatbots Introduction to content creation, Content Marketing Strategy , Creating Powerful Content , LP Optimization , Media Planning , Next Steps and Projects
Duration of the Course	30 hours course.
Other details / benefits	On successful completion of the course students shall get E- Certificate. The Course will be conducted online mode without affecting the regular lectures.

Students may register their name by filling the prescribed application form available in the college office. Registration shall open from **Wednesday, 26th November, 2025 to Wednesday, 3rd December, 2025**, between 10:00 a.m. to 12:30 p.m. The course will start tentatively from **Monday, 15th December, 2025**



(Vice – Principal)



(I/C Principal)