

(54) Title of the invention : DYNAMIC PRICING OPTIMIZATION SYSTEM FOR E-COMMERCE PLATFORMS

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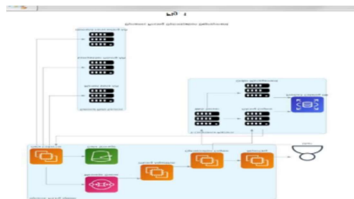
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(57) Abstract :

The Dynamic Pricing Optimization System for E-commerce Platforms is a groundbreaking solution designed to revolutionize pricing strategies in the online retail sector. This system leverages real-time data collection, advanced analytics, and dynamic pricing algorithms to autonomously adjust prices for products or services listed on e-commerce platforms. By analyzing factors such as market trends, competitor pricing, and customer behavior, the system optimizes prices in real-time to maximize revenue and maintain competitiveness. Additionally, the system provides a user-friendly interface for administrators to set pricing rules, define constraints, and monitor performance metrics. With its adaptability, scalability, and seamless integration capabilities, the Dynamic Pricing Optimization System empowers e-commerce businesses to thrive in today's dynamic digital marketplace. Accompanied Drawing [FIGS. 1-2]



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